

RECEIVED

# Ross Reports ON TELEVISION

OCT 19 1953

INCLUDING

## THE TELEVISION INDEX

OCTOBER 19-25, 1953

VOLUME 5

NUMBER 42

PRODUCTION • PROGRAMMING • TALENT

EDITOR: Jerry Leichter  
ASSOC ED: Alvin Sullum

551 Fifth Avenue • New York 17 • MURRAY HILL 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

#### Monday (19)

NBC- 7:30-7:45pm; NET CHANGE; Arthur Murray Party; from WNBC(NY), 35 stations live, 12 kine, 3 hot kine. Sponsor - Consolidated Royal Chemical Corp (Liquinette & Krank Shave Cream) thru Dancer-Fitzgerald-Sample, Inc(Chi); Acct Exec - Tom Denton; Agcy Superv - David B. Graham (NY); Commls - On Film. Pkgr - Arthur Murray (NY); Prod - Arthur Murray; Dir - Coby Ruskin; Asst Prod - Bob Hennig; Music Dir - Ray Carter; Casting - Lester Zimmerman (Murray). Musical variety program, featuring Kathryn Murray as hostess, with a guest star each week.

#### Tuesday (20)

DuM- 8:30-9pm; RETURN & NET DEBUT; Pantomime Quiz; from KTTV(LA), 1 station live, 11 kine. Sponsor - Benson & Hedges (Parliament Cigarettes) thru Benton & Bowles, Inc (NY); Acct Exec - Dave Mixter; Agcy Superv - Charles Fisher; Comm Superv & Dir - Al Kaye; Comm & Prog Anncr - Mike Stokey. Pkgr - Mike Stokey Productions (H'wood); Prod - Mike Stokey; Dir - Bud Cole. Two regular teams of Hollywood celebrities, each with a guest each week, compete in a game of charades. Teams are captained by Jackie Coogan and John Barrymore, Jr. Mike Stokey is m.c. Programs are presented live on KTTV on Mondays and kinescoped for later transmission over DuMont.

NBC- 8-9pm; RETURN; Bob Hope Television Show; from WNBK(Cleveland), first show only, then from other cities; 64 stations live, 16 kine. Program will be on this time and day, one week of each four: Nov 17, Dec 15, Jan 26, Feb 16, March 16, April 13, May 11, June 1; The Milton Berle Show is on three weeks of four at this time. Hope Show Sponsor - General Foods Corp (Minute Rice & Jell-O & Jell-O puddings) thru Young & Rubicam, Inc(NY); Acct Exec - Al Butler; Agcy Superv - Lee Strahorn; Commls - On Film; Prog Anncr - Bill Goodwin. Pkgr - NBC-TV; Prod - Jack Hope; Dir - Jim Jordan, Jr.; Music Dir - Les Brown; Casting - Jack Hope; Writers - Fred Fox, Mort Lachman. Hope returns for his fourth television season, with a change in format to a storyline format, a movie-type comedy. The premiere show comes from Cleveland in connection with the Ohio Sesquicentennial Anniversary celebration. Gloria DeHaven and Phil Harris will be featured guests on the first show, with Les Brown and his orchestra as regulars.

NBC- 10:45-11pm; HIGHLIGHT; Interview with Juan Peron, ON FILM; from WNBC(NY) to the net. Sustaining. Pkgr - NBC News & Special Events Dept; Film Prod Superv - George Natanson; Film Editor - Arthur Holch. George Natanson, NBC correspondent in Argentina, interviews the President of the Argentine Republic, the first radio or television interview by a foreign newsmen in four years.

Copyright 1953 by Television Index, Inc.

Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

PHYSICS 309  
LECTURE 10  
MAY 19, 1964

RELATIVISTIC MECHANICS

10/10

1. Introduction  
2. Relativistic Kinematics  
3. Relativistic Dynamics  
4. Conservation Laws  
5. Relativistic Electrodynamics

10/11

6. Relativistic Quantum Mechanics  
7. Dirac Equation  
8. Spin and Angular Momentum  
9. Relativistic Scattering  
10. Relativistic Field Theory

10/12

11. Relativistic Quantum Field Theory  
12. Quantum Electrodynamics  
13. Quantum Chromodynamics  
14. The Standard Model  
15. Cosmology and Relativity

10/13

16. Relativistic Astrophysics  
17. Black Holes  
18. Gravitational Waves  
19. Cosmological Models  
20. The Future of Physics



THIS WEEK(Cont'd)

Wednesday(21)

ABC- 8-8:15pm; RETURN; At Issue; from WABC-TV(NY), to the net. Sustaining.

Pkgr - ABC News & Special Events Dept; Prod - Fritz Littlejohn; Dir - Eddie Nugent. Martin Agronsky returns with his feature-discussion program which had been on during the summer as a replacement for Walter Winchell. Program will feature a guest each week, with Justice William O. Douglas on the premiere program and Mme Vijaya Lakshmi Pandit on Oct 28.

Saturday(24)

CBS- 1:30-2:30pm; HIGHLIGHT; U. N. Open House; from WCBS-TV(NY), to the net.

Sustaining. Pkgr - CBS-TV & U.S. Committee for "U.N. Days" with cooperation of U.N. Dept of Public Information; Prod - Paul Levitan(CBS); Dirs - Bill Workman & Judd Whiting (CBS), Emory Kelen (UN); CBS Guides - Larry LeSueur, Walter Cronkite, Charles Collingwood, Allan Jackson. Mme. Vijaya Lakshmi Pandit, President of the U.N. General Assembly; Dag Hammarskjold, U.N. Secretary-General; and Henry Cabot Lodge, U.S. Ambassador to the U.N., act as hosts for a tour by television thru the U. N. headquarters in New York.

Sunday(25)

DuM- 6-6:30pm; NET DEBUT; Igor Cassini Show; from WTTG(Wash), to the net. Sustaining.

Pkgr-Prod - Geoffrey Jones (NY); Prod Assoc - Nel King; Writer - Gene Hurley; Film Prod - Cinegraphics, Inc(NY). Igor Cassini (syndicated columnist Cholly Knickerbocker) visits with and describes the lives and activities of well-known people, and also visits fashionable parties and other social events in the world's glamor centers. The program will be live, with photos and filmed scenes integrated. It had been seen Sundays on WNBT(NY).

NBC- 4-4:30pm; HIGHLIGHT; Wanda Landowska at Home, ON FILM; from WNBT(NY), to

the net. Sustaining. Pkgr - NBC-TV; Exec Prod - Davidson Taylor; Prod - Caroline Burke; Film Ed - Anne Kanis & Ben Chiller. One of the NBC continuing series of visits with distinguished people. Mme. Landowska, the eminent harpsichordist, plays several selections in the film, made at her Lakeville, Conn, home. She also speaks of her life, career and philosophy.

NETWORK SPONSOR ACTIVITY

CARTER PRODUCTS, INC(Little Liver Pills, Arrid, Nair, Rise Shave Cream) thru Sullivan-Stauffer, Colwell & Bayles, Inc., became the alternate week sponsor of Walter Winchell (ABC-TV Sun 9-9:15pm), effective Oct 11. The Gruen Watch Co had been sponsoring the program each week and now continues as alternate week sponsor.

BENRUS WATCH CO (Watches) thru Cecil & Presbrey, Inc., picked up sponsorship of Meet Your Congress (DuM Sun 1:30-2pm or 4:30-5pm), effective Oct 11 for 13 weeks.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Keep Up To Date; STATION DEBUT Oct 12, Mon 10:30-11pm. Sponsor - New York Blue Shield, div of United Medical Services, Inc (Medical Insurance) thru J. Walter Thompson Co(NY). Pkgr - Sherman H. Fryer Productions (NY); Dir - James Litchman. Psychology professor, Dr. Robert Goldenson, is host of the program, spotlighting latest advances in science and interviewing guests: engineers, chemists, scientists of all types, etc. Program had been seen on WNBT during the Spring.

WABD(Ch 5) - Claire Mann Show; TITLE, TIME CHANGE Oct 19; Mon thru Fri 1-1:30pm. New York Sponsor - Participations. Pkgr-Prod - Claire Mann Enterprises (NY); Dir - Bill Seaman. Miss Mann interviews guests, discusses beauty, health and fashion problems. The program was formerly called Glamour Secrets.

The first part of the document discusses the general situation of the country and the role of the government. It mentions the need for a strong and stable government to ensure the well-being of the people and the progress of the nation.

In the second part, the author talks about the economic challenges the country is facing and the measures being taken to address them. It emphasizes the importance of a sound economic policy and the role of the private sector in the development of the country.

The third part of the document focuses on the social and cultural aspects of the country. It discusses the need for social justice, the promotion of national unity, and the preservation of the country's rich cultural heritage.

In the fourth part, the author addresses the issue of international relations. It talks about the country's commitment to peace, cooperation, and the development of friendly relations with all nations.

The fifth part of the document discusses the role of the youth in the development of the country. It encourages the youth to be active and responsible citizens, contributing to the progress and prosperity of the nation.

The sixth part of the document talks about the role of the media in the society. It emphasizes the importance of a free and responsible press in the promotion of democracy and the development of the country.

The seventh part of the document discusses the role of the women in the society. It encourages the women to be active and equal participants in the development of the country, contributing to the progress and prosperity of the nation.

The eighth part of the document discusses the role of the religious and spiritual leaders in the society. It emphasizes the importance of their role in the promotion of peace, unity, and the development of the country.



LOCAL STATION ACTIVITY(Cont'd)

WABD(Ch 5) - Panorama; DEBUT Oct 24; Sat 5-5:30pm. Sustaining. Pkgr - Central  
New York Television Office of the four Colleges of the City of New York under  
the direction of Dr. Giraud Chester; Prod Superv - Dr. Giraud Chester  
and Irwin Rosten(DuM); Dir - Wes Kenney(DuM); College Faculty Coord - City, Prof.  
Bailey Harvey; Hunter, Dr. Arthur Woehl; Brooklyn, Bonnie Hawthorne; Queens, Edward  
Greenberg; Writer - Howard Merrill. Twenty-six-week series designed to interpret the  
meaning, scope and contribution of higher education illustrated by the work of New  
York City's four municipal colleges. College officials will be guests and programs  
will feature dramatizations, lectures and demonstrations of educational contributions.

WOR-TV(Ch 9) - Add film series in WOR-TV's "double exposure" advertising plan (See  
New York Vol 5, No. 41, 10/11/53, p. 4): Oct 17, Sat, 5:30-6pm, Wild Bill  
Hickok (Sponsored by The Kellogg Co); 6-6:30pm, Sky King (Sponsored  
by Derby Foods, Inc, for Peter Pan food products). Oct 24, Sat, 6:30-7pm, Captain  
Midnight (Sponsored by the Wander Co for Ovaltine).

WPIX(Ch 11) - News-O-Rama; RETURN Oct 19; Mon 9-9:30pm. Sustaining. Pkgr - Colum-  
New York bia University Graduate School of Journalism; Prod - Walter Engels  
(WPIX) and Prof John Foster (Col); Dir - Ted Estabrook. Experimental  
news program, first telecast last Spring, returns with its student-prepared interpre-  
tations of the news. The program is designed to develop new techniques in news re-  
porting as applied to television. Prof Foster is on-the-air editor.

WPIX - Sunday Night Is Mystery Night; DEBUT Oct 18; Sun 7:30-10:30pm. Con-  
tinuous mystery programs, presenting film series and features in dif-  
ferent time segments. All films were purchased from MCA. Schedule lineup follows:  
7:30-8pm, City Detective, with Rod Cameron; 8-8:30pm, I'm The Law, with George Raft;  
8:30-9pm, Dangerous Encounter; 9-9:30pm, Pitfall; 9:30-10:30pm, Doorway To Mystery.  
Last listed is for feature films; two previous segments will show Revue Productions  
films from a group in the Famous Playhouse series and others.

WAAM(Ch 13) - Baltimore Traffic Talk; DEBUT Oct 19; alt Mon 9-9:30pm. Sustaining,  
Baltimore public service. Prod - Herbert B. Cahan; Dir - Harding Roberts.  
Henry Barnes, Baltimore Traffic Director, will demonstrate tools and  
techniques, measures taken and a continuing developing picture of attempts to solve  
the city's traffic problem.

WBZ-TV(Ch 4) - This Is Your City, ON FILM; DEBUT Oct 16; Fri 9-9:30pm, first chapter.  
Boston Sustaining, public service. Pkgr - WBZ-TV. Film series turning a  
spotlight on civic betterment, to be shown at various times. First  
in the series is These Are Your Children, featuring Judge John J. Connelly, Presiding  
Justice of the Boston Juvenile Court, with case histories from the files of the court  
with the delinquents played by members of the Boys and Girls Club of Charlestown.

WBBM-TV(Ch 2) - Choose Your Career; DEBUT Oct 17; Sat 3:30-4pm. Sustaining, public  
Chicago service. Pkgr - WBBM-TV Education Dept; Prod - Barbara Tobin and Ted  
Liss; Dir - Don Norton. Guest experts from various fields will be  
quizzed by a panel of high school students on what a student should know when planning  
his future career in a particular field. Frank Reynolds is moderator of the series,  
which will cover the newspaper publishing field on the first program, with a different  
field explored each week.

WGN-TV(Ch 9) - Through the Camera Eye; RETURN Oct 8; Thurs 7-7:30pm. Sponsor - Photo  
Chicago Service, Inc thru Malcolm-Howard Advertising Agency (Chi). Robert L.  
McIntyre, Chicago Tribune camera editor, reports on new photo develop-  
ments, with professional photographers as occasional guests. Bill Evans is m.c.





LOCAL STATION ACTIVITY(Cont'd)

WGN-TV(Ch 9) - Watch To Win; RETURN Oct 6; Mon thru Fri 1-1:30pm. Sustaining. Tom Chicago Moore is m.c. and occasionally sings on this telephone quiz game program. Clues to a keyword are "planted" visually during musical numbers by the Starnoters, WGN staff musical group, with appliance prizes for those who can answer Moore's telephone questions correctly.

WGN-TV - Learning Brings Adventure; DEBUT Oct 12; Mon thru Fri 1:30-2pm. Sustaining, public service. Pkgr-Prod - WGN-TV in cooperation with Chicago Public Schools, Illinois Institute of Technology and Loyola University. Half-hour education series, presented Mon and Wed by Illinois Institute, Tuesday and Thursday by the public schools and Friday by Loyola University; will examine all aspects of education from kindergarten to college interest, and also present various subjects from those varied viewpoints.

WGN-TV - Call The Play; DEBUT Oct 11; Sun 4-4:30pm. Sponsor - Leo Rose, clothiers thru Malcolm-Howard Advertising Agency (Chi). Pkgr-Prod - WGN. Sports quiz program featuring film clips with play situations from college and pro football games and major league baseball games. Viewers are called to analyze the play situation to match their judgement with what was actually done by the managers and coaches of the teams. Vince Lloyd is m.c. of the program.

WNBQ(Ch 5) - Channel 11; HIGHLIGHT Oct 18; Sun 2-2:30pm. Sustaining, public service. Prod - Joan Kohn for the Chicago Educational Television Assn; Dir - David Parker(WNBQ). Special half-hour "sampling" of the type of programming that will be presented by the proposed Channel 11 educational station. Clint Youle, WNBQ's staff weatherman and announcer, will be commentator for three program segments: "You and the Law," a skit by the drama dept of Loyola University; a local archeology discussion with Dr. Elaine Bluhm of the Chicago Natural History Museum interviewing a local family whose discoveries in their own neighborhood have proved important; and a discussion of "college versus vocational training for the adolescent" by Dr. William E. Henry, associate professor of psychology, U. of Chicago.

WLW-T(Ch 5) - Lights On Music; DEBUT Oct 13; Tue 7:15-7:30pm. Sponsor - Cincinnati Gas & Electric Co thru Stockton, West, Burkhardt, Inc(Cinc). Pkgr-Prod - Crosley Broadcasting Corp. Four \$500 scholarships for further study at the Cincinnati College of Music or the Cincinnati Conservatory of Music will be awarded to two winners of each of two 13-week music competitions, on Tuesday, Wednesday and Thursday of each week. The student competitors are chosen by the schools. The scholarships are provided by the sponsor. Marian Spelman is m.c.

KNXT(Ch 2) - Pinky Tomlin's Bandwagon; DEBUT Oct 9; Fri 7-8pm. Sponsor - Student Dealers of Los Angeles County. Pkgr-Prod - Ross-Danzig Production; Dir - Bob Lehman. Pinky Tomlin fronts a 12-piece orchestra, featuring comedy drummer Roy Hart and vocalists Phyllis Lynne and Clyde Rogers, with the Pinky Tomlin Glee Club and specialty groups from within the band. The program, with Tomlin as m.c., features variety, quizzes and audience participation stunts.

KTLA(Ch 5) - Mrs. Talent U.S.A.; DEBUT Oct 16; Fri 3-3:30pm. Sponsor - Paramount LA-Hollywood Sales, Inc. Pkgr-Prod - KTLA. Bob Moon is m.c. for talent competition among Los Angeles housewives for merchandise prizes.

KTTV(Ch 11) - In The Money; DEBUT Oct 19; Mon 7:30-8pm. Sponsor - Earl Scheib. Los Angeles Pkgr - Time and Space, Inc; Prod - Bob Fischel; Writer - Joe Germain; Quizmaster - Wendell Niles; Narrator - Joe Fernandez. Quiz game based on films of famous horse races. Contestants are furnished the name, date and place of a major horse race and are also given the names of the first three horses from which to choose a winner. Then the film of the race is run and contestants receive win, place or show money, depending on where their choice actually finished. The game also includes pre-race prizes which are awarded with the race prize.







LOCAL STATION ACTIVITY(Cont'd)

KRON-TV(Ch 4) - You Are The Jury; RETURN Oct 11; alt Sun 1-1:30pm. Sustaining, pub-  
San Francisco lic service. Prod-Dir - Stuart G. Bennett(U of San Francisco direc-  
tor of dramatics); Legal Superv - Prof Francis R. Walsh ( U of SF Law  
faculty). Students of the School of Law, U of San Francisco, adapt court records for  
argument in a television courtroom. The University's drama group, The College Play-  
ers, re-creates courtroom scenes for student lawyers. At the conclusion the viewers  
are asked to write in their verdicts, with the majority verdict compared with the  
actual verdict on the succeeding show. Stuart G. Bennett is narrator for the series  
which was presented for eight shows last spring.

FILM DIGEST

ABC Film Syndication has acquired for immediate sale on a first-come-first-served  
basis the half-hour series, Racket Squad (98 episodes) and The Playhouse (26 films),  
the latter being the re-run title of Schlitz Playhouse of Stars films.....Prince-  
ton Film Center, N.J., is distributing for sponsored programming a half-hour film,  
Christmas Carol Vignettes, starring the Columbus Boychoir, in 26½ minutes of Christ-  
mas carols.....Jack Denove Productions, Hollywood, moved from General Service Stud-  
ios to Samuel Goldwyn Studios.....Telemont-Mutual Productions starts production on  
its third group of 13 films in the Cowboy G-Men series, starring Russell Hayden and  
Jackie Coogan, Oct 21.....M & A Alexander Productions, Hollywood, have acquired  
for distribution the 13-film series Boss Lady, produced by Jack Wrather, starring  
Lynn Bari and Glenn Langan. The films were a last year summer replacement series on  
NBC-TV.....Twentieth Century Fox is reported to have opened its stock film library  
for television film use at a price of \$7.50 per foot for original negatives.....  
Beverly Tyler has succeeded Jane Nigh as Lorelei in the new series of Big Town films  
being produced by Gross-Krasne. Patrick McVey continues as Steve Wilson.

RATINGS DIGEST

HOOPERADE OF TV STARS FOR SEPTEMBER lists Dragnet as first in two of six cities  
(New York, Chicago, Los Angeles, Philadelphia, Boston, Detroit). Racket Squad placed  
first in New York, Toast of the Town was first in Chicago, Dragnet led in Los Angeles  
and Philadelphia, Arthur Godfrey's Talent Scouts was first in Boston, and What's My  
Line? topped Detroit. Dragnet placed third in New York, second in Chicago, fourth  
in Boston and second in Detroit. Toast of the Town had the following placings: New  
York, 2nd; Los Angeles, 10th; Philadelphia, 3rd; Boston, 3rd; Detroit, 5th. Racket  
Squad placings: Chicago, 4th; Los Angeles, 4th; Philadelphia, 2nd; Boston, 6th; De-  
troit, 4th. Godfrey's Talent Scouts placings: New York, 5th; Chicago, 3rd; Los Ang-  
eles, unplaced; Philadelphia, 4th; Detroit, 3rd. What's My Line placings: New York,  
4th; Chicago, 5th; Los Angeles, 13th; Philadelphia 5th; Boston, unplaced.

MULTI MARKET TELEPULSE - SEPTEMBER 1-3, 11-14 (Once A Week Shows)

Godfrey's Talent Scouts	35.1 (32.7)	Burns and Allen	28.8 (23.6)
Dragnet	35.0 (34.2)	Jack Benny	27.7 --
Racket Squad	34.2 (32.6)	Fireside Theater	26.4 --
Toast of the Town	31.2 (25.6)	TV Playhouse (Sunday)	25.6 (26.3)
Best of Groucho	30.6 (30.7)	Mama	25.3 --
Your Show of Shows	30.3 --	Studio 1 Summer Theatre	24.4 (23.4)
Godfrey And His Friends	30.0 (32.4)	The Web	24.4
What's My Line	29.4 (28.8)		

Ratings in parentheses are for August - those blank were not on the air or un-rated.







## NEWS AND COMMENT

WEWS MAKES UNUSUAL PROMOTION FILM, telling the story of the nine other TV stations competing with the Scripps-Howard video outlet in Cleveland for northeastern Ohio audiences. The 20-minute, two-reel film introduces the programs and personnel of the new UHF stations in its area, the plants and staffers of WFMJ-TV and WKBN-TV in Youngstown, WAKR-TV, Akron; WICA-TV, Ashtabula; WMAC-TV, Massillon (pre-construction planning stage), and WERE and WHK in Cleveland. The final section deals with the maximum power authorization for the three Cleveland VHF stations operating, WXEL, WNBK and WEWS. Not just a review of plant set-up, the film, titled Right Before Your Eyes, cites the local newfilm coverage of WAKR-TV, the reports by public officials to viewers over WICA-TV, cooking and home-improvement programs telecast by WFMJ-TV and WXEL and educational TV at WEWS. The film was produced by Coleman Motion Pictures, from a script by Don Ferris, WEWS Director of News, Special Events and Promotion. It was screened Oct 14 at a luncheon meeting at the Hotel Statler in Cleveland and scheduled for television. It will be available for group showings.

THE A.C. NIELSEN NEWSCAST for October reports that the East Central and Southern sections of the country show the greatest percentage of ownership increase over a year ago -- 52 per cent and 47 per cent respectively. The Pacific area is up 39 per cent, West Central states up 25 per cent and the Northeast region is up 21 per cent, but the latter now has 81 per cent television saturation, far ahead of the rest of the country. Other TV trends cited by the Nielsen review included a drop of 4 per cent below last year in total viewing per day for the first half of the year. Figure for the average U. S. TV home was 4 hours, 54 minutes this year, against 5 hours, 6 minutes for the same period last year, but total audience levels are now at their highest because of increased set ownership.

WBEN-TV SWITCHES TO CBS-TV NET, effective November 1, becoming a primary basic affiliate. The station has been carrying the programs of all four networks, but many key time spots were given over to NBC's top-rated shows, although some were presented at odd schedule times. While the actual announcement was tipped as "sudden," there had been much talk about the possible switch starting a couple of months ago.

CLOSED CIRCUIT NOTES: No matter how many pundits line up on the side of either live or film programming versus the other, you can be sure that there'll be a sponsor and agency along next month buying a show that will completely confound all thinking on the subject. Latest pitch is that commercials are on the move toward filming because production costs have risen so high with the emphasis on the smooth, production-wise types. Even simplicity costs more these days. Overlooked is the fact that more money and time are being devoted to commercials because the extra is proven by the audience payoff. When Kraft decided to duplicate its one-hour drama series on ABC-TV, it was emphasized that nothing would be different from the NBC productions, including the quality and type of its commercials. Success payoff, demonstrated by increased sales measured at grocery outlets, cued the decision. It all depends on how much money there is to spend and how big a territory it has to cover. Trends in this business have a way of lasting a month or so, then they take off in new trends.

PERSONNEL CHANGES: Kenneth Alexander elected a v.p. and member of the board of directors of Columbia Artists Management, Inc.....Eva Wolas appointed new script editor for Suspense. She was the adapter of Jean-Paul Sartre's play "The Respectful Prostitute.".....Natalie Hinderas, American pianist, has been signed to a talent contract by NBC for appearances on the net and on o-and-o stations.....Richard A. Jackson has joined WOR-TV and WOR as business news editor.....Charles Graves has joined the radio-TV writing and production staff of Donahue & Coe.....Howard Reilly director of television for J. Walter Thompson Co, has resigned to join the William Morris Agency, Nov 2.



... to ... and ...

... the ...

... and ...

... the ...

... the ...



TALENT SHOWSHEET OCTOBER 19-25, 1953

Most of the shows on October 16, 17, 18 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, October 23. Script identifications used are: (O) original, (A) adaptation (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars (R). Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

PROGRAM	NET TIME (EST)	TALENT ROSTER
<u>FRIDAY OCTOBER 16</u> mmmmmmmmmmmmmmmmmmmmmmmm		
MAMA (Peggy Wood)	CBS 8pm	<u>Dagmar and the Major</u> - (O) by Kay Arthur; with (R), Patty McCormick, Bonnie Welsh, Harrison Dowd, Denise Alexander, Toni Halloran; (SD)
LIFE BEGINS AT 80	DuM 9pm	(R), Bert Wheeler (C)
YOUR CHEVROLET SHOWROOM (Romero)	WABC 10pm	Frankie Carle & Orch., Rose Marie (S), Dean Murphy (C), The Dunhills (D), Polly Bergen (S), Gloria Gilbert (D)
<u>SATURDAY OCTOBER 17</u> mmmmmmmmmmmmmmmmmmmmmmmm		
ROD BROWN	CBS 11:30	(R), Woodrow Parfrey; (SW & SD)
SECRET FILES OF CAPTAIN VIDEO	DuM 11:30	<u>His First Command</u> - (O) by Carey Wilber; with (R), Don Briggs, Walter Burke, John Dennis, Hal Riddle; (SD)
STORK CLUB (Sherman Billingsley)	CBS 7pm	Elsa Lanchester, Roger Dann, Ted Straeter (S&M), Judy Johnson (S&D), The Satisfiers (S)
ETHEL AND ALBERT	NBC 7:30	(R), Matt Briggs, Flora Campbell, Phil Kramer, Bruce Reynolds
LEAVE IT TO THE GIRLS	ABC 7:30	Walter Kiernan (moderator & writer) & (R)
BONINO	NBC 8pm	(R), Florence Sundstrom; (SW & SD)
YOUR SHOW OF SHOWS (Caesar & Coca)	NBC 9pm	Billy Williams Quartet (S), Jack Russell (S), Marguerite Piazza (S), Eddie Albert, Dolores Hawkins (S), Harrison & Holloway (D), Bambi Lynn & Rod Alexander (D)
MEDALLION THEATRE	CBS 10pm	<u>A Time for Heroes</u> - (O) by Frank P. DeFelitta; with Victor Moore, Ed Begley, Doris Davis, Margaret Hamilton, Jason Johnson, Jimmy Sommers, Morton Stevens, Robert Wark; (SD); Musical score by Alex North
<u>Revlon Mirror Theatre</u>	CBS 10:30	<u>Equal Justice</u> - (O) by Cleo Lucas; with Dane Clark, Faith Domergue, Hayden Rorke, Ellen Corby, Glenn Langan, George Eldredge, Margia Deane, Anabel Shaw, Bill Yeager, Harry Harvey, Jr., Dick Rich, Boothe Colman; Dir by Phil Karlson
<u>SUNDAY OCTOBER 18</u> mmmmmmmmmmmmmmmmmmmmmmmm		
FRONTIERS OF FAITH	NBC 1:30	<u>Career Angel</u> - (O) by Father Gerard Murray (based on his stage play); with Owen Coll, Luis Van Rooten, John Fernandez, Gerald Lee, Joseph Sweeney, Joseph Fallon; (SD)
LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 3pm	<u>Stone in the King's Highway</u> - (O) by Albert J. Nevins; with Jay Barney, Hoskin Seki, Yuki Shimoda, Stephen Cheng; (SD)
EXCURSION (Burgess Meredith)	CBS 3:0	Ex-Pres. Herbert C. Hoover; <u>Johnny Tremain</u> - (O) by Esther Forbes (A) by Norman Lessing; (2nd of three parts); with Joey Walsh, Richard Kiley, Richard Hylton, Cameron Prud'homme, Joseph Anthony Mercer McLeod, Susan Strasberg; (SD)
HALLMARK HALL OF FAME (Sarah Churchill)	NBC 5pm	<u>McCoy of Abilene</u> - (O) by Harold Callen; with George Nader, Marjorie Lord & others; Song: <u>Take Root</u> by Callen & Jules Seidman sung by Walkin' Charlie Aldrich; film clip of Pres. Eisenhower os Kansas City speech to Future Farmers of America
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Death of Cleopatra</u> - (O) by Leslie Slobe; with Kim Stanley, Ruth White, Milton Selzer, Everett Sloane, William Prince, Ray Bramley, Sy Oakland, Jerry Rockwood, Marian Seldes, Norma Crane, Frederick Rolfe, Frank Campanella; (SD)
PAUL WINCHELL	NBC 7pm	Brian Aherne
ROSS REPORTS - 10/18/53		

... ..  
... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..  
... ..



SUNDAY OCTOBER 18 (Cont')

~~~~~

Private Secretary CBS 7:30 The Hubby Killer - (SW) by Leonard Gershe; with (R), Anita Ek-  
(Ann Sothern) bery, Robert Easton, John Harmon, Joan Banks, Don Kennedy; (SD)

MR. PEEPERS (Cox) NBC 7:30 (R), Reta Shaw, Dan Morgan, Philippa Bevans, Bobby Alford; (SW,SD)

TOAST OF THE TOWN CBS 8pm Alexander Brailowsky, Robert Casadesus, Ethel Bartlett, Eugene  
(Ed Sullivan) List, Skitch Henderson, Rudolph Ganz, Guiomar Novaes, Sidney  
Foster, Rae Robertson, Beveridge Webster, Moura Lympany (all  
pianists) conducted by Dimitri Mitrououlos; Ralph Meeker & Grace  
Kelly in French lesson scene from Good News; Jackie (equilibrist)  
Clifford Guest (ventriloquist); Gayla Peevey (S), Herman McCoy  
Collegians (S); Scene from The Teahouse of the August Moon - (O)  
by John Patrick based on novel by Vern Sneider; with David Wayne,  
John Forsythe

PHILCO TELEVISION NBC 9pm The Burgundy Touch - (O) by Ira Avery; with Elliot Reid, Elaine  
PLAYHOUSE Stritch, Marcel Hillaire, Robert Emhardt, Katherine Meskill, Olga  
Fabian, Julius Bing, Joe Bishop, William Malten, Dorothy Long;  
(SD) by William Corrigan

ROCKY KING, DuM 9pm Hot Water - (O) by W. C. Crane; with (R), Marian Russell, Gene  
DETECTIVE (Karns) O'Donnell, Court Benson, Curtis Wheeler, Alan North; (SD)

ORCHID AWARD ABC 9:15 The Ames Brothers (S)

THE WEB CBS 10pm The Cave of Chambery - (O) by Eileen & Robert Mason Pollock; with  
John Emery, Hildy Parks, Edith Meiser, Mark Roberts, Paul Lipson;  
(SD) by Herb Hirschman

I Led Three Lives WNBT 10:30 Alan Reynolds, John Zaremba, Louise Kane, Rankin Mansfield, Kev-  
(Richard Carlson) in Enright, Erin Spelling; Dir by Lew Landers; no author listed

MONDAY OCTOBER 19

~~~~~

JAMIE ABC 7:30 New Boy on the Block - (O) by Don Ettlinger; with (R), Philip  
(Brandon de Wilde) Rodd, Arthur Cassel, Nan McFarland; (SD)

ARTHUR MURRAY PARTY NEC 7:30 Nanette Fabray (S)

Burns and Allen CBS 8pm (R), Rolfe Sedan; (SW & SD)

VOICE OF FIRESTONE NBC 8:30 Cesare Siepi (bass)

Orient Express WABC 9:30 The Circle - (O) by Leonard Heidemann, Emmet Murphy; with Reming-  
ton Olmsted; Dir by Steve Sekely (ALSO SEEN WABC Sat 8pm)

RED BUTTONS CBS 9:30 The Teen Aces (M,S,D); Constance Ford, June Dayton, Joe DeSantis,  
(Joe Silver) Gerald Milton, Marcel Hillaire, Sammy Birch, Allan Walker; (SD,SW)

ROBERT MONTGOMERY NBC 9:30 Sunday Punch - (O) by Thomas C. Parisi; with Gig Young, Frank  
Wilson, Louis Sorin, Barbara Joyce, Jack Albertson, Scott Tenny-  
son, Lou Krugman, Lillian Udvardy, Jim Dimitri, Billy M. Greene,  
Henrietta Moore, Alfred Catal, Wilton Graft, Joey Fallon; (SD)

STUDIO ONE CBS 10pm Letter of Love - (O) by Sylvia Berger; with Sally Forrest, Steve  
Cochran, Carl Frank, Leora Thatcher, Roy Johnson, James Holden,  
Carol Lee, Jerry Hackady, Charles Welch, George Bremlin, Jan  
Leighton; (SD) by Paul Nickell; Musical score by Billy Butterfield  
Title drawing by Andrew Warhol

Adolphe Menjou's WNBT 10:30 An Eye for an Eye - (O) by Madelyn Pugh & Bob Carroll, Jr., (A)  
Favorite Story by Lawrence & Lee; repeat of film originally shown on 2/15/53  
(See Vol. 5, No. 6, Page 12)

TUESDAY OCTOBER 20

~~~~~

Cavalcade of America ABC 7:30 Sunset at Appomatox - (O) by Robert Stevenson; with William  
Johnstone, Henry Morgan, Ian Wolfe, Frank Hunt, Guy Teague, Dan  
White, John Kellogg, Vernon Rich, Robert Cornthwaite, Chester  
Hayes, Harlan Warde, Ernest Baldwin, Glenn Langan; Dir by Robert  
Stevenson for Sovereign Productions





TUESDAY OCTOBER 20 (Cont'd)

mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm

Gene Autry CBS 8pm Outlaw Stage - (O) by Robert Schaefer & Eric Freiwald; with (R), Harry Mackin, Jrank Jaquet, Don Harvey, Pierce Lyden, Steve Conte  
 (Pat Buttram)

BOB HOPE NBC 8pm Gloria DeHaven (S), Phil Harris (M&S), Les Brown & Orch(CLEVELAND)

Make Room for Daddy ABC 9pm (R), Ben Lessy, Sammy White, Sheldon Leonard; (SW & SD)

Fireside Theater NBC 9pm Phantom of the Bridge - (O) by Leon Ware, (A) by Eugene Vale; (Gene Raymond)  
 with Paul Langton, Robin Camp, Rica Owen, Paul E. Burn, Howard Negley, Francis Morris, Tudor Owen, Steve Pendleton, Myron Healey, Lester Dorr; (SD)

THIS IS SHOW CBS 9pm Dagmar, guest panelist; Jan Murray (C), Dick Summers (S), Elaine BUSINESS(Fadiman) Dunn (D)

SUSPENSE CBS 9:30 The Valley of the Kings - (O) by Lois Jacoby; with Herbert Berg-  
 hol, Meg Mundy, Edmon Ryan, Jack Livesey; (SD)

ARMSTRONG'S CIRCLE NBC 9:30 Herman - (O) by Ted Mills; with Larry Blyden, Sally Gracie, THEATRE George Mathews, Harry Bellaver, James Little, Gage Clarke; (SD)  
 by James Sheldon

DANGER CBS 10pm Father of the Man - (O) by Mina Beth Lewis & Frank Satenstein, (A) by Lewis; with Don Hollenbeck, Dan Morgan, Perry Wilson, Eugene Ruymen, Kenny Sharpe, Robert Middleton, Adele Newton, Robert Burland, Harry Gresham, Florence Anglin, Elayne Carroll; others;(SD)

JUDGE FOR YOURSELF NBC 10pm Judges: Gilbert Miller (producer), Gus Lampe, Harold B. Clemenko (Fred Allen) (editor); Hal Loman (D), Joan Roberts (S), Marian McPartland Trio (M)

WEDNESDAY OCTOBER 21

mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm

COL. FLACK DuM 9-9:30 (O) by Ed Jurist; with Herbert Rudley, Morton L. Stevens, Ann Lee, (Alan Mowbray & Frank Jenks) Edmund Johnston; Dir by Seymour Robbie (replacing Lester Vail in that capacity)

KRAFT TELEVISION NBC 9pm The Picket Fence - (O) by George Lowther; with Lois Bolton, Lee THEATRE Kemick, Richard Kendrick, Abby Lewis, Martin Huston, Roy Fant, Wyatt Cooper, Tom McElhaney; (SD) by Dick Dunlop

HARLEM DETECTIVE WOR 9:30 Pay You Saturday - (O) by Joseph Ruscoll; with (R), Tommy Anderson (William Hairston) Vinnie Burrows, Eric Burroughs, Carl White, Ed Cambridge; (SD)

Douglas Fairbanks WNBT 10:30 The Silent Snow - (O) by Roche Macpherson, (A) by Derry Quinn; with Ingeborg Wells, Rick Rydon, Michael Alexnnder; Dir by Charles Saunders

THURSDAY OCTOBER 22

mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm

Where's Raymond? ABC 8:30 Jan Clayton (S), Allyn Joslyn, Dick Erdman, Hayden Rorke, Betty Lynn, Claire DuBrey, Francis Karath, Sylvia Lewis; (SW & SD)

T MEN IN ACTION NBC 8:30 The Case of the Prosperous Pauper - (O) by Max Ehrlich; with (Walter Greaza) Tom Coley, Harry Davis, Florence Anglin, Clem Fowler, Humphrey Davis, Bruce Gordon; (SD) by Don Medford

Four Star Playhouse CBS 8:30 The Witness - Seeleg Lester & Merwin Gerard; with Dick Powell, Charles Buchinsky, James Millican, Robert Sherman, Marion Carr; Dir by Robert Aldrich

BROADWAY TO H'WOOD DuM 8:30 Conrad Nagel replaces Bill Slater as MC for indefinite period

LUX VIDEO THEATRE CBS 9pm The Cruel Time - (O) by Frank B. Gilroy; with Jean Pierre Aumont, Nancy Gates, John Wengraf; (SD)

Big Town(McVey) CBS 9:30 Bill Phipps, Elisha Cook, Edward Earle, Sarah Selby; (SW & SD)

Ford Theatre NBC 9:30 The Bachelor - (O) by Laslo Benedek, (A) by Karen DeWolf & Decla Dunning; With Wanda Hendrix, William Lundigan, Angela Greene, Elizabeth Patterson, Willis Bouchey, Barbara Bestar; (SD)

KRAFT TELEVISION ABC 9:30 Alias Jimmy Valentine - - (O) by Paul Armstrong, based on O. Henry THEATRE short story; (A) by Robert Howard & Kathleen Lindsay; with Murray Hamilton, Patricia Smith, James Gregory, Susan Hallaran, Doug Cummings, Tom Shirley, Harry Sheppard, Sylvia Field, William Podmore, Jim Gannon, William A Lee;(SD) \*(A Retrieved Reformation)

| Name              | Address                                 |
|-------------------|-----------------------------------------|
| Mr. J. H. Smith   | 123 Main St, New York, N.Y.             |
| Mrs. A. B. Jones  | 456 Elm St, Chicago, Ill.               |
| Mr. C. D. Brown   | 789 Oak St, Los Angeles, Calif.         |
| Mrs. E. F. Green  | 1011 Pine St, Philadelphia, Pa.         |
| Mr. G. H. White   | 1313 Cedar St, Boston, Mass.            |
| Mrs. I. J. Black  | 1615 Birch St, San Francisco, Calif.    |
| Mr. K. L. Gray    | 1917 Spruce St, Denver, Colo.           |
| Mrs. M. N. Blue   | 2219 Ash St, Portland, Ore.             |
| Mr. O. P. Yellow  | 2521 Willow St, Seattle, Wash.          |
| Mrs. Q. R. Purple | 2823 Magnolia St, San Diego, Calif.     |
| Mr. S. T. Red     | 3125 Cypress St, Dallas, Tex.           |
| Mrs. U. V. Orange | 3427 Hickory St, Houston, Tex.          |
| Mr. W. X. Green   | 3729 Walnut St, Phoenix, Ariz.          |
| Mrs. Y. Z. Blue   | 4031 Chestnut St, Salt Lake City, Utah. |
| Mr. A. B. Yellow  | 4333 Olive St, Sacramento, Calif.       |
| Mrs. C. D. Purple | 4635 Elm St, Fresno, Calif.             |
| Mr. E. F. Red     | 4937 Maple St, Modesto, Ill.            |
| Mrs. G. H. Orange | 5239 Birch St, Peoria, Ill.             |
| Mr. I. J. Green   | 5541 Cedar St, Quincy, Ill.             |
| Mrs. K. L. Blue   | 5843 Spruce St, Springfield, Ill.       |
| Mr. M. N. Yellow  | 6145 Ash St, Urbana, Ill.               |
| Mrs. O. P. Purple | 6447 Willow St, Champaign, Ill.         |
| Mr. Q. R. Red     | 6749 Magnolia St, Danville, Ill.        |
| Mrs. S. T. Orange | 7051 Cypress St, DeKalb, Ill.           |
| Mr. U. V. Green   | 7353 Hickory St, Macomb, Ill.           |
| Mrs. W. X. Blue   | 7655 Walnut St, Mendon, Ill.            |
| Mr. Y. Z. Yellow  | 7957 Chestnut St, Moline, Ill.          |
| Mrs. A. B. Purple | 8259 Olive St, Rockford, Ill.           |
| Mr. C. D. Red     | 8561 Elm St, Sterling, Ill.             |
| Mrs. E. F. Orange | 8863 Maple St, Toluca, Ill.             |
| Mr. G. H. Green   | 9165 Birch St, Woodstock, Ill.          |



THURSDAY OCTOBER 22 (Cont'd)

~~~~~

PHILIP MORRIS CBS 10pm Temptation (O) by Charles Martin & Milton Lewis; with Franchot  
PLAYHOUSE(Kent Smith) Tone, Jonathan Harris, Natalie Schaefer; others; (SD)

MARTIN KANE NBC 10pm Janet Ward, Gene O'Donnell, Sandy Kenyon, Thomas Nello, Sylvia  
(Mark Stevens) Daneel, Robert H. Harris; no writer credited; (SD)

Foreign Intrigue WNBT 10:30 F. I. in the Brotherhood - (O) by George & Gertrude Fass; with  
(James Daly) Nicole Courcal, Jim Gerald, Paul Boniface, Jo Dest, Yves Brain-  
ville; (SD)

HIGH TENSION WOR 10:30 The Old Ones - (O) by Jay Bennett; with Ruth White; (SD)

FRIDAY OCTOBER 23

~~~~~

Schlitz Playhouse CBS 9pm Second Sight - (O) by Jerome Ross; with Pat O'Brien, Lurene Tut-  
tle, Robert Osterloh, Steve Roberts, Mel Ford, Charles Horvath,  
Gil Herman, Roy Engel, Helen Kleebe, Harry Hayden, Hal Taggart,  
Shirley O'Hara, Michael Colgan; (SD) by Roy Kellino

THE BIG STORY NBC 9pm Marvin Sleeper, N. Y. Journal-American - (O) by Gail Ingram; with  
(Robert Sloane) Robert Pastene, Frank Milan, Ronny Walken, Leni Stengel, Morgan  
Taylor, Richard Bishop, Olive Dunbar; (SD)

COMEBACK STORY ABC 9:30 Harold Russell

CAMPBELL TV NBC 9:30 Johnny No-Name - (O) by Jesse Sandler; with Mickey Knox, Wolfe  
SOUNDSTAGE Barzell, Patricia Jenkins, Jay Barney, James Holden, Dehl Berti,  
Geraldine Manning; (SD) by Don Appell (new alternating director)

YOUR CHEVROLET WABC 10pm Jerry Gray & Orch., Connee Boswell (S), Maurice Rocco (M),  
SHOWROOM Henny Youngman (C), Mario & Floria (D), Rolando

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY OCTOBER 16 THROUGH FRIDAY OCTOBER 23

~~~~~

KOVACS UNLIMITED WCBS 8am M thru F - Bernie Leighton replaces Eddie Hatrak (M) as regular

STRIKE IT RICH CBS 11:30 M - Duncan Hines (gourmet); F - Richie Andrusco

GARRY MOORE CBS 1:30 W - George Burton & His Birds; Thu - Indra Devi (yoga)

LOVE STORY(Cesana) WABD 2pm M thru F - add: Tony Mottola (M) as regular

KATE SMITH NBC 3pm M - William Warfield & Leontyne Price (S) in selections from  
Aida, Smith & Dale (C); Tu - The Billy Taylor Trio (M), Joey  
Faye, The Showtimers, The Katydids, Kateds; W - Beverly Allison  
& Norwood Smith (S), Dorothy Day & Fashions; Jimmy Nelson (ven-  
triloquist); Thu - The Dunhills (D), Pee Wee Erwin & Jazz Combo  
(M), Snooky Lanson (S), Charlie Ruggles in The World of Mr.  
Sweeney with others to be announced;

MAGIC COTTAGE WABD 6:30 M thru F - Richard Camp, Rod Colbin; (SW & SD)

BROADWAY TV WOR 7:30 Front Page - (O) by Ben Hecht & Charles MacArthur; with Edward  
THEATRE EVERETT Horton, Lew Parker, Ernest Graves, Dave Clark, Sandy  
Bickart, Jean Mann, Tony Rivers, Arthur Tell, Mike Keene, Harry  
Bergman, Irga Jensen, Martin Kingsley, Virginia Fairbanks,  
Hazele Burgess, Nick Consentino, Pat Harrington, Lewis Charles,  
Jack Sheehan; Staged by Robert St. Aubrey; TV Dir by Robert J.  
Blum (Mon thru Fri)

COKE TIME-FISHER NBC 7:30 W - Ann Crowley (S); F - Karen Chandler (S)

MONO-DRAMA THEATRE WABD 11:30 M thru F - And Sudden Silence - (O) by Thomas Rourke; with Sydney  
Smith; (SD)

SATURDAY OCTOBER 24

~~~~~

TOM CORBETT(Thomas) DuM 11:30 Add: Patricia Ferris as regular; Donaly Marye; (SW & SD)

Johnny Jupiter WABC 5:30 The Election Story - (O) by Jerome Coopersmith & Sam Rockingham;  
(Wright King & Cliff Hall) (A) by William Kendall Clarke; with (R), Florenz Ames, Bill  
McCutcheon, Harold McGee; (SD)

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]

(S) [Illegible text]

[Illegible text]



SATURDAY OCTOBER 24 (Cont'd)  
 ~~~~~

PAUL WHITEMAN ABC 7pm The Mellotones (S), Timmy Everett (D), Janet Mae Siegler (ventriloquist), Melody Masters (M) (FROM PHILADELPHIA)  
 TV TEEN CLUB

LEAVE IT TO THE GIRLS ABC 7:30 Former Senator Harry P. Cain, Peggy Ann Garner, Austine (columnist) & (R)  
 (Maggi McNeillis)

MEDALLION THEATRE CBS 10pm Return Match - (O) by Milton Geiger & Muffet Peter; with Maria Riva, Joseph Anthony & others to be announced; (SD)

Revlon Mirror CBS 10:30 Surprise Party - (O) by Lucy Cundiff, (A) by Mary C. McCall, Jr.;  
 Theatre with Wanda Hendrix, Dorothy Malone, Craig Stevens, Robert Hutton, Richard Gaines, Frances Baxter, Paul Harvey, Leslie, Lenny & Lonny McClelland; Dir by Robert G. Walker

JERRY LESTER'S WNBT 11:15 Jerry Lester replaces Morey Amsterdam in show formerly called  
 LATE DATE Broadway Open House

SUNDAY OCTOBER 25  
 ~~~~~

Roy Rogers NBC 6:30 Bullets and a Burro - (O) by Al DeMond and Ray Wilson; with (R),  
 (& Dale Evans) Raymond Hatton, Chick Roberson, Norman Levitt, Terry Frost; Dir by John English

GEORGE JESSEL ABC 6:30 Irving Caesar, Harry Akst, Mabel Wayne, George Meyer (all song writers), Teresa Brewer (S), Sid Stone (C), Blackburn Twins (D)

PAUL WINCHELL NBC 7pm Denise Darcel

JACK BENNY CBS 7:30 Sara Berner (C), Rochester (C), Don Wilson, Bob Crosby (M&S)(H'D)

TOAST OF THE TOWN CBS 8pm Patti Page (S), Sam Levenson (C), Gayla Peevey (S), The Szonys(D)

General Electric CBS 9pm Woman's World - (O) not listed; (A) by Louella MacFarlane; with  
 Theatre Virginia Bruce, Peter Lawford, Pamela Duncan, Otto Kruger, Marilyn Erskine, Tito Vuolo, Richard Powers; Dir by Alfred L. Green

ORCHID AWARD ABC 9:15 Isabel Bigley (S), Donald Woods, MC

MAN BEHIND THE BADGE CBS 9:30 The Denver Case - (O) by Paul Monash; with Robert Emhardt,  
 Arthur Batanides, Lawrence Fletcher, Louise Larabee, Nelson Olmsted, Bernard Burke, John D. Seymour; (SD)

THE WEB CBS 10pm Strange Sanctuary - (O) by Art Wallace; with E. G. Marshall, Jack Warden & others to be announced; (SD)

Man Against Crime DuM 10:30 Three Cents Worth of Murder - (O) by Vincent Bogart; with Viola  
 (Ralph Bellamy) Harris, Nita Talbot, Steven Cheng, John Kane, Jack Warden, Robert Eccles; (SD) (ALSO SEEN ON NBC NET EXCEPT WNBT)

T A L E N T A V A I L A B I L I T I E S  
 ~~~~~

NEW YORK CITY  
 EDDIE ALBERT - PRESS: Arthur Cantor, LO 5-1883  
 JEAN PIERRE AUMONT - AGT: Ken Later, PL 7-6964  
 JOCELYN BRANDO & LEE MARVIN - featured in The  
 Big Heat - CONTACT: George Ettinger, CI 5-5000  
 STEVE COCHRAN - AGT: Sylvia Hahlo, JU 6-2731  
 SCOTT FORBES - AGT: Grace Lyons, JU 6-8330  
 FRANCES HEFLIN - AGT: Liebling-Wood, VA 6-3714  
 ANGELA LANSBURY - arriving for TV - AGT: John  
 Gibbs, PL 7-5959  
 CLORIS LEACHMAN - resuming career, having played  
 real life Mother role - AGT: Liebling-Wood  
 MICHELE MORGAN - French actress of 7 Deadly Sins  
 AGT: Jack Beekman, JU 6-2324  
 JACK PALANCE & wife VIRGINIA BAKER - Liebling-W'd

CHICAGO  
 ARTHUR BLAKE - currently at the Black Orchid  
 CONDOS & BRANDOW - dancers at the Chez Paree-  
 DE 7-3434  
 RUSTY DRAPER - song stylist - AGT: Wm Morris,  
 JU 6-5100 (NY)  
 EILEEN FARRELL - soprano - AGT: Columbia  
 Artists, CI 7-6900  
 MATA & HARI - dance satirists - AGT: Columbia  
 Artists  
 LANNY ROSS & LILLIAN MURPHY - tenor & soprano  
 giving joint recitals - AGT: NCAC,  
 DE 2-5813

LOS ANGELES

TONY MARTIN - singing at the Ambassador Hotel -  
 AGT: Wm Morris, CR 1-6161

GIG YOUNG - in Torch Song - AGT: Louis Shurr, CH 4-8240  
 ROSS REPORTS - 10/18/53

... (mirrored bleed-through text from the reverse side of the page) ...

... (mirrored bleed-through text from the reverse side of the page) ...

CONFIDENTIAL

... (mirrored bleed-through text from the reverse side of the page) ...

... (mirrored bleed-through text from the reverse side of the page) ...



# Ross Reports ON TELEVISION

RECEIVED

INCLUDING

## THE TELEVISION INDEX

OCTOBER 26-NOVEMBER 1, 1953

VOLUME 5

NUMBER 42

43  
NBC GENERAL LIBRARY

EDITOR: Jerry Leichter  
ASSOC ED: Alvin Sullum

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

#### Tuesday (27)

ABC- 9:30-10:30pm, alternate Tuesdays; DEBUT; The United States Steel Hour; from WABC-TV(NY), 33 stations live, 53 kine, 4 hot kine. Sponsor - United States Steel Corp (All Products) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec - Ted Rogers; Agcy Superv - Hugh Rogers; Comm Superv - Ed Pender; Comm Dir - Jack Zoller; Pub Rel Anncr - George Hicks; Product Comm Anncrs - Mary Kay and Johnny Stearns; Prog Anncr - Jackson Beck. Pkgr-Prod - The Theatre Guild; Assoc Prod - John Haggott(Guild); Dir - Alex Segal; Asst to Dir - Elaine Meisner; Music Dir - Bernard Green; Script Ed - S. Mark Smith(Guild); Sets - James McNaughton and Albert Hescong; Material Researcher - Dorothy Hechtlinger. One hour dramas featuring adaptations of plays, novels and short stories, both famous and not so well known, plus documentaries and other originals written for television; with top rank stars. Among writers signed for adaptations are Erik Barnouw, Norman Lessing, David Davidson and Walter Anderson. H. William Fitelson is managing director of The Theatre Guild. (See p. 9 for first show credits)

#### Wednesday (28)

DuM- 8:30-9pm; DEBUT; Joseph Schildkraut; from WABD(NY), to the net. Sustaining. Pkgr - DuMont; Exec Prod - Werner Michel; Prod - Ray Benson; Prodn Superv - Werner Michel; Dir - Barry Shear; Assoc Dir - Steve Weston; Story Ed - Miss Fella Phillips; Sets - Rudy Lucek; Casting - Elizabeth Mears(DuM). Joseph Schildkraut acts as host for this new series of originals and adaptations of material of all types, from farce to tragedy, featuring surprise endings. Schildkraut will appear in six or seven plays of every thirteen. (See p. 9 for first show credits).

#### Saturday (31)

CBS- 7-7:30pm; RETURN; Meet Millie; from KNXT(H'wood), to the net. Sustaining. Pkgr - CBS-TV(H'wood); Prod - Frank Galen; Dir - Lester Vail; Writers - Frank Galen and others. Situation comedy series starring Elena Verdugo, with Florence Halop, Marvin Kaplan, Roland Winters, Ross Ford and Isabel Randolph.

NBC- 5:30-6:30pm; RETURN; NBC Television Opera Theatre; from WNBT(NY), to the net. Sustaining. Pkgr - NBC-TV(NY); Prod - Samuel Chotzinoff; Assoc Prod - Charles Polacheck; Music & Artistic Dir - Peter Herman Adler; TV Dir - Kirk Browning; Asst TV Dir - John Bloch; Asst Conductor - Leo Mueller. The 1953-1954 season of the NBC TV Opera Theatre will include eight presentations at the rate of one per month on Saturday afternoons, with varying lengths. Opening opera is "Carmen," televised in compatible color, in a new (continued on next page)

Copyright 1953 by Television Index, Inc.

Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.



THE 7555 VICTORY TOWER

OFFICE OF THE SECRETARY OF DEFENSE

WASHINGTON, D.C. 20301

DATE: [illegible]

TO: [illegible]

MEMORANDUM FOR THE SECRETARY OF DEFENSE

100-100000

[illegible memorandum text]

[illegible]

[illegible memorandum text]

[illegible]

[illegible memorandum text]



Saturday(31)-(Cont'd)

NBC TV Opera Theatre (Cont'd): production. "Macbeth" will be presented November 28, 4:30-6pm; and "Amahl," Sunday, December 20, 5-6pm, among future operas. Additional credits for "Carmen": NBC color consultant supervising - Richard Day; Sets - William Molyneux; Costumes - John Boxer; Choreog - Aida Alvarez. (See p. 10 for first show credits).

Sunday(Nov 1)

ABC- 1:15-1:30pm; HIGHLIGHT; Religion In American Life, ON FILM; from WABC-TV (NY), to the net. Sustaining, but handled thru J. Walter Thompson Co (NY) for the Religion In American Life Committee. Pkgr - R.I.A.L. in cooperation with ABC Public Relations & Special Features Dept. Filmed program (with some taped soundtrack) launches the 1953 national campaign of the R.I.A.L., featuring messages from President Dwight D. Eisenhower, actress Rosalind Russell and Hollywood producer Samuel Goldwyn, stressing the need for religion in national life and the influence in all faiths of religious worship for the whole family. Program is a one-shot, with the future possibility of becoming a film package.

LAST WEEK'S NETWORK CHANGES

Thursday(Oct 22)

ABC- 9-9:30pm; DEBUT; Back That Fact; from WABC-TV(NY), to the net. Sustaining until Nov 12 when alternate week sponsor will be J-B Watch Bands thru Lewin, Williams & Saylor, Inc(Newark, NJ); Acct Exec - Sidney Matthew Weiss; Agcy Superv - Sidney Weiss & William Seth; Comm Superv - William Seth. Pkgr - Barry Enright & Friendly, Inc(NY); Prod - Jack Farren; Prod Superv - Sidney Resnick & Hal Fimberg; Dir - Mickey Trenner; Music Dir - John Gart. Joey Adams stars in an audience participation-comedy quiz show. Audience members are asked about their backgrounds, etc, until an offstage voice challenges a statement, asking them to "back that fact." Studio audience jury decides whether it is done successfully. Also, Al Kelly does a double-talk bit each week with Adams. Hope Lang is program hostess, Carl Caruso does offstage voice.

OTHER NETWORK CHANGES

ABC- The Peter Potter Show (Sun 9:30-10:30) is new name for show formerly called "Peter Potter's Juke Box Jury" and later "Juke Box Jury."  
Ray Bolger Show (Thurs 8:30-9pm, On Film) is new title for series formerly called "Where's Raymond?"

CBS- Arthur Godfrey Time, now 10-11:30am, Mon thru Thurs, adding 15 minutes Tues and Thurs, replacing The Bil Baird Show in those periods.

DuM- Schedules undergoing revision show the following new program slots, as of press time: Sunday - Meet Your Congress, 6:30-7pm; Washington Exclusive, 7:30-8pm. Wednesday - Johns Hopkins Science Review, 8-8:30pm; The Music Show, 10:30-11pm. Saturday - Melody Street, 8:30-9pm. All the programs listed have been shifted thru various schedules during the last two weeks as new programs and sports schedules pre-empted times.

NETWORK SPONSOR ACTIVITY

THE BORDEN CO(Borden's Instant Coffee) thru Doherty, Clifford, Steers & Shenfield, Inc., became the sponsor of the Tuesday and Thursday segments of Hawkins Falls (NBC-TV, Mon thru Fri 11-11:15am) effective Oct 27, 78  
*Wed and Thu*

THE PROCTER & GAMBLE CO(Ivory Snow) thru Benton & Bowles, Inc, began alternate week sponsorship of the Monday segment of Welcome Travelers (NBC-TV, Mon thru Fri 4-4:30pm) effective Oct 26. The Tuesday thru Friday portions are sponsored by P & G for other products thru Dancer-Fitzgerald-Sample, Inc.

...the ... of ...

...the ... of ...

...

...the ... of ...

...

...the ... of ...

...the ... of ...

...the ... of ...

...

...the ... of ...

...the ... of ...



NETWORK SPONSOR ACTIVITY(Cont'd)

MOTOROLA, INC(TV & Radio Sets & Electronic Products) thru Ruthrauff & Ryan, Inc (Chi) will sponsor a new one-hour live dramatic series on alternate Tuesdays, 9:30-10:30pm, beginning December 1, alternating with The United States Steel Hour. The dramas will have a wide range, an outgrowth of last season's ABC Album and will be produced by Herb Brodtkin who was the exec producer on the Album series. Phil Stein will be associate producer of the program, to be known as The Motorola TV Hour.

S.C. JOHNSON & SON, INC(Johnson's Wax & other Products) thru Needham, Louis & Brorby, Inc., (Chi) will sponsor a new live half-hour comedy series Life With Father, beginning Sunday, November 22, 7-7:30pm. Leon Ames and Lurene Tuttle will star as Father and Mother Day, with the program originating in Hollywood.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Time For Fun; ADD SPONSOR Oct 5; Mon thru Fri 12-12:30pm. Sponsor - New York Ward Baking Co(Tip Top Products) thru J. Walter Thompson Co (NY); Acct Exec - John Hosch; Agcy & Comm Superv & Comm Dir - Gordon Hall; Comm Anncr - Bob Keeshan. Pkgr - Herbert S. Laufman Associates(NY); Exec Prod & Prodn Superv - Jules Pewowar; Prod - Robert E. Claver; Dir - Bill Beal; Writer - Robert E. Claver; Sets - Norm Davidson. Corny the Clown and his trick dog Pudgie do tricks and integrate cartoon films into the live program. Debuted Sept 21. Bob Keeshan (former Clarabelle of Howdy Dody) is Corny; his dog is a cocker spaniel.

WABC-TV - Fashions On Trial; RETURN Oct 17, Sat 6:15-6:30pm. Sponsors - Eagle Clothes, Inc. and Brazilian Airlines thru Associated Ad Service (NY); Acct Exec - Bob Lipman. Pkgr - Bob Lipman Productions; Prod - Bob Lipman; Assoc Prod Herb Lannard; Dir - Allen Potash(ABC); Comm & Prog Anncr - Art Ford. Celebrity panel judges new fashions worn by models. Show also includes celebrity and other interviews. Program with similar format had been on WPIX last season.

WABC-TV - The Adventures of Blinkey, ON FILM; DEBUT Oct 17, Sat 11:30-11:45am. Sponsor - American Maize Products, Inc(Amazo Instant Dessert) thru Kenyon & Eckhardt, Inc(NY); Acct Exec - William King; Agcy Prod - Joan Dunn; Comm Superv-Dir - Murray King; Comm & Prog Anncr - Doris Donaldson. Pkgr - Blinkey Productions(NY); Prod - Murray King; Prod Superv - Sidney Parker; Dirs - Paul Ashley (1st 3 episodes), Murray King & Nat Wilks (last 10 episodes; Writer - Lucille E. Emerick, assisted by Nat Wilks; Music Composer & Dir - Lucille Emerick; Sets - Peter Reilly; Costumes - Supplied with puppets. Michael Mann is only human character in film series telling how Blinkey is transported to a fantasy world where he has adventures with puppets portraying various characters. Program has live commercials and cut-ins. It has already made debuts on WNHC(New Haven), Fri 5:15-5:30pm; WGN-TV(Chi), Sat 10-10:15am; and has two other upstate NY station spots, with several other program spots on other stations upcoming.

WABC-TV - Personal Story; DEBUT Oct 25, Sun 4-4:30pm (for at least 10 weeks). Sustaining, public service. Pkgr - Federation of Jewish Philanthropies(NY); Prod - Information Dept of the Federation; Prod Consult - Himan Brown; Dirs - Carl Beier(Fed) & Ray Abel(ABC); Assoc Dir - Bob Foster; Music Dir - Herbert Tichman; Sets - Maurice Gordon(ABC); Casting - Beier & Brown(Fed); Writers - Information Dept of Federation and occasional outside writers on assignment. Eddie Albert (on film) is host for this live documentary series. (See p. 7 for first show credits).

WABC-TV - Gloria De Haven Show; DEBUT Oct 26, Mon, Wed, Fri 7-7:10pm. Sponsor - Kirsch Beverages, Inc(No-Cal Soft Drinks) thru Grey Advertising Agency (NY); Acct Exec - Al Lieberman; Agcy Superv & Comm Superv & Dir - Joel Spector; Comm Anncr - Midge Ware. Pkgr - ABC-TV(NY); Exec Prod - Jules Pewowar; (Cont'd next page)



...the ... of ...

...the ... of ...

...

SECRET

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...



LOCAL STATION ACTIVITY(Cont'd)

WABC-TV(Ch 7)-(Cont'd) Gloria De Haven Show(Cont'd): Prods & Writers - Jack Miller  
New York & Robert Claver; Dir - John Paul Jones. Movie star Gloria  
De Haven is star of this new musical variety program, singing and dancing and backed by a seven-piece orchestra, featuring Bobby Hackett.

WABC-TV - Dinner With Lisa; DEBUT Oct 27; Tues & Thurs 7-7:10pm. Sponsor -  
Kirsch Beverages, Inc(No-Cal Soft Drinks) thru Grey Advertising  
Agency(NY); Acct Exec - Al Lieberman; Agcy Superv & Comm Superv & Dir - Joel Spector;  
Comm Anncr - Lisa Ferraday. Pkgr - ABC-TV; Exec Prod - Jules Pewowar; Prods & Writers  
- Robert Claver & Jack Miller; Dir - John Paul Jones. Actress and recording star  
Lisa Ferraday conducts a celebrity-interview show, with top names of the entertain-  
ment world coming to dinner. Alternates with Gloria De Haven Show. (See above).

WABD(Ch 5) - Pets On Trial; DEBUT Oct 25; Sun 12:30-1pm. Sponsor - Jungle  
New York Aquarium Shop thru The Phillips Agency(NY); Acct Exec & Agcy Superv  
& Comm Superv - Frederica Phillips; Comm Dir - Freddie Bartholomew;  
Prog & Comm Anncr - Jene Kelly. Pkgr - The Phillips Agency; Prod - John  
Gould; Prod Superv - Gould & Frederica Phillips; Dir - Freddie Bartholomew. A panel  
of pet experts will judge the antics of performing animals of various types.

WCBS-TV(Ch 2) - Junior Clubhouse; DEBUT Oct 31; Sat 8:30-9am. Sustaining, public  
New York service. Pkgr - CBS-TV in association with the Public Schools Athletic  
League of the Board of Education of N.Y.C.; Prod-Writer -  
Martin Weldon; Dir - Ned Cramer. Tommy Henrich, former New York Yankees star,  
assisted each week by a guest, will demonstrate the finer points of various sports  
to PSAL athletes representing schools in New York City and nearby Connecticut and  
New Jersey towns. Program will also emphasize tips on physical fitness and will  
highlight the different schools' sports and traditions. Aimed at students of high  
and junior high school ages.

WCBS-TV - Flying With Arthur Godfrey, ON FILM; HIGHLIGHT Fri Oct 30 10-10:45  
am & Sun Nov 1 11-11:45am. Sustaining. Pkgr-Film Prod - Jerry  
Fairbanks Studios(H'wood); Prod Superv - Eddie Rickenbacker, Eastern Airlines.  
Arthur Godfrey stars in a documentary film tracing the history of flight. The film  
had not previously been shown publicly; schedule calls for only two showings in NY.

WNBT(Ch 4) - Jerry Lester's Late Date; DEBUT Oct 24; Sat 11:15pm-12midnight.  
New York Sponsor - Chock Full O' Nuts(Own Brand Coffee & Restaurettes) thru  
Frederick-Clinton Co, Inc(NY); Acct Exec & Agcy Superv & Comm Superv-Dir - Hal Rieff;  
Comm Anncr - Jerry Lester. Pkgr - Frederick-Clinton Co, Inc;  
Prod - Hal Rieff; Dir - Ted Nathanson(NBC); Music Dir - Bernie Wayne; Sets - Joe  
Kirby. Jerry Lester stars in a music-variety show with gag games and interviews in-  
volving the studio audience. Singer Jean Martin co-stars. Program succeeds The Morey  
Amsterdam Show, which also co-starred Jean Martin, after 13 weeks for the same spon-  
sor in this time slot.

WNBT - Faye & Skitch; DEBUT Oct 26; Mon thru Fri 6:30-6:45pm. Sponsor -  
Participations. Pkgr - NBC-TV; Prod-Dir - Johnny Stearns; Asst  
Prod - Luther Kennet; Music Dir - Skitch Henderson; Sets - Joe Kirby. Faye Emerson  
and Skitch Henderson join for the first time on TV as a husband-wife team hosting  
noted guests atop a New York penthouse. Henderson will play the piano, and both will  
interview guests, review places to go and things to do, while Faye will use occasional  
film clips to tip viewers on places and people of interest.

WNBT - Stork Club; STATION CHANGE Oct 28; Wed 7-7:30pm. Sponsor - Chrys-  
ler Dealers of New York thru Chrysler Division of Chrysler Corp  
thru McCann-Erickson, Inc(NY); Acct Exec - Walker R. Graham; (Cont'd next page)

THE HISTORY OF THE UNITED STATES

CHAPTER I  
THE DISCOVERY OF AMERICA

In the year 1492, Christopher Columbus, an Italian navigator, sailed across the Atlantic Ocean in search of a westward route to the Indies. He discovered the Americas on October 12, 1492, and named the islands "San Salvador."

Columbus's discovery led to the European colonization of the Americas. The Spanish, French, and English established colonies in North America, while the Spanish and Portuguese established colonies in Central and South America.

The first English colony in North America was Jamestown, founded in 1607. It was the first permanent English settlement in the Americas.

The Pilgrims, a group of English Puritans, founded the Plymouth colony in 1620. They are famous for the first Thanksgiving in 1621.

The French established the first permanent French colony in North America, Quebec, in 1608. The French also established colonies in the Caribbean and South America.

The English established the first permanent English colony in the South, Roanoke, in 1585. It was the first English settlement in the Southern United States.

The Spanish established the first permanent Spanish colony in North America, St. Augustine, in 1565. It was the first Spanish settlement in the United States.



LOCAL STATION ACTIVITY(Cont'd)

WNBT(Ch 4)-(Cont'd) Stork Club(Cont'd): Agcy Superv - A. Edward Sutherland; Comm New York Prod-Dir - John Franck. Pkgr-Prod - Sherman Billingsley; Dir - Dick Schneider; Assoc Prod-Casting - Sally Dawson(Stork Club); Music Dir - Jack Kelly. Sherman Billingsley hosts guest celebrities in his famous Cub Room. Program features Gloria Strock as "Gay Gotham," glamor news reporter. Program has been a CBS-TV network show since June, 1950. It has been sustaining thru the summer. Program may go net on NBC-TV, depending on station clearance in this time slot.

WPIX(Ch 11) - Yachting with Lewis King; RETURN Oct 26; Mon 11-11:30pm. Sponsor - New York Participations. Pkgr-Prod-Dir - A. Lewis King(NY). Lewis King, power boat enthusiast, discusses technical questions on power boats and sailing craft with guests prominent in the field. Uses film clips and slides to illustrate discussions. Program had been on WPIX and other NY stations.

WPIX - Arthritis and Rheumatism Foundation Telethon; HIGHLIGHT Oct 31-Nov 1, Sat-Sun 11:10pm-12noon. WPIX will feed all other NY City TV stations with entire telethon. Sustaining, public service. Prod - James McGarry (Asst to Ben Duffy, BBD&O). Special program in the well-known telethon style will be presented in the interests of the New York Chapter, Arthritis and Rheumatism Foundation. Ben Duffy and James Cecil are co-chairmen. Practically every top star and featured performer in the New York area is expected to appear on the show.

WAAM(Ch 13) - Ice Hockey; DEBUT Oct 28; Wed 9pm-conclusion, Nov 11, Nov 25, Dec 2 and Dec 16, fed to WAAM by WPIX(NY). Sponsor - American Brewery, Inc(Ale & Beer) thru Elmer B. Free Advertising (Balt); Comm Anncr & Commentator - Nick Campofreda. Five home games of the New York Rangers will be fed to Baltimore for local sponsorship. Other stations and cities are being set for similar feeds by WPIX for ice hockey and other sports.

WNHC-TV(Ch 6) - Moments of Comfort; DEBUT Oct 21; alt Wed 12-12:15pm. Sustaining, New Haven public service. Rev. O. H. Bertram reads the Scriptures and sings hymns. Rev. George Kraus of Mill Neck School for the Deaf(LI, NY) interprets the complete program thru the one-phrase-behind method thru a split-screen technique for the benefit of the deaf and hard of hearing viewers. Program will be on first and third Wednesday of each month.

KRON-TV(Ch 4) - It Happens Everywhere; RETURN Oct 18; alt Sun 1-1:30pm. Sustaining, San Francisco ing, public service. Pkgr - San Francisco Mental Health Society, in cooperation with KRON-TV and Adult Education Div of San Francisco Public Schools; Prod - John F. O'Brien & Earl Rabb(Mental Health Society); Dir - Randy Larson(KRON-TV); Drama Sketch Superv - Sybil Siegel(Theater San Francisco); Writer - Earl Rabb. Program points up and discusses day-to-day situations having a tendency to undermine happiness. Each program opens with a problem presented to the audience thru a dramatic sketch presented by Theater San Francisco players; then a local panel of education experts, doctors and medical authorities discusses the specific problem, offering constructive suggestions. Program alternates with You Are The Jury (See Vol 5, No 42, p. 5).

KTTV(Ch 11) - The Big Saturday, ON FILM and live; New Saturday Schedule, effective Los Angeles Oct 24. Schedule, with sponsors where known at press time, follows: Movie Marshal's Cartoon Time, ON FILM 5:30-6pm; Captain Z-RO, 6-6:15pm; Movie Marshal's Cartoon Time, ON FILM, 6:15-6:30pm; Time For Beany, 6:30-7pm; Life of Riley, ON FILM 7-7:30pm; Badge 714 (re-run of "Dragnet") ON FILM, 7:30-8pm (latter two program sponsored by Chevrolet Dealers of Southern California thru Campbell-Ewald Co(LA); Kent Theater (re-run of "Fireside Theater") ON FILM, 8-8:30pm; Captured (re-run of "Gangbusters") ON FILM, 8:30-9pm (Cont'd next page)

Faint, illegible text covering the entire page, likely bleed-through from the reverse side of the document.



LOCAL STATION ACTIVITY(Cont'd)

KTTV(Ch 11)-(Cont'd) The Big Saturday(Cont'd): Stuart Hamblen and His Lucky Stars, Los Angeles 9-10pm; Stuart Hamblen's Cowboy Church, 10-10:30pm (See Vol 5, No 39, p. 6, for details of latter two programs); Town Hall Party, 10:30pm-1am (Remote from Town Hall in Compton, starring Tex Ritter) Sponsor - Fletcher Jones, Inc. Prod - Bill Wagnon; Dir - Joe Agnello. Musical variety with Tex Ritter, Merle Travis, Les Anderson, Marilyn Tuttle, Judy Hayden and others.

FILM DIGEST: Intercontinental TV Films, New York, will film its new Twin Trouble series after January 1 in various European locations, starring twins Dran and Tani Seitz in a romantic-situation comedy series with each episode complete in itself.....Untitled series to be produced by Paul Crabtree, starring Eva Gabor as a glamorous female detective in a comedy-mystery series, probably won't be started until next year and decision whether to produce live or film is still in abeyance....  
...Hugh Beaumont and Jan Clayton play the leads in the Lassie series, with the movie dog star. The Robert Maxwell production got under way Oct 15 at the Samuel Goldwyn studios, with first three in color and future films to be decided on.....Roland Reed Productions(H'wood) is setting a new sales pattern for film series with its new Waterfront package of 52 films starring Preston Foster, sold for two years on a regional basis to Standard Oil of California, which may run them under its Chevron Theatre or replace the Theatre with the new title. Reed is now after other regional sponsors before attempting syndication in other markets.

NEWS AND COMMENT: Mama packager-producer Carol Irwin has moved to 30 East 39 St, New York; Tel - MU 3-7311.....Lester Vail has been signed by CBS-TV to a long-term directorial contract, with his first contract assignment to be Meet Millie, returning to the net Oct 31 (See p. 1) He will locate permanently in Hollywood.....AT&T facilities now link 202 stations in 130 cities out of 292 stations operating last week.....Hollywood Reporter estimates that 400 out of a total of 800 active and 400 associate members of Screen Writers Guild are now writing for TV, full time or free lance. Estimate adds another possible 150 who are members of Radio Writers Guild or new Television Writers of America. During high-production years in movies, over 600 SWG members worked regularly for film companies.

NEW NETWORK AFFILIATIONS: To ABC-TV: WROL-TV(Ch 6), Knoxville, Tenn., owned by Mountcastle Broadcasting Co, Inc., W. H. Linebaugh, gen mgr, eff Oct 1; KCRI-TV (Ch 9), Cedar Rapids, Iowa, owned by Cedar Rapids Television Co, Frank D. Rubel, gen mgr, effective Oct 15; KTVQ(Ch 25), Oklahoma City, Okla., Republic Television and Radio Co, John Esau, gen mgr, effective Oct 25; KRBC(Ch 9), Abilene, Texas, owned by Reporter Broadcasting Co, Howard Barrett, gen mgr, effective on or about Nov 1.

PERSONNEL CHANGES: Louis B. Ames, named program manager, WPIX(NY). He has been acting manager.....Chris J. Witting named President of Westinghouse Radio Stations, Inc., owned and operated subsidiary of Westinghouse Electric Corp, effective January 1, 1954. He has been managing director of the DuMont Television Network. Witting succeeds E. V. Huggins in the position. Mr. Huggins is also vice president of Westinghouse Electric Corp and remains in that position in the overall Westinghouse organization. Westinghouse Radio Stations, Inc., include WBZ, WBZA, WBZ-TV, Boston; WPTZ, Philadelphia; WOWO, Ft. Wayne; KYW, Philadelphia; KDKA, Pittsburgh, and KEX, Portland, Oregon.....Ben Hill, Jr., has joined the KNXT(Hd) News Bureau as film editor, and Fred Dietrich and Coy Watson have been named roving field cameramen. News Bureau staff now totals 10 men under News Director Frank La Tourette, who is also West Coast News Manager for CBS-TV, with the Bureau working both beats.....Henry T. Hede named administrative manager of ABC-TV network sales in New York, reporting to Charles H. Abry, national director of TV sales.



CONFIDENTIAL

[Faint header text]

[Faint paragraph of text]

[Faint paragraph of text]

[Faint paragraph of text]

[Faint paragraph of text]

[Faint paragraph of text]



Most of the shows on October 23, 24, 25 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, October 30. Script identifications used are; (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars (R). Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY OCTOBER 23

~~~~~

| PROGRAM                                      | NET TIME (EST) | TALENT ROSTER                                                                                                                                                                         |
|----------------------------------------------|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MAMA<br>(Peggy Wood)                         | CBS 8pm        | <u>Aunt Jenny Faces Life</u> - (O) by Jerome Ross; with (R), G. Albert Smith, Donald McKee; (SD)                                                                                      |
| DAVE GARROWAY SHOW                           | NBC 8pm        | Ethel Waters (S) & (R)                                                                                                                                                                |
| <u>Pepsi-Cola Playhouse</u><br>(Ariene Dahl) | ABC 8:30       | <u>Death Has a System</u> - (O) by Rik Vollaerts, (A) by Fenton W. Earnshaw; with Kim Spalding, Ian MacDonald, Sally Mansfield, Alix Talton, John Merrick; Dir by Leslie H. Martinson |
| LIFE BEGINS AT 80                            | DuM 9pm        | Louis Armstrong & (R)                                                                                                                                                                 |
| GUIDE RIGHT                                  | DuM 8:30       | Danny Sutton (S), Dorothy Squire(S), Bobby Maxwell (M)                                                                                                                                |

SATURDAY OCTOBER 24

~~~~~

ROD BROWN	CBS 11:30	(R), Lila Barnes, Calvin Thomas, Walter Mathews; (O), (SD) & Prod by George Gould
STORK CLUB (Sherman Billingsley)	CBS 7pm	Betty Ann Grove (S), Edward Everett Horton, Danny Scholl (S), Patricia Bright (monologist), Ann Rutherford, Eddie Manson (M)
ETHEL & ALBERT (Peg Lynch & Alan Bunce)	NBC 7:30	(R), Barbara Joyce, Bob Allen, Lorence Kerr, Walter Kohler, Luis Van Rooten, Robert Fortin; (SW & SD)
YOUR SHOW OF SHOWS (Caesar & Coca)	NBC 9pm	Alicia Markova (D), Tex & Jinx McCrary, Bambi Lynn & Rod Alexander (D), the Billy Williams Quartet (S), Jack Russell, Joan Walker, Dolores Hawkins (all S) & (R)
MEDALLION THEATRE	CBS 10pm	<u>Return Match</u> - (O) by Milton Geiger & Muffet Peter; with Maria Riva, Joseph Anthony, William Prince, Allen Nourse, Joey Fallon

SUNDAY OCTOBER 25

~~~~~

|                                            |          |                                                                                                                                                                                                                                                                                                                               |
|--------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| FRONTIERS OF FAITH                         | NBC 1:30 | <u>Lucifer at Large</u> - (O) by Frank Ford; with Louis Edmonds, Jason Johnson, Richard Aherne, Ken Donnelly, Robert Deringer; (SD)                                                                                                                                                                                           |
| <u>American Inventory</u>                  | NBC 2pm  | <u>The Story of Dorothy Sprague</u> - (O) by Robert Wald & Raymond Sloan; with Anne Seymour; (Dir) by Wald                                                                                                                                                                                                                    |
| LAMP UNTO MY FEET<br>(Dr. Lyman Bryson)    | CBS 3pm  | <u>Instinct for Life</u> - (O) by Palmer Thompson; with Judith Anshen, Lee Philips, Hans von Twardowski (SD)                                                                                                                                                                                                                  |
| PERSONAL STORY                             | WABC 4pm | <u>The Casualty</u> - with Philip Bourneuf, Joan Miller, Joe de Santis, Carson Woods, Janine Claire, Paul Andor, Tommy White; Co-Dir by Carl Beier & Ray Abel; Script & Prod Superv by Inf. Dept, of Fed. of Jewish Philanthropies of N.Y.C. (PREMIERE OF NEW SERIES)                                                         |
| HALLMARK HALL OF FAME<br>(Sarah Churchill) | NBC 5pm  | <u>Never Kick a Man Upstairs</u> - (O) by Harold Callen; with Sidney Blackmer; (SD, FROM HOLLYWOOD)                                                                                                                                                                                                                           |
| OMNIBUS<br>(Alistair Cooke)                | CBS 5pm  | Frank Lloyd Wright (architect); Les Paul & Mary Ford (M&S) in recording session; <u>The Gold Dress</u> - (O) by Stephen Vincent Benet, (A) by Arnold Schulman; with Jocelyn Brando, Perry Fiske, Raymond Bramley, Joe Sweeney, Doro Merande; <u>Symphony of a City</u> - documentary about Sweden directed by Arne Sucksdorff |
| YOU ARE THERE<br>(Walter Cronkite)         | CBS 6:30 | <u>The Triumph of Simon Bolivar</u> - (O) by Jeremy Daniel; with John Baragrey, Maxwell Glanville, Danny Ocko, Henry Lascoe, John Marley, David Stewart, Frank Campanella, Addison Richards, Al Penn, Alfred Hopson, Eric Sinclair, Ken Renault, Larry LeSueur, Edward P. Morgan, Don Hollenbeck, Harry Marble; (SD)          |
| JACK BENNY                                 | CBS 7:30 | Humphrey Bogart, Bob Crosby, Don Wilson, Eddie "Rochester" Anderson, Sara Berner, Benny Rubin (both C); (O) by Hugh Wedlock, Howard Snyder; (FROM HOLLYWOOD)                                                                                                                                                                  |

THE UNITED STATES OF AMERICA  
DEPARTMENT OF JUSTICE  
FEDERAL BUREAU OF INVESTIGATION  
WASHINGTON, D. C.

MEMORANDUM FOR THE DIRECTOR  
SUBJECT: [Illegible]

[Illegible text]

[Illegible text]

[Illegible text]



SUNDAY OCTOBER 25 (Cont'd)

\*\*\*\*\*

MR. PEEPERS (W. Cox) NBC 7:30 (R), Ruth White, Roland Wood, Bobby Alford; (SW & SD)

TOAST OF THE TOWN CBS 8pm add: Julius La Rosa (S) as regular; the Pensacola Naval Air Station Cadet Choir, Patti Page (S), Sam Ievenson (C), the Szonys (D)

COLGATE COMEDY HOUR NBC 8pm Lauren Bacall, Elaine Stewart, Joanne Gilbert (S); O'Connor regulars Tom D'Andrea, Hal March, Sid Miller (all C); Prod & Dir by Bud Yorkin; (SW) by Sid Kuller, Sid Miller; Music - Al Goodman (FROM HOLLYWOOD)

ROCKY KING, DuM 9pm Stamped for Murder - (O) by Robert Nathe; with (R), William Sharon, Roscoe Karns) DETECTIVE (Charles Seel, Carl Betz, Norma Francis, Joe Campanella; (SD)

GOODYEAR TELEVISION NBC 9pm The Girl with the Stop Watch - (O) by Sumner Locke Elliott; with PLAYHOUSE Lois Wilson, Betty Miller, Martin Brooks, Bert Thorn, Phillip Abbott, Brett Somers, Laurel Shelby; (SD) by Arthur Penn

THE PLAINCLOTHES MAN DuM 9:30 The Faculty Tea - with Gene Anton, Jr., Barry Macollum, Dee Cameron, Ken Lynch) (Joe Ross, Claudia Hall; (SD), (SW)

THE WEB CBS 10pm Strange Sanctuary - (O) by Art Wallace; with E. G. Marshall, Jack Warden, Katherine Squire, Rusty Lane, Marion Nobel, Bart Burns, Jimmy Goodwin; (SD) by Lela Swift

Letter to Loretta NBC 10pm Earthquake - with Paul Langton, John Agar, Dorothy Adams, Robert (Loretta Young) Faulk, Elaine Williams, Phil Chambers, Virginia Eiler, Diane Fortier, Alan Ray; (O) by Gabrielle Upton

I Led Three Lives WNBT 10:30 Norman Rainey, Duane Thorsen, Jim Wade, George Champe, George (Richard Carlson) Selk

MONDAY OCTOBER 26

\*\*\*\*\*

ARTHUR MURRAY PARTY NBC 7:30 Guy Mitchell (S)

JAMIE ABC 7:30 (O) by Don Ettlinger; with (R), Paul Ford; (SD) (Brandon de Wilde)

VOICE OF FIRESTONE NBC 8:30 Robert Rounseville, Nadine Conner (both S)

Burns & Allen CBS 8pm James Flavin & (R)

ROBERT MONTGOMERY NBC 9:30 Cakes & Ale - (O) by W. Somerset Maugham, (A) by S. N. Savage; with Angela Lansbury, Bramwell Fletcher, Malcolm Lee Beggs, Noel Drayton, Farrell Pelley, Clark Bingham; (SD) by Gerald Savory

Orient Express WABC 9:30 The Victim - (O) by Emmett Murphy, Leonard Heinemann; with Virginia Belmont, Peter Trent; Dir by Robert Spafford

RED BUTTONS CBS 9:30 John Newland, Patsy Perroni, Allan Walker, Ralph Roberts, Betty (Joe Silver) Ann Grove, Elizabeth Ross, William Portrude; (SW & SD)

STUDIO ONE CBS 10pm Another Caesar - (O) by Rudolpho Usigli (The Gesturer), (A) by Michael Dyne; with Robert Keith, Frances Fuller, Arnold Moss, Antony Varno, Dolores Sutton, Frederick Rolf, Alan Devitt, Fred Sadoff, John Shellie, Den Dickinson, Guy Thomajan, P. J. Kelly; (SD) by Franklin Schaffner; Drawing by Alex Steinweiss

Adolphe Menjou's WNBT 10:30 God Sees the Truth - (O) by Leo Tolstoy, (A) - (SW); with George Favorite Story Dolenz, Frank Richards, Eugene D'Arcy, Carol Thurston, Charles Wagenheim, Henry Rowland, Paul Maxey; (SD)

TUESDAY OCTOBER 27

\*\*\*\*\*

Cavalcade of America ABC 7:30 And to Fame Unknown - with Rolland Gladieux, his family and students of Kenmore High School; Prod by Louis de Rochemont

Gene Autry Show CBS 8pm Ghost Mountain - (O) by Dwight Cummins; with (R), Clay Moore, John Doucette, Ewing Brown, Ross Ford, Eileen Janssen, Sandy Sanders; (SD)

BUICK-BERLE NBC 8pm Paul Douglas, Marguerite Piazza (S) & (R)

RED SKELTON CBS 8:30 The Sportsmen Quartet (S)

THIS IS SHOW CBS 9pm Guest panelist: Audrey Meadows; performers: Jimmy Nelson (ventriloquist), Hal Le Roy (D), Janis Paige (S)

ROSS REPORTS - 10/25/53

(S) [Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]



|                                              |            |                                                                                                                                                                                                                                                                                                                                  |
|----------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Make Room for Daddy</u><br>(Danny Thomas) | ABC 9pm    | (R), Ben Lessy, Louise Beavers, Frank Gerstle, Alan Ray, Pat Goldin, Bob Foulk                                                                                                                                                                                                                                                   |
| <u>Fireside Theater</u>                      | NBC 9pm    | <u>Full Portrait</u> - (O) by John & Gwen Bagni; with Gene Raymond, Nolan Leary, Norbert Schiller, Jean Howell, Lillian Culver, Harry Landers, Tudor Owen, Peter Rankin, Jack Shea, Anna Dewey; (SD)                                                                                                                             |
| SUSPENSE                                     | CBS 9:30   | <u>The Others</u> - (O) by Richard Lortz; with Geraldine Fitzgerald, Hugh Reilly, Doreen Lang, Roni Dengel, Donny Dilworth; (SD)                                                                                                                                                                                                 |
| ARMSTRONG'S CIRCLE<br>THEATRE                | NBC 9:30   | <u>Julie's Castle</u> - (O) by Roger Vornholt; with Sally Forrest, Joe Maross, Olive Blakeney, Lili Darvas, Ralph Dunn; (SD) by Cort Steen                                                                                                                                                                                       |
| UNITED STATES<br>STEEL HOUR                  | ABC 9:30   | <u>Prisoner of War</u> - (O) by David Davidson; with Gary Merrill, Richard Kiley, Phyllis Kirk, Brian Keith, Johnny Stewart, Don Hamner, Michael Dreyfus, Lloyd Knight, Cameron Prud'homme, Anne Seymour, Russell Hardie, Morley Chang, Mary Fickett, Don McHenry, Ann D'Autremont, Thomas Palmer; (SD) by Alex Segal (PREMIERE) |
| DANGER                                       | CBS 10pm   | <u>Blackmail</u> - (O) by Allan Vaughan Elston, (A) by William L. Stuart with Warren Stevens, Irene Vernon, Chandler Cowles, Cicely Brown, Lewis Charles, Edith Gresham, William Jackson, Harry Cook, Victor Thorley, Jerry Eskow, Christine Burke, Dick Garth, Fred Scollay                                                     |
| JUDGE FOR YOURSELF<br>(Fred Allen)           | NBC 10pm   | Judges: Ward Morehouse (critic), Skitch Henderson (M); Performers: Richard Bowers (S), Alfred & Lenore (D), The Asia Boys (acro)                                                                                                                                                                                                 |
| <u>Your Jeweler's<br/>Showcase</u>           | WABD 10:30 | <u>The Hand of St. Pierre</u> - (O) by Sidney Salkow & John O'Dea; with Bruce Bennett, Jacqueline Duval; Sovereign Production                                                                                                                                                                                                    |

WEDNESDAY OCTOBER 28  
 ~~~~~

<u>My Little Margie</u>	NBC 8:30	Rip Calahan & (R); (SW & SD)
JOSEPH SCHILDKRAUT	DuM 8:30	<u>Candle in the Sun</u> - (O) by Frank M. Robinson, (A) by Tad Mosel; with Schildkraut, Sylvia Sidney, Peter Fernandez, Morton L. Stevens, Tom McDermott, Frank Lyon, Leslie Paul, Gene Walker; (SD)
KRAFT TELEVISION THEATRE	NBC 9pm	<u>The Threshold</u> - (O) by George Lowther; with Edward Binns, Joey Walsh, Marian Seldes, Patti Foster, Hal Hamilton, Noel Leslie. (SD) by Maury Holland
COLONEL HUMPHREY FLACK (Mowbray & Jenks)	DuM 9pm	<u>The Rumboldt Affair</u> - (O) by Michael Morris; with (R), Mitchell Agruss, Joe E. Marks, Melville Ruick, Louis Nye, Mike Lewin, Ralph Camargo, Thom Carney, Helen Gillette; (SD) by Seymour Robbie
HARLEM DETECTIVE (William Hairston & Owen Jordan)	WOR 9:30	<u>Million Dollar Penny</u> - (O) by William Attaway; with (R), Floyd Ennis, Pauline Myers, Billy Gunn, Billy Allen, Val Prince, Dortha Duckworth; (SD)
<u>Douglas Fairbanks</u>	WNBT 10:30	<u>The Last Moment</u> - repeat of film originally shown on 4/15/53 (See Vol. 5 No. 15, Page 8)

THURSDAY OCTOBER 29  
 ~~~~~

|                                    |          |                                                                                                                                                                                                                     |
|------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Ray Bolger</u>                  | ABC 8:30 | Allyn Joslyn, Richard Erdman, Betty Lynn, Clair Du Brey, Sylvia Lewis, Maurice Kelly, Roland Morris; (SW & SD; NOTE: SHOW TITLE CHANGED FROM <u>WHERE'S RAYMOND?</u> TO <u>RAY BOLGER SHOW</u> )                    |
| T MEN IN ACTION<br>(Walter Greaza) | NBC 8:30 | <u>The Case of the Deadly Secret</u> - (O) by Alvin Boretz; with Ross Martin, Victor Thorley, Audra Lindley, John C. Becher, John O'Hare, Thom Carney; (SD)                                                         |
| <u>Four Star Playhouse</u>         | CBS 8:30 | <u>A Matter of Advice</u> - (O) by Norman Paul & D. D. Beauchamp; with David Niven & others to be announced; Dir by Roy Kellino                                                                                     |
| LUX VIDEO THEATRE                  | CBS 9pm  | <u>The Return of Socko Renard</u> - (O) by Rod Serling; with Broderick Crawford & others to be announced; (SD)                                                                                                      |
| <u>Ford Theatre</u>                | NBC 9:30 | <u>Tomorrow's Men</u> - (O) by William R. Scott, (A) by Karen DeWolf; with John Derek, Pat O'Brien, Ann Doran, Frances Helm, Bob Kelly, Chet Marshall, William E. Green; Dir by James Neilson; Prod by Fred Briskin |
| <u>Big Town</u><br>(McVey & Nigh)  | CBS 9:30 | (R), Dick Rich, Billy Gray, Tudor Owen, Gene Roth, Robert Long, Ferris Taylor, John Close; (SW & SD)                                                                                                                |

[The page contains extremely faint and illegible text, likely bleed-through from the reverse side of the document. The text is arranged in several columns and paragraphs, but no specific words or phrases can be discerned.]



THURSDAY OCTOBER 29  
 ~~~~~

KRAFT TELEVISION THEATRE ABC 9:30 The Barretts of Wimpole Street - (O) by Rudolf Besier, (A) by Robert Howard Lindsay; with Valerie Cossart, Alexander Scourby, Frederic Tozere, Una O'Connor, Peter Foster, William Whitman, Deirde Owens, Alan Shayne; (SD) by Fielder Cook

PHILIP MORRIS PLAYHOUSE CBS 10pm Nightmare - with Jeffrey Lynn & others to be announced; (SW & SD)

MARTIN KANE (Mark Stevens) NBC 10pm (O) by Alvin Boretz; with John Harvey, Dan Morgan, Gene O'Donnell, Mary K. Wells, Humphrey Davis, James Nolan, Gloria McGehee, Kay Medford, Freddi Chandler, Doug Brooks; (SD)

HIGH TENSION WOR 10:30 Brain Wash - (O) by Saul Carson; with Stewart Bradley; (SD)

Foreign Intrigue WNBT 10:30 F. I. in the Test Flight - (O) by Paul Monash; with Bernard Dheran, Yves Brainville, Maurice Teynac; Music by Paul Durand; Dir by Marcel Cravenne

FRIDAY OCTOBER 30  
 ~~~~~

Stu Erwin ABC 7:30 (R), Al Herwitz, Cecily Brown; (SW & SD)

Pepsi-Cola Playhouse (Arlene Dahl) ABC 8:30 The Ragged Stranger - (O) by Fenton W. Earnshaw; with Michael Hall, Joanne Davis, Hayden Rorke, Natalie Schaefer, Hugh Sanders, John Milton Kennedy, Ted Stanhope; Dir by Robert G. Walker

Pride of the Family ABC 9pm (O) by Paul Schneider, Clint Comerford, Jay Ingram; with (R)

Schlitz Playhouse CBS 9pm The Soil - (O) by Joel Murcott; with Skip Homeier, Vera Miles, Morris Ankrum, Burt Mustin, John Close, Nadja Pose, Victor Desny, Rolfe Sedan, George Spaulding; Dir by Roy Kellino

THE BIG STORY (Robert Sloane) NBC 9pm Robert L. Chase, Rocky Mountain News, Denver - (O) by Gail Ingram; with Les Damon, Robert Middleton, Ruth Yorke, Susan Hallaran, Frank Marth, Harry Mehaffy, Ruth Manning, Lillian Udvardy, Patricia Wheel, Barbara Karen; (SD)

CAMPBELL TV SOUNDSTAGE NBC 9:30 Nemesis - (O) by F. Cummings & J. Epstein, (A) by S. Lee Pogostin with E. G. Marshall, Ona Munson, Harry Townes, Gene Sultan, Addison Powell, Millicent Brower

COMEBACK STORY ABC 9:30 Norman Brokenshire (announcer)

MULTIPLE-AND-ACROSS THE BOARD SHOWS FRIDAY OCTOBER 23 THROUGH FRIDAY OCTOBER 30  
 ~~~~~

GARRY MOORE CBS 1:30 F (10/30) - Milbourne Christopher (magician)

KATE SMITH (Ted Collins) NBC 3pm M - Marshall Izen (M), the Showtimers; Tu - The Acromaniacs (acro) Joey Faye (C) & Ted Collins; Irving Fields (M), Charlie Ruggles in The World of Mr. Sweeney sketch; W - Tony Bavaar & Iva Withers (S), Russ Morgan & Orch.; Thu - International Forum; F - Mario & Floria (D), Story Princess

BROADWAY TV THEATRE WOR 7:30 M thru F - Seventh Heaven - (O) by Austin Strong; with Hurd Hatfield, Geraldine Brooks, Ian Keith, Leona Powers, Anne Meacham, Mike Galloway, Martin Kingsley, Guy Arbury, Frank Corsaro, Ernest Graves, Harrison Dowd, Nick Consentino, Franklyn Fox, Ann Loring Staged by Robert St. Aubrey; TV Dir - J. Robert Blum

COKE TIME-EDDIE FISHER NBC 7:30 W - Fred Robbins replaces Don Ameche as MC; Gisele MacKenzie (S)

MONO-DRAMA THEATRE WABD 11:15 M thru F - A Doll's House - (O) by Henrik Ibsen, (A) by Naomi Rockwell; with Jan Sherwood (SCRIPT PREVIOUSLY DONE JUNE, 1953)

SATURDAY OCTOBER 31  
 ~~~~~

NBC-TV OPERA NBC 5:30 Carmen - (O) by Prosper Merimee, opera by Georges Bizet; with Vera Bryner, Robert Rounseville, Warren Galjour, David Atkinson, Emila de Vita, Nadja Witkowska, W. Winfield Hoeny, Edward Moor, Dorothy Candee, Elisabeth Dunning, Beth Hawkins, Ruth Kobart, Carole O'Hara, Frances Paige, Dina Soresi, Louise Whetsel, Robert Goss, Gordon Heron, Robert Holland, Paul Huddleston, Joseph Lambiase, Robert Leffler, David Williams, Jan Zadorozny, Bolivia, Violetta Diaz, Alice Fraser, Olga Overton, Joe Abdullah, Emil Belasco, Michael Drake, Antonio Livas, Henry Miller, Carolos Montero, Eugene Pellegrini, Remo Pisani, Louis Schaw, Brian Turner; Dancers: Teresita, Fernando Ramos; Vickie & Frankie Vega; Staged by Kirk Browning

1. The first part of the report deals with the general situation in the country. It is noted that the economy is in a state of stagnation and that the government is unable to meet its financial obligations. The report also mentions that the population is suffering from widespread poverty and unemployment.

2. The second part of the report discusses the political situation. It is noted that the government is weak and corrupt, and that there is a lack of political stability. The report also mentions that there are rumors of a coup d'état.

3. The third part of the report discusses the social situation. It is noted that there is a high level of social inequality and that the poor are being exploited by the rich. The report also mentions that there is a lack of social services and that the health care system is in a state of collapse.

4. The fourth part of the report discusses the international situation. It is noted that the country is isolated and that it is being pressured by the international community to reform. The report also mentions that there are rumors of foreign intervention.

5. The fifth part of the report discusses the military situation. It is noted that the military is weak and that there are rumors of a coup d'état. The report also mentions that there are rumors of foreign military intervention.

6. The sixth part of the report discusses the future of the country. It is noted that the country is in a state of crisis and that there is a need for reform. The report also mentions that there are rumors of a new government.



SATURDAY OCTOBER 31 (Cont'd)

~~~~~

PAUL WHITEMAN TV ABC 7pm Tommy Cannon Ballet Company, Francine & Rita Rose (jugglers),  
TEEN CLUB Sheldon Perry (D) (FROM PHILADELPHIA)

LEAVE IT TO THE GIRLS ABC 7:30 (R), Ruth Montgomery (correspondent) Vanessa Brown, Marshall  
(Maggi McNellis) McNeill (correspondent)

ALL STAR REVUE (Raye) NBC 9pm Zsa Zsa, Eva & Magda Gabor, Rocky Graziano (boxer)

MEDALLION THEATRE CBS 10pm Gran'ma Rebel - (O) by Milton Geiger; with Jackie Cooper, Betsy  
von Furstenberg, Beulah Bondi & others to be announced; (SD)

Revlon Mirror Theatre CBS 10:30 Dreams Never Lie - (O) by Laszlo Gorog, (A) by Gorog & Rodney  
Amateau; with Angela Lansbury, Michael O'Shea, Patric Knowles,  
DeForrest Kelley, George E. Stone, Clark Howatt; Dir by Amateau

SUNDAY NOVEMBER 1

~~~~~

AMERICAN INVENTORY NBC 2pm American Song (second part) - with Ethel Waters (S), Dr. Sigmund  
Spaeth (musicologist) (PRE-KINE)

EXCURSION NBC 3:30 Johnny Tremaine - 3rd episode - with same cast as in previous  
(Burgess Meredith) showings; Jay Marshall (magic)

PERSONAL STORY WABC 4pm The Terrible Silence - with Eli Wallach, Anne Jackson & others to  
(Eddie Albert) be announced; (SW & SD)

OMNIBUS CBS 5pm Columbia U. Football Team; The Man of Destiny - (O) by George  
(Alistair Cooke) Bernard Shaw; with Alan Badel, Joan Tetzel & others to be  
announced; The Magician - film produced in '53, with Robert  
Melies & Melies' widow

HALLMARK HALL OF NBC 5pm The Imaginary Invalid - (O) by Moliere, (A) by Maurice Valency;  
FAME (Churchill) with Sarah Churchill, Barry Jones & others to be announced (H'WOOD)

GEORGE JESSEL ABC 6:30 Pat Rooney (D), Joe Howard (S), Jane Morgan (S)

Roy Rogers NBC 6:30 Pat's Inheritance - (O) by M. M. Raison; with Terry Frost, Myron  
(Dale Evans) Healy, Gregg Barton, Mary Ellen Kay, Tom London; Dir by Leslie  
H. Martinson (Show on 10/25 was not Bullet and a Burro as pre-  
viously announced, but The Hijackers - (O) by William Lively;  
with Forrest Taylor, Jim Diehl, Fred Graham, Wally West, Steve  
Raines; Dir by Robert G. Walker

PAUL WINCHELL NBC 7pm Walter Slezak

Private Secretary CBS 7:30 The Little Acorn that Grew - (O) by Larry Rhine; with Sondra  
(Ann Sothern) Gould, Leonid Kinsky, Leon Tyler, Craig Kelly, Dick Elliott,  
Edit Angold; Dir by Christian Nybe

COLGATE COMEDY HOUR NBC 8pm Peggy Lee (S), Gene Nelson (D), The Ramses (acro), The Pied  
(Abbott & Costello) Pipers (S), Joan Shawlee (FROM HOLLYWOOD)

PHILCO TELEVISION NBC 9pm The Haven - (O) by Tad Mosel; with Eileen Heckart, Bart Burns,  
PLAYHOUSE Fred Herrick, Gloria Kelly, Charles Taylor, Wallace Rooney; (SD)  
by Delbert Mann

ORCHID AWARD ABC 9:15 Fran Warren (S); Donald Woods, M.C.

THE PLAINCLOTHES MAN DuM 9:30 The Candle Clue - with Charles Andre, Ed Emerson, Marion Brash,  
(Ken Lynch) Jason Johnson, Lela Marsh; (SW & SD)

MAN BEHIND THE BADGE CBS 9:30 The Wilkes-Barre Story - (O) by Max Ehrlich; with James Gregory,  
(Norman Rose) Alan Devitt, Carl Frank, Jeffrey Bryant, Somer Alberg, Nellie  
Burt, Sid Raymond, Sandra Ann Wigginton, Michael Sivy; (SD)

Letter to Loretta NBC 10pm The One That Got Away - (O) by Helen Morgan; with Young, Richard  
(Loretta Young) Travis, Bert Mustin, Sondra Gould, Mike Hathaway, Helen Morgan (SD)

Man Against Crime DuM 10:30 The Time Keepers - (O) by Mann Rubin; with Ann Meacham, Coe  
(Ralph Bellamy) ton, Robert Leib, Bram Nossen, Charles Campbell, Doreen Lang, Bill  
Adler; (SD)

NEW YORK TALENT AVAILABILITIES

~~~~~

JOAN BENNETT - AGT: Lester Shurr, CH 4-8240 STEVE ALLEN - AGT: Jules Green, CI 7-7000  
BRIAN AHERNE - AGT: William Morris, JU 6-5100 CAROLE MATHEWS - in City of Bad Men & TORIN  
THATCHER - TV Othello, The Robe Michel, CO 5-3220  
ROSS REPORTS - 10/25/53 - Page 11 - TALENT AVAILABILITIES





# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

NOVEMBER 2-8, 1953

RECEIVED

2 1953

VOLUME 5

NUMBER 44

PRODUCTION • PROGRAMMING • TALENT

EDITOR: Jerry Leichter

ASSOC ED: Alvin Sullum

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

= WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

#### Monday (2)

CBS- 5-5:30pm, Mon thru Fri; DEBUT; Choose Up Sides; from WCBS-TV(NY), to the net. Sustaining. Pkgr - Goodson-Todman Productions(NY); Prod - Jean Hollander; Prod Superv - Nancy Sewell; Writers - Bob Howard, Frank Wayne, with stunts by Wayne; Dir - Lloyd Gross; Sets - Larry Egelston; Music - Records. Dean Miller is m.c. for new children's audience participation show. Tommy Tompkins and Roger Peterson head teams of cowboys and space rangers, respectively, chosen from the audience, competing in games and stunts.

#### Tuesday (3)

ABC- 9:30-10:30pm; alternate Tuesdays; DEBUT; The TV Hour; from WABC-TV(NY), to net. Sustaining. Pkgr - ABC-TV(NY); Exec Prod - Herbert H. Brodtkin; Assoc Prod & Casting Dir - Phil Stein; Dir - Ralph Nelson, Don Richardson and others; Music Dir - Ralph Norman; Sets - Fred Stever; Costumes - Jane Burroughs; Script Ed - Herb Brodtkin; Writers - Free lance, one-hour dramas, all types. Full-hour dramatic teleplays, occasional musical, on unusual or offbeat themes. Alternates with The United States Steel Hour. TV Hour will be sponsored by Motorola, Inc., thru Ruthrauff & Ryan, Inc. (Chicago), beginning December 1 when the program will become The Motorola TV Hour. (See p. 8 for first show credits).

#### Wednesday (4)

ABC- 9-9:30pm; DEBUT; Take It From Me; from WABC-TV(NY), to the net. Sustaining. Pkgr - ABC-TV(NY); Prod - Alan Dinehart; Dir - Dick Linkroum; Casting - Dinehart and Linkroum(ABC); Music Dir - Bernie Green; Sets - Howard Barker; Writers - Arnie Rosen and Coleman Jacoby. Situation comedy concerning the daily life of an American housewife, starring comedienne Jean Carroll, with Alan Carney as her husband, Lynn Loring as their daughter, with additional actors and actresses in sketches. (See p. 8 for first show credits).

ABC- 9:30-10pm; DEBUT; Dr. I. Q.; from WABC-TV(NY), to the net. Sponsor - Co-op. Pkgr - ABC-TV(NY); Prod - Frederick Heider; Dir - Charles S. Dubin; Assoc Dir - Dominic Lynch; Creator - Lee Segall. The long-time radio quiz program makes its television debut, with Jay Owen as Dr. I. Q., the mental banker. All the familiar features of the radio program are retained: questions, quotations, biographical sketch questions, thought twisters, etc.

Copyright 1953 by Television Index, Inc.

Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

THE UNIVERSITY OF CHICAGO

1950-51

Department of Chemistry  
Chicago, Illinois

REPORT OF THE COMMITTEE ON THE PROGRESS OF RESEARCH

The Committee on the Progress of Research in the Department of Chemistry has the honor to report to the Faculty the results of its activities during the past year. The Committee was organized in 1948 and has since that time been engaged in a study of the progress of research in the Department. It has held several meetings and has received many suggestions from the faculty members. The Committee has also been engaged in a study of the progress of research in the Department of Chemistry and has held several meetings and has received many suggestions from the faculty members.

The Committee has also been engaged in a study of the progress of research in the Department of Chemistry and has held several meetings and has received many suggestions from the faculty members. The Committee has also been engaged in a study of the progress of research in the Department of Chemistry and has held several meetings and has received many suggestions from the faculty members.

The Committee has also been engaged in a study of the progress of research in the Department of Chemistry and has held several meetings and has received many suggestions from the faculty members. The Committee has also been engaged in a study of the progress of research in the Department of Chemistry and has held several meetings and has received many suggestions from the faculty members.



LAST WEEK'S NETWORK CHANGES

Wednesday(28)

ABC- 8:30-9pm, Oct 28, Nov 4 only; HIGHLIGHT; The Art of Judo; from WBKB-TV(Chi) to the net (not seen in New York). Sustaining. Pkgr - ABC-TV(Chi); Prod - Lester Arries; Dir - Joseph Seifurth, Danny Shuffman. American and Japanese masters of Judo, the American version of Jiu-Jitsu, engage in competitive matches in an Oriental setting in ABC studios in Chicago.

OTHER NETWORK CHANGES

ABC- The Danny Thomas Show (Tues 9-9:30pm) is new name for series formerly called "Make Room For Daddy." Latter name will be carried as sub-title.  
The George Jessel Show (Sun 6:30-7pm) will drop the "banquet table" format for some future shows, using a background in keeping with main guest's show business background, i.e., a vaudeville theatre for Pat Rooney and Joe Howard.  
ADD PROGRAM: Thru The Curtain, Wednesday, 8:15-8:30pm; DEBUT Oct 21; from WABC-TV(NY), to the net. Sustaining. Pkgr - ABC-TV Public Affairs Dept; Prod - Francis Littlejohn; Dir - Shelley Hull. ABC commentator George Hamilton Combs and Leo Grulow, editor, "The Current Digest of the Soviet Press," present and discuss a summary of what the Soviet citizen reads in his newspapers and magazines.

CBS- General Electric Theater (Sun 9-9:30pm) ON FILM, will be seen Nov 15, 22, 29 & Dec 6, in place of the Fred Waring Show while Fred Waring's Pennsylvanians are on a concert tour. The Waring program returns Sunday, Dec 13.

NETWORK SPONSOR ACTIVITY

THE PARKER PEN CO(Pens) thru J. Walter Thompson Co, will sponsor two one-quarter hour programs featuring flashbacks of great football plays, over DuMont TV Network, immediately after the professional football game telecasts, Saturday Dec 5 and 12, or Sunday, Dec 6 and 13.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - The Les Paul-Mary Ford Show(Les Paul & Mary Ford At Home), ON FILM; New York DEBUT Nov 2; Mon thru Fri 6:40-6:45pm. Sponsor - The Lambert Pharmaceutical Co (Listerine Antizyme Toothpaste) thru Lambert & Feasley, Inc (NY); Acct Superv - G. Douglas Morris; Acct Exec - Gerald Blake II; Agcy & Comm Superv - John Bates; Comm Annr - Les Paul & Mary Ford. Pkgr - Instructo Corp(NY); Film Prod - Fordel Films(NY); Dir - Charles E. Skinner. The instrumental and vocal team present top song hits. The national spot film series has already been placed on 10 stations throughout the country under long-term advertising contracts, with others pending. The WABC-TV contract is for 52 weeks.

WABD(Ch 5) - Opera Cameos, RETURN & NEW STATION Nov 8, Sun 7:30-8pm. Sponsor - New York Uddo Taormina (Progresso Quality Foods) thru Carlo Vinti Advertising, Inc(NY); Acct Exec & Agcy Superv - Carlo Vinti; Comm Superv-Dir - Joseph Vinti; Comm Annr - David Ross; Prog Annr - Giovanni Martinelli. Pkgr - Carlo Vinti Advertising, Inc; Prod - Carlo Vinti; Assoc Prod - Joseph Vinti; Staged by - Armando Agnini; Dir - Lee Polk; Music Dir - Giuseppe Bamboshek; Costumes - Stephanello and Sons; Casting Dir - Carlo Vinti. World-famous operas presented in cameo, with story of principal character narrated and arias and key scenes sung by American and European artists, backed by permanent orchestra and chorus. Program had been seen on WPIX(NY) for the past three seasons for the same sponsor.

Dear Sir,  
I have the honor to acknowledge the receipt of your letter of the 15th inst. regarding the matter mentioned therein. The same has been forwarded to the appropriate authorities for their consideration.

Yours faithfully,  
[Signature]

I am sure that you will be satisfied with the above reply. Should you have any further queries, please do not hesitate to contact me. The enclosed copy of the letter is for your information.

Very truly yours,  
[Signature]

I am, Sir, very glad to hear from you and hope that you are well. The enclosed copy of the letter is for your information.

Yours sincerely,  
[Signature]

I am sure that you will be satisfied with the above reply. Should you have any further queries, please do not hesitate to contact me. The enclosed copy of the letter is for your information.

Yours faithfully,  
[Signature]

I am sure that you will be satisfied with the above reply. Should you have any further queries, please do not hesitate to contact me. The enclosed copy of the letter is for your information.

Yours sincerely,  
[Signature]

I am sure that you will be satisfied with the above reply. Should you have any further queries, please do not hesitate to contact me. The enclosed copy of the letter is for your information.

Yours faithfully,  
[Signature]



LOCAL STATION ACTIVITY(Cont'd)

WAAM(Ch 13) - Tip Top Merry-Go-Round; DEBUT Nov 8; Sun 4-4:30pm. Sponsor - Ward Baltimore Baking Co (Tip-Top Bread) thru J. Walter Thompson Co(NY). Pkgr - Brent Gunts Productions; Prod - Henry Otto; Dir - Ed Sarrow(WAAM). The children's program will feature "Mr. Toby and his Magic Suitcase," with Mr. Toby telling stories with the aid of cartoons and other visual devices; costume changes come from the "magic suitcase." Program is aimed at 3-7 age group.

WBAL-TV(Ch 11)- Perspective; DEBUT Nov 3; Tue 10-10:30pm. Sustaining, public service. Baltimore Pkgr - WBAL-TV Public Affairs & Information Dept in cooperation with the Peale Museum and the Maryland Historical Society; Prod-Dir - Arnold Wilkes(WBAL-TV). Wilbur H. Hunter, director of the Peale Museum traces the changes in daily living over a three-century span with material and visual aides from the Peale and Society collections.

WBBM-TV(Ch 2) - Best Of The Week; DEBUT Nov 7; Sat 5:15-5:45pm. Sponsor - Peter Fox Chicago Brewing Co (Fox DeLuxe Beer) thru Fletcher D. Richards, Inc(Chicago). Pkgr - CBS-TV(Chi). Jim Conway is host and m.c. for program featuring outstanding personalities of the week in various fields; or those connected with songs, events, etc.; with at least three celebrities in different fields each week.

KHJ-TV(Ch 9) - Ski Tips; RETURN Oct 29; Thurs 7:30-8pm. Sponsor - Associated Sport-Hollywood, LA ing Goods Dealers of LA thru Atkins-Gilbert Advertising Agency(LA). Pkgr - Atkins-Gilbert; Prod - Hank Gilbert. Jack Slattery m.c.'s program which gives tips and presents guests with advice for neophytes and experts. Program begins its fourth consecutive year for a 26-week span.

KNXT(Ch 2) - Pinky Tomlin's Bandwagon; DEBUT Oct 29; Thurs 7-7:30pm. (Program Los Angeles originally announced to debut Oct 9 (Vol 4, No 42, p. 4) for one hour did not go on). Sustaining. Pkgr - Ross-Danzig Productions; Dir - Bob Lehman. Pinky Tomlin fronts a 12-piece orchestra, featuring comedy drummer Roy Harte and vocalists Phyllis Lynne and Clyde Rogers, with the Pinky Tomlin Glee Club and specialty groups from within the band. The program, with Tomlin as m.c., features musical variety, quizzes and audience participation stunts.

WHAS-TV(Ch 11)- Inside Our Schools; RETURN Oct 25-31; Sunday thru Saturday, one week Louisville only, with a total of 45 quarter-hour remote segments from schools, 14 regular half-hour studio programs devoted to school classes, and one quarter-hour summary program on Saturday closing the series. Week is the third annual series presented by WHAS-TV and is produced in cooperation with the public schools of Louisville and Jefferson County, Kentucky; Jeffersonville and New Albany, Indiana, and the Archdiocese of Louisville, Kentucky. Telecasts of remotes originated in five different schools in the area listed. The station published a special four-page booklet listing the programs to be seen during this special celebration of Kentucky Education Week, distributing 105,000 copies among the schools.

WMAL-TV(Ch 7) - Reward For Talent; DEBUT Nov 7; Sat 7-7:30pm. Sponsor - Gunther Washington Brewing Co, Inc(Beer & Ale) thru The Biow Co., Inc(NY). Bill Malone is host for this talent competition program, featuring non-professional performers competing in behalf of philanthropic organizations for cash prizes. The leaders of the organizations also appear on the show which has been sponsored by Gunther Brewing in Baltimore for the past three years.

~~~~~

FILM DIGEST: Arlene Dahl received a release from her Pepsi Cola Playhouse net film series. Completed films made with Dahl should run into January. ....Cornell Film Co, New York, signed pro golfer Jimmy Demaret for a 13-film series of 15-minute telefilms to be shot at Houston, Texas, and several golf courses. Script is by sportswriter Bob Brumby who is also technical adviser...



[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]

[Illegible text]



FILM DIGEST(Cont'd): .....Republic Pictures new telefilm producing subsidiary is reported to be Studio City Productions, to produce scaled-down feature-type half-hour films.....Stuart Reynolds, in addition to increasing activity with his Sovereign Films, may soon be shooting again under the name of his Reynolds Productions organization, dormant for some time. Plans not yet revealed may utilize the overflow of at-liberty Hollywood stars who are signing in increasing numbers for Sovereign's General Electric Theatre films, with few getting top billing.....Princess Pictures, Burt Balaban's film organization, producing one-hour TV features for Vitapix, the station-owned distributing organization, is producing a 13-film one-hour series to be shot in Europe, with Irve Tunick at PP in New York as script editor. Firm is paying approximately \$1300 for stories written as film scripts, plus a percentage of the TV take after the initial cost is returned. Series will use one male and one female star, with varying supporting casts. Executive producer and casting director is Gene Martel at Princess Pictures.

RATINGS DIGEST

NATIONAL NIELSEN RATINGS FOR TWO WEEKS ENDING SEPT 26:

|                                | <u>Homes (000)</u> |                         | <u>Homes (%)</u> |
|--------------------------------|--------------------|-------------------------|------------------|
| Dragnet                        | 12,966             | Racket Squad            | 55.3             |
| Racket Squad                   | 12,901             | Dragnet                 | 53.8             |
| Arthur Godfrey (Liggett&Myers) | 11,381             | See It Now              | 49.9             |
| You Bet Your Life              | 10,924             | Godfrey (Liggett&Myers) | 47.6             |
| Toast of the Town              | 10,640             | Toast of the Town       | 46.2             |
| Godfrey's Talent Scouts        | 9,860              | Jackie Gleason Show     | 46.1             |
| Godfrey (Pillsbury)            | 9,833              | You Bet Your Life       | 44.1             |
| Godfrey (Toni)                 | 9,668              | Godfrey's Talent Scouts | 44.0             |
| Westinghouse Theater           | 9,257              | Godfrey (Pillsbury)     | 43.3             |
| Ford Theater                   | 9,245              | Red Buttons             | 42.3             |

TOP TRENDIX RATINGS FOR NETWORK EVENING SPONSORED PROGRAMS, WEEK OCTOBER 1-7:

|                   |      |                            |      |
|-------------------|------|----------------------------|------|
| I Love Lucy       | 53.0 | Jackie Gleason Show        | 37.0 |
| Talent Scouts     | 47.8 | You Bet Your Life          | 35.5 |
| Dragnet           | 45.5 | T-Men In Action            | 34.4 |
| Godfrey's Friends | 40.6 | Comedy Hour (Martin&Lewis) | 33.8 |
| Milton Berle Show | 37.3 | Red Buttons                | 32.5 |

NEW YORK AREA NIELSEN RATINGS FOR FOUR WEEKS ENDING OCTOBER 10 (ONCE-A-WEEK SHOWS):

|                  | <u>Homes (%)</u> | <u>Homes (000)</u> |                         | <u>Homes (%)</u> | <u>(000)</u> |
|------------------|------------------|--------------------|-------------------------|------------------|--------------|
| Racket Squad     | 52.8             | 1,890              | Red Buttons             | 42.4             | 1,518        |
| Dragnet          | 48.9             | 1,751              | Godfrey (Liggett&Myers) | 39.5             | 1,414        |
| Buick-Berle Show | 48.4             | 1,733              | You Bet Your Life       | 39.4             | 1,411        |
| Talent Scouts    | 47.1             | 1,686              | Godfrey (Pillsbury)     | 38.5             | 1,378        |
| Jackie Gleason   | 42.5             | 1,522              | Strike It Rich          | 38.0             | 1,360        |

NEW YORK FULSE RATINGS FOR ONCE-A-WEEK SHOWS, BASE WEEK OCTOBER 7-13:

|                   | <u>Oct</u> | <u>Sept</u> |                   | <u>Oct</u> | <u>Sept</u> |
|-------------------|------------|-------------|-------------------|------------|-------------|
| I Love Lucy       | 50.7       | --          | Red Buttons       | 36.4       | --          |
| Milton Berle Show | 40.9       | --          | Godfrey's Friends | 36.0       | 30.0        |
| Dragnet           | 40.7       | 36.2        | Burns and Allen   | 34.5       | 32.9        |
| Jackie Gleason    | 40.5       | --          | You Bet Your Life | 34.4       | 26.0*       |
| Talent Scouts     | 40.0       | 41.9        | Our Miss Brooks   | 32.0       | --          |

(NOTE: Blanks for September indicate programs were not on the air during the base week period for September. \*Re-runs as The Best of Groucho during Summer.

Faint, illegible text at the top of the page, possibly a header or introductory paragraph.

Main body of faint, illegible text, appearing to be several paragraphs of a document.

Bottom section of faint, illegible text, possibly a signature block or a list of items.



NEWS AND COMMENT: Ross Reports' survey of spread of quick(hot) kines for programs on West Coast stations, based on station information, shows the following lineup of programs now shown at or near the same time and same day as East Coast showings: Los Angeles: KNBH(NBC): Sunday - Excursion; Kukla, Fran & Ollie; Hallmark Hall of Fame; Meet The Press; Colgate Comedy Hour; Philco & Goodyear TV Playhouse. Monday thru Friday - Kate Smith Show; Howdy Doody; Camel News Caravan. Tuesday & Thursday - Dinah Shore Show. Monday - Voice of Firestone. Tuesday - Milton Berle; Armstrong's Circle Theater. Wednesday - This Is Your Life. Friday - Garroway At Large; Sound Stage. Saturday - Your Show of Shows; Your Hit Parade. NBC's Saturday football coverage, the Friday evening fights and Sunday's Frontiers of Faith are the only programs carried via microwave from the net. KNXT(CBS): Sunday - Toast of the Town; Fred Waring Show. Monday thru Friday - Doug Edwards and the News. Monday - Red Buttons Show. Tuesday - Red Skelton Show. Thursday - Lux Video Theatre. Friday - My Friend Irma. Saturday - My Favorite Husband. CBS has many programs going into IA via microwave, including: Juvenile Jury, Adventure, Omnibus and What's My Line, all on Sunday. Monday thru Friday show is The Big Payoff. Studio One on Monday; See It Now, Tuesday; Blue Ribbon Bouts and Sports Spot, Wednesday; Place The Face, Thursday; Person To Person, Friday, and Medallion Theatre on Saturday are all seen live in Los Angeles. In San Francisco, all NBC shows listed above for KNBH are also seen via quick kine on KRON-TV, except for the Saturday evening programs, Show of Shows and Hit Parade which are viewed from 6-8pm live.

NEW PUBLICATIONS: "The Television Manual," by William Hodapp, executive director of Teleprograms, Inc., and producer of American Inventory. The book is a guide to TV production and programming for education, public affairs and entertainment based on existing formulas. It explains all the elements of program formats and sources. Farrar, Straus & Young (New York), 296 pages, including glossary and appendices, \$4.50....."Parker's Television Plays," by Ken Parker, producer, actor and playwright. Eight original television plays, including A Cup Of Tea, a Johns Hopkins Television Award script. Northwestern Press (Minneapolis), clothbound, \$2.75.

Janet Wood at MCA(NY) is the new script editor for Medallion Theatre (CBS-TV, Sat 10-10:30pm). Scripts were formerly handled thru CBS....George "Bullets" Durgom and Hal Friedman formed D & F Productions, with offices at the Park Sheraton(NY) to package shows built around stars under contract to the firm. Durgom manages Jackie Gleason among other stars.....The Authors League of America and the Screen Writers Guild will hold a constitutional convention to form one organization of writers in all fields. Meeting was set for Dec 11 in New York after a three-day conference between reps of both groups in New York.....The first coast-to-coast demonstration of compatible color television, via NBC from New York to Hollywood Nov 3, scheduled for 11:00am PST at Burbank, will feature Nanette Fabray, Ben Grauer and the Hit Parade Dancers from the Colonial Theatre in New York. The closed circuit program will also have the first transmission of color film, from NBC's New York Radio City studios.....The first college TV stations owned and operated exclusively by students, Yale University's WYBC-TV, went on the air Thursday, Oct 29. The closed circuit station transmits to dormitory and residential college sets via 2,000 feet of coaxial cable laid in the steam tunnels that connect Yale buildings. Programming will be limited to one hour weekly, sponsored.

PERSONNEL CHANGES: Ted Bergmann, named director of broadcasting for the Allen B. Du Mont Laboratories, Inc., effective Jan 1, to succeed Chris J. Witting, who resigned as of that date to become president of Westinghouse Radio Stations. Bergmann has been general manager of the DuMont Network.....Richard Lewine has been appointed an executive producer, CBS-TV, New York, with his first assignment in color television. He has been supervisor of network daytime programming.....CBS also announced that Jerry Danzig has been assigned to prepare a new one-hour dramatic program for CBS-TV.....George Thomas, named assistant director of news and special events at WDTV(Pittsburgh).



Faint, illegible text at the top of the page, possibly a header or title.

Several paragraphs of very faint, illegible text in the upper middle section.

Another block of faint, illegible text in the middle section.

A large block of faint, illegible text in the lower middle section.

Faint, illegible text at the bottom of the page, possibly a footer or concluding remarks.



TALENT SHOWSHEET NOVEMBER 2-8, 1953

Most of the shows on October 30, 31 & November 1 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, November 9. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars (R). Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY OCTOBER 30  
~~mmmmmmmmmmmmmmmmmmmmmmmmmmmmmm~~

MAMA CBS 8pm Speeding Up - (O) by Max Wilk; with (R), Jack Manning, Jock  
McGregor, Frank Tweddell; (SD)

DAVE GARROWAY NBC 8pm Brian Aherne & (R)

COMEBACK STORY ABC 9:30 Harry Horlick (M)

LIFE BEGINS AT 80 DuM 9pm Joey Adams (C&writer), Al Kelly (double talk & (R))

YOUR CHEVROLET SHOWROOM(C. Romero) WABC 10pm Bobby Sherwood (M), Kitty Kallen (S), Earl Wrightson (S), Morey  
Amsterdam (C), Kaye Ballard (S&C), The Step Brothers (D), Rudy  
Cardenas (juggler)

SATURDAY OCTOBER 31  
~~mmmmmmmmmmmmmmmmmmmmmmmmmmmmmm~~

ROD BROWN CBS 11:30 (R), Mario Gallo, Eric Daniel, Rex Everhard; (SW & SD)

THE SECRET FILES OF CAPTAIN VIDEO DuM 11:30 The Rumpelhauffer Sect - (O) by Carey Wilber; with (R), Fred  
Stewart, Roy Fant, Edwin Cooper, Carl White, Tom McElhane; (SD)

Johnny Jupiter WABC 5:30 Detective Episode - (O) by Jerome Coopersmith & Sam Rockingham,  
(Wright King) (A) by J.C.; with (R), Reta Shaw, Bill McCutcheon, Harry Mehaffey

LIGHT & BRIGHT NEWS WCBS 6:20 kill: Ted Malone; add: John Henry Faulk

ETHEL & ALBERT NBC 7:30 (R), Barbara Joyce, Bob Allen, Lawrence Fletcher, Robert Lieb,  
(Peg Lynch & Alan Bunce) Cele McLaughlin, Lester Lonergan, Jr.; (SW & SD)

BONINO NBC 8pm (R), Marta Linden; (SW & SD)

MEDALLION THEATRE CBS 10pm Gran'ma Rebel - (O) by Milton Geiger; with Jackie Cooper, Beulah  
Bondi, Betsy von Furstenburg, Addison Richards, Joseph Sweeney

SUNDAY NOVEMBER 1  
~~mmmmmmmmmmmmmmmmmmmmmmmmmmmmmm~~

FRONTIERS OF FAITH NBC 1:30 Between Two Eternities - (O) by Morton Wishengrad; with Larry  
Gates, Carmen Mathews, Martin Newman, Peter Ostroff, Ed Jerome,  
Bernard Lenrow, Roger de Koven; (SD)

LAMP UNTO MY FEET CBS 3pm Speak Unto Them - (O) by Paul Tripp; with Betty Low, Arnold Rob-  
(Dr. Lyman Bryson) ertson, Karl Webber, Warren Parker; (SD)

OMNIBUS CBS 5pm The Man of Destiny - (O) by George Bernard Shaw; with Alan Badel,  
(Alistair Cooke) Joan Tetzell, Robert Webber, Michael Enserro; The Magician-'53 flm  
about George Melies with his son Robert & his widow; Columbia  
University Football Team

HALLMARK HALL NBC 5pm The Imaginary Invalid - (O) by Maurice Valency; with Sarah Chur-  
OF FAME(S. Churchill) chill, Barry Jones, Edward Ashley, Byron Foulger, Gloria Talbot,  
Richard Dean, Patti Iannone; choreography by Aida Broadbent; (SD,  
(FROM HOLLYWOOD)

CHICAGO SYMPHONY DuM 5pm Fritz Reiner conducts (FROM CHICAGO, KINE)  
ORCHESTRA

YOU ARE THERE CBS 6:30 Grant and Lee at Appomatox - (O) by Leslie Sloate; with Ed Begley,  
(Walter Cronkite, Roy Roberts, Thomas Chalmers, Rusty Lane, Grant Gordon, Murray  
Edward P. Morgan, Harry Marble) Hamilton, John McGovern, Andy Duggan, John Craven; (SD)

MR. PEEPERS NBC 7:30 (R), Betty Sinclair, Gage Clarke, Don Gordon, Graham Velsey, Har-  
(Wally Cox) old Grau; (SW & SD)

TOAST OF THE TOWN CBS 8pm Bert Lahr (C), Cornelia Otis Skinner, Julius La Rosa (S), Art  
(Ed Sullivan) Carney (C), Senor Wences (ventriloquist), Gayla Peevey (S), Pata-  
chou (S), Georgie Tapps (D)

COLGATE COMEDY HOUR NBC 8pm Peggy Lee (S), Gene Nelson (D), Pied Pipers (S), Ramses (acro),  
(Abbott & Costello) Joan Shawlee; Prod & Dir by Ed Sobol; TV Dir - Bud Yorkin; (SW)  
by John Grant; Choreog by Hal Belfer; Music - Al Goodman(H'WOOD)



UNITED STATES DEPARTMENT OF JUSTICE

Report of the Special Agent in Charge on the activities of the Communist Party, U.S.A., in the State of New York, during the year 1954.

| Serial | Date     | Location      | Description of Activity                                                 |
|--------|----------|---------------|-------------------------------------------------------------------------|
| 1      | 1/15/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 2      | 1/22/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 3      | 2/5/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 4      | 2/12/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 5      | 2/19/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 6      | 2/26/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 7      | 3/5/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 8      | 3/12/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 9      | 3/19/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 10     | 3/26/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 11     | 4/2/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 12     | 4/9/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 13     | 4/16/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 14     | 4/23/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 15     | 4/30/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 16     | 5/7/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 17     | 5/14/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 18     | 5/21/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 19     | 5/28/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 20     | 6/4/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 21     | 6/11/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 22     | 6/18/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 23     | 6/25/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 24     | 7/2/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 25     | 7/9/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 26     | 7/16/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 27     | 7/23/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 28     | 7/30/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 29     | 8/6/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 30     | 8/13/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 31     | 8/20/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 32     | 8/27/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 33     | 9/3/54   | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 34     | 9/10/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 35     | 9/17/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 36     | 9/24/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 37     | 10/1/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 38     | 10/8/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 39     | 10/15/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 40     | 10/22/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 41     | 10/29/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 42     | 11/5/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 43     | 11/12/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 44     | 11/19/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 45     | 11/26/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 46     | 12/3/54  | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 47     | 12/10/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 48     | 12/17/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 49     | 12/24/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |
| 50     | 12/31/54 | New York City | Meeting of the Communist Party, U.S.A., at the home of [Name Redacted]. |



SUNDAY NOVEMBER 1 (Cont'd)  
 ~~~~~

ROCKY KING, DETECTIVE DuM 9pm Linked with Murder - (O) by Clyde McClelland; with (R), Marian (Roscoe Karns & Earl Hammond)  
 Walters, Scott Tennyson, Arny Freeman, Norman Keats, Remo Pisani; (SD)

THE WEB CBS 10pm The Winner - (O) by Art Wallace; with Frank McHugh, Jerome Kilty, Marilyn Monk, Henry Lascoe, John Shay, Roy Johnson, Royal Beal; (SD) by Herbert Hirschman

I Led Three Lives WNBT 10:30 Gene Reynolds, James Maloney, Yvette Vickers, Fred Beir, John (Richard Carlson) Zaremba, John Lynch, Peggy Wagner, Mark Bennett, Harte Wayne

MONDAY NOVEMBER 2  
 ~~~~~

ARTHUR MURRAY PARTY NBC 7:30 Teresa Brewer (S)

JAMIE ABC 7:30 Aunt Laurie's New Assistant - (O) by Ellen Violet; with (R), (Brandon de Wilde) Alice Pearce; (SD)

VOICE OF FIRESTONE CBS 8:30 Eleanor Steber (S)

I Love Lucy CBS 9pm (R), Hy Auerback, Doris Singleton; (SW & SD)

Orient Express WABC 9:30 Missing Men - (O) by George & Gertrude Fass; with Irene Papas, Kurt Kreuger, Paul Campbell; Dir by Steve Sekely (ALSO SAT 8-8:30)

ROBERT MONTGOMERY NBC 9:30 No Picnic on Mt. Kenya - (O) by Felice Benuzzi, (A) by Irving Gaynor Neiman; with Gary Merrill, George Chandler, Bruce Gordon, Ray Julian, John Merlin, Buck Kartalian, Fred Scollay, Charles Benjamin, Bill Hellinger, Andy Sabilia, Jimmy Wall, Mike Gazzo, Ernest Sarracino, Matty Mario, David Balfour; (SD)

RED BUTTONS CBS 9:30 June Havoc, Daniel Labeille, Elliott Lawrence, Philippa Bevans, Betty Ann Grove, June Dayton, Harrison Muller, Kenneth Nelson, Allen Walker; (SW & SD)

STUDIO ONE CBS 10pm Crime at Blossom's - (O) by Mordaunt Shairp, (A) by Jerome Ross; with Patricia Collinge, Peg Hillias, Mary Ellen Verhayben, Wesley Lau, Raymond Bramley, Victor Thorley, Justine Johnston, Fay Sapington, Charles Rae King, Denise Morris, Bruce Kirby, George Douth, Janice Mars, Louise Paget, Edith Sherman; (SD) by Paul Nickell; Title Drawing by Charles Addams

Adolphe Menjou's Favorite Story WNBT 10:30 A Martyr to Science - repeat of film originally shown on 6/7/53; no credits available then and/or now

TUESDAY NOVEMBER 3  
 ~~~~~

Cavalcade of America ABC 7:30 A Time to Grow - (O) by Bill Bruckner; with Booth Colman, Raymond Greenleaf, William Bishop, John Wengraf, Stacey Keach; Jack Chertok Production

Gene Autry CBS 8pm The Old Prospector - (O) by Milton J. Raison; with Bernard Szold, (Pat Buttram, "Champion") Terry Frost, Ewing Mitchell, Sandy Sanders, Lyle Talbot, Myron Healy; (SD)

BUICK-BERLE NBC 8pm Tallulah Bankhead, Wally Cox & (R)

Fireside Theater NBC 9pm Man of the Comstock - (O) by David Dortort; with Bruce Bennett, (Gene Raymond) Morris Ankrum, Andrea King, Jonathan Hale, Glenn Strange, Ruth Clifford, Robert Griffin, Emmett Vogan, Hal Taggart, Willa Pearl Curtis, Hank Patterson, Bob Stephenson, Kit Guard; (SD)

The Danny Thomas Show- Make Room for Daddy ABC 9pm (O) by Bob Fisher & Alan Lipscomb; with (R), Charley Williams, Hal March; (SD); Prod by Lou Edleman (Title of show changed from Make Room for Daddy)

THIS IS SHOW CBS 9pm Zsa Zsa Gabor, guest panelist; Brenda Lewis (S), Walter Dare Wahl BUSINESS (Fadiman) (C), The Szonys (D)

ARMSTRONG'S CIRCLE NBC 9:30 The Honor of Litterno - (O) by Carey Wilber; with Martin Brooks, THEATRE Geraldine Brooks, Robert Harris, Joseph Anthony, Joe Wiseman, Luis Van Rooten, Gil Clark; (SD)

SUSPENSE CBS 9:30 The Interruption - (O) by W. W. Jacobs, (A) by Denis Green; with Cedric Hardwicke, Evely Varden, Denis Green, Victor Beecroft, Virginia Kelley; (SD)

CONFIDENTIAL

1. The purpose of this document is to provide a comprehensive overview of the project's objectives and scope. It is intended for the use of all project team members and stakeholders.

2. The project is designed to address the current challenges faced by the organization and to achieve the following goals:

3. The project will be managed in accordance with the following principles:

4. The project team is committed to maintaining the highest standards of quality and integrity throughout the project lifecycle.

5. The project will be subject to regular communication and reporting to ensure transparency and accountability.

6. The project team will work closely with all stakeholders to ensure that the project meets their needs and expectations.

7. The project is a key priority for the organization and will receive the necessary resources and support to ensure its successful completion.



TUESDAY NOVEMBER 3 (Cont'd)  
 ~~~~~

THE TV HOUR ABC 9:30 Outlaw's Reckoning - (O) by Ernest Haycox, (A) by Halsted Welles; with Eddie Albert, Wallace Ford, Jane Wyatt, Vicki Cummings, Lee Marvin, John Shellie, Ruth Gates, G. Albert Smith, Dickie Allen, Dennis Bohan, Dan Frazer; Dir by Ralph Nelson; Music by Ralph Norman (PREMIERE OF NEW SERIES)

DANGER CBS The Face of a Stranger - (O) by Irving Werstein; with Don Dubbins, Charles Mendick, Dick Robbins, Leslie Barrett, Matt Briggs, Ralph Dunn, Vince Scully; (SD)

JUDGE FOR YOURSELF NBC 10pm (Fred Allen) Judges: Stan Stanley (music publisher), Worthington Miner (dir-prod), Bosley Crowther (critic); Performers: Brown & Beige (D), Robert Monnet (S), Betty Glamann (M)

THE NAME'S THE SAME ABC 10:30 Brian Aherne substitutes for vacationing Robert Q. Lewis for two weeks as guest moderator; Panelists: Joan Alexander, Bill Stern, Gene Rayburn

WEDNESDAY NOVEMBER 4  
 ~~~~~

STORK CLUB CBS 7pm Nanette Fabray (S), Arthur Maxwell (S), others to be announced

I Married Joan NBC 8pm (R), Beverly Wills; (SW & SD)

My Little Margie NBC 8:30 (R), Paul Maxey; (SW & SD)

JOSEPH SCHILDKRAUT DuM 8:30 Road Closed - (O) by Don Appell; with Schildkraut, John Dennis, Jay Barney, Leslie Litomy, Ken Walker, John Seven, Olive Deering (SD)

COLONEL HUMPHREY DuM 9pm J. FLACK (A. Mowbray) (O) by Ed Jurist; with (R), Edward Binns, Helen Gillette, Joseph Downing, Pat Smith, Phil Kramer, Gerald Milton; (SD)

KRAFT TELEVISION NBC 9pm THEATRE Dream House - (O) by Arthur Cavanaugh; with Rod Steiger, Virginia Vincent, Doris Rich, Ann Thomas, Florence Sundstrom, Kenny Delmar, Curtis Cooksey, Jack Warden, Leora Thatcher, Louis Sorin, Gene Leonard, Madeline Belgard, Alfred Catal; (SD) by Harry Herman

TAKE IT FROM ME ABC 9pm (Jean Carroll) Alan Carney, Lynn Loring as (R); Mildred Clinton, Alice Pearce, Myrtle Ferguson, Edith Gresham, Maxine Stuart, Viola Harris, Dortha Coe, Harold Grau; Prod-Dir by Alan Dinehart; (SW) by Coleman Jacoby & Arnie Rosen (PREMIERE OF NEW SERIES)

HARLEM DETECTIVE WOR 9:30 (Owen Jordan, William Hairston) The Invisible Witness - (O) by Jay Bennett; with John Marriott, Lloyd Richards, Dolores Tompkins, Milton Williams, Louise Woods; (SD)

Douglas Fairbanks WNBT 10:30 The Bitter Heart - (O) by Paul Vincent Carroll, (A) by Carroll & Larry Marcus; with Joseph Tomelty, Barbara Mullen, Mark Daly, Tom Duggan, Liam Redmond, June Thorburn, Natalie Lynn, Lou Jacoby, Robert O'Neill, Charles Richardson, Brian Haines; Dir by B. Knowles

THURSDAY NOVEMBER 5  
 ~~~~~

T MEN IN ACTION NBC 8:30 (Walter Greaza) The Case of the Weak and the Strong - (O) by Alvin Boretz; with Arthur Hanson, Truman Smith, Cameron Prud'homme, Dean Harens, Karen Lindgren, Robert Lieb, Ted Jacques, Joe Foley; (SD)

Four Star Playhouse CBS 8:30 Out of the Night - (O) by John & Gwen Bagni; with Frank Lovejoy, Frances Rafferty, Rhys Williams, James Millican, Frank Gerstle, Coleen Miller, Jane Easton; Dir by Chris Nyby

LUX VIDEO THEATRE CBS 9pm Will Power - (O) by George Lowther; with Charles Coburn & others to be announced; (SD, FROM HOLLYWOOD)

Big Town CBS 9:30 (Pat McVey) (R), Paul Harvey, Anthony Caruso, Fred Berest, Harry Lewis, Beverly Garland, Harry Cheshire; (SW & SD)

KRAFT TELEVISION ABC 9:30 THEATRE Next Year - (O) by Robert Howard Lindsay; with Robert Pastene, Colin Keith Johnson, E. G. Marshall, Susann Shaw, Catherine Cosgriff, Stuart MacIntosh, Lee Remick, Amy Douglass, Patti O'Neal, Alan Nourse, Isobel Price, Calvin Thomas, Walter Case, Fairfax Burgher; (SD) by Stanley Quinn

Ford Theatre NBC 9:30 The World's My Oyster - with Charles Coburn, Rosemary Bowe, Lester Matthews, Nana Bryant, Todd Karns, Gladys Hurlbut, John Smith (O) by Berne Giler, (A) by Frederick Stephani & Siegfried Herzig

MARTIN KANE NBC 10pm Pre-empted for March of Medicine (FROM CHI, SAN FRAN., NEW ORL., NYC)

1948  
1949  
1950  
1951  
1952  
1953  
1954  
1955  
1956  
1957  
1958  
1959  
1960  
1961  
1962  
1963  
1964  
1965  
1966  
1967  
1968  
1969  
1970  
1971  
1972  
1973  
1974  
1975  
1976  
1977  
1978  
1979  
1980  
1981  
1982  
1983  
1984  
1985  
1986  
1987  
1988  
1989  
1990  
1991  
1992  
1993  
1994  
1995  
1996  
1997  
1998  
1999  
2000  
2001  
2002  
2003  
2004  
2005  
2006  
2007  
2008  
2009  
2010  
2011  
2012  
2013  
2014  
2015  
2016  
2017  
2018  
2019  
2020  
2021  
2022  
2023  
2024  
2025

1948  
1949  
1950  
1951  
1952  
1953  
1954  
1955  
1956  
1957  
1958  
1959  
1960  
1961  
1962  
1963  
1964  
1965  
1966  
1967  
1968  
1969  
1970  
1971  
1972  
1973  
1974  
1975  
1976  
1977  
1978  
1979  
1980  
1981  
1982  
1983  
1984  
1985  
1986  
1987  
1988  
1989  
1990  
1991  
1992  
1993  
1994  
1995  
1996  
1997  
1998  
1999  
2000  
2001  
2002  
2003  
2004  
2005  
2006  
2007  
2008  
2009  
2010  
2011  
2012  
2013  
2014  
2015  
2016  
2017  
2018  
2019  
2020  
2021  
2022  
2023  
2024  
2025

1948  
1949  
1950  
1951  
1952  
1953  
1954  
1955  
1956  
1957  
1958  
1959  
1960  
1961  
1962  
1963  
1964  
1965  
1966  
1967  
1968  
1969  
1970  
1971  
1972  
1973  
1974  
1975  
1976  
1977  
1978  
1979  
1980  
1981  
1982  
1983  
1984  
1985  
1986  
1987  
1988  
1989  
1990  
1991  
1992  
1993  
1994  
1995  
1996  
1997  
1998  
1999  
2000  
2001  
2002  
2003  
2004  
2005  
2006  
2007  
2008  
2009  
2010  
2011  
2012  
2013  
2014  
2015  
2016  
2017  
2018  
2019  
2020  
2021  
2022  
2023  
2024  
2025



THURSDAY NOVEMBER 5 (Cont'd)  
 ~~~~~

PHILIP MORRIS CBS 10pm Ballet for a Stranger - (O) by Charles Martin & Milton Lewis; with  
 PLAYHOUSE Bambi Lynn, Vincent Price, Peter Gray, others; Choreog by Rod Alex  
 ander; (SD)

HIGH TENSION WOR 10:30 The Golden Cat - (O) by Jay Bennett; with Martin Kosleck; (SD)

Foreign Intrigue WNBTV 10:30 F. I. in the Hall of Justice - (O) by James C. Sheers & Hamilton  
 (James Daly) Keener, (A) by Jack Bloom; with Maurice Marsac, Gregoire Aslan,  
 Gilbert Robin, Lou Van Burg, Marcel Journet; Dir by Marcel Cravenne

FRIDAY NOVEMBER 6  
 ~~~~~

Stu Erwin Show ABC 7:30 Willie Best, Frank Jaquet, John Butler, Ruth Lee & (R); (SW & SD)

Pepsi-Cola ABC 8:30 Melody in Black - (O) by James Gunn; with Nancy Gates, Robert Paige,  
 Playhouse (A, Dahl) Peter Graves, Dorothy Green, John Gallaudet, George Eldredge

THE BIG STORY NBC 9pm Thayne Smith, Newton Kansan - (O) by Norman Lessing; with Larry Bl-  
 (Robert Sloane) den, Everett Chambers, Rusty Lane, Roy Fant, Gage Clarke, Sylvia  
 Stone; (SD)

CAMPBELL TV NBC 9:30 The Meaning of Truth - (O) by Jesse Sandler; with John Beal, John  
 SOUNDSTAGE Alexander, Margaret Hayes; (SD) by Don Appell

Schlitz Playhouse CBS 9pm Lineman's Luck - (O) by S. N. Savage; with Edmond O'Brien, William  
 Bishop, Margaret Field, William Edmunds, Charles Cane, James Par-  
 nell; (SD) by Ted Post

COMEBACK STORY ABC 9:30 Norman Brokenshire (announcer)

YOUR CHEVROLET WABC 10pm Louis Prima & Orch., Jim Backus, Ray Malone (D), DeMarco Sisters (S),  
 SHOWROOM (C, Romero) Jose Melis Trio (M), Andre, Andre & Bonnie (D)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY OCTOBER 30 THROUGH FRIDAY NOVEMBER 6  
 ~~~~~

GARRY MOORE CBS 1:30 W - Frankie Avalon (M)

KATE SMITH NBC 3pm M - Andre, Andre & Bonnie (D), Joey Faye (C), Pee Wee King & band,  
 (Ted Collins) Charlie Ruggles in Mr. Sweeney sketch; Tu - Bill Hayes (S), Dorothy  
 Daye Fashions, Clark Brothers (C); W - Katydids, Kateds, Showtimers  
 Fri - Howell & Radcliffe (C), NYC Police Dept Glee Club

THE MERRY MAILMAN WOR 5pm M thru F - add regular: Tomi Romer

CAPTAIN VIDEO DuM 7pm M thru F - I, Tobor - (O) by Carey Wilber; with (R), Dick Moore  
 (Al Hodge) Laura Weber, William Erwin, Dave Ballard; (SD)

COKE TIME-E. FISHER CBS 7:30 W - Morton Downey (S); F - June Hutton (S)

BROADWAY TV WOR 7:30 M thru F - The Hasty Heart - (O) by John Patrick; with Hurd Hat-  
 THEATRE field, John Dall, Frances Heflin, Jonn Waggaman, Harry Bergman,  
 Lionel Wilson, Franklyn Fox, Ellsworth Wright, David Leland; (SD)

MONO-DRAMA THEATRE WABD 11:15 M thru F - The Sixth Finger - (O) by Chris Riland; with Jack  
 Manning; (SD)

SATURDAY NOVEMBER 7  
 ~~~~~

Johnny Jupiter WABC 5:30 Historic Reenactment - (O) by J. Coopersmith & S. Rockingham, (A)R:  
 (Wright King) J. C.; with (R), Florenz Ames, Reta Shaw, Bill McCutcheon; (SD)

LEAVE IT TO-GIRLS ABC 7:30 Edward Everett Horton

MEDALLION THEATRE CBS 10pm Battle Hymn - (O) by Norman Lessing; with Helen Hayes, others; (SD)

SUNDAY NOVEMBER 8  
 ~~~~~

Roy Rogers NBC 6:30 The Outlaws of Paradise Valley - (O) by M. M. Raison; with Pierre  
 (Dale Evans Pat Brady) F. Watkin, Pamela Duncan, Rick Vallin, Rusty Wescoatt, Russ Scott,  
 Dick Avonde, Harry Jarvey, Jack O'Shea, Sandy Sanders, Cheryl Rogers

GEORGE JESSEL ABC 6:30 Cab Calloway (M&S), Frank Fontaine (C), Monica Lewis (S)

COLGATE (Durante) NEC 8pm Frank Sinatra (S), Gay Tyroliers (S) (FROM HOLLYWOOD)

TOAST OF THE TOWN CBS 8pm Rise Stevens, Richard Tucker, Hilda Queden, Cesare Siepi, Robert  
 (Ed Sullivan) Merrill, Roberta Peters (all S), Sam Levenson (C)

THE WEB CBS 10pm The Perfect Wife - (O) by Haskel Frankel; with Marshall Thompson,  
 June Dayton, Joe Maross, Roy Roberts; (SD) by Lela Swift

Man Against Crime CBS 10:30 Murder in the Rough - (O) by Bill Demling; with Sally Parrish, Fred  
 Hillebrand, Mark Cramer, Ben Yaffee, Byron Russell, Doug Rodgers,  
 Merrill Joels, George Haxie, Wylie Birch, Victor Thorley, S. Alberg

*[The page contains extremely faint and illegible text, likely bleed-through from the reverse side of the document. The text is arranged in several columns and paragraphs, but no specific words or phrases can be discerned.]*



# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

NOVEMBER 9-15, 1953

RECEIVED

NOV 9 1953

VOLUME 5

NUMBER 45

NBC GENERAL LIBRARY

PRODUCTION • PROGRAMMING • TALENT

EDITOR: Jerry Leichter

ASSOC ED: Alvin Sullum

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

#### Wednesday (11)

ABC- 8:30-9pm; DEBUT; Answers For Americans; from WABC-TV(NY), to the net (except WABC-TV). Sustaining. Pkgr - ABC-TV in cooperation with Facts Forum; Prod-Dir - Hardy Burt. Panel discussion show presenting timely issues, with Hardy Burt, writer and commentator, as m.c. Permanent members of the panel are Gen. Frank Howley, vice chancellor of New York University; John K. Norton, head of the dept of administration and guidance at Columbia University Teachers College, and Devin Garrity, president of Devin-Adair Publishers. (Kine will be seen over WABC-TV on Sundays, beginning Nov 15; audio taped from TV show and presented over ABC radio on Thursdays).

#### Friday (13)

CBS- 10-10:30am; DEBUT; Jack Paar Show; from WCBS-TV(NY), to the net. Sustaining. Pkgr - CBS-TV(NY); Prod - Al Span; Dir - Burt Shevelove; Writer - Larry Markes; Music Dir - Pupi Campo & Orch. Comedian Jack Paar stars in a music and comedy program, featuring vocalists Edith Adams and Richard Hayes, backed by Pupi Campo and his orchestra. Program replaces I'll Buy That. Wheel of Fortune is now seen 10:30-11:30am, Fridays.

### OTHER NETWORK CHANGES

ABC- The Paul Hartman Show (Fri 9-9:30pm) is new name for series formerly called "Pride of the Family." Latter name will be carried as sub-title.

CBS- Choose Up Sides, announced in last week's Report for debut Nov 2, Mon thru Fri, 5-5:30pm, did not go on the air when the network reportedly was unable to clear time on its affiliated stations for the show. Show has been postponed indefinitely.

DuM- Author Meets The Critics, last show Wed Oct 28 (had been seen regularly Thursday 9:30-10pm) will return to the net in a month or so. The cancellation had caused some newspaper columnists to criticize the network for the action.

NBC- Campbell SoundStage (Fri 9:30-10pm) is new shortened name for program formerly called "Campbell TV SoundStage."

Copyright 1953 by Television Index, Inc.

Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

THE TELEVISION INDUSTRY

DATE: 7-10-57

TO: DIRECTOR

FROM: SAC, NEW YORK

SUBJECT: [Illegible]

RECENT DEVELOPMENTS IN THE TELEVISION INDUSTRY

The following information was obtained from a review of the files of the New York Office regarding the activities of the television industry in the New York area during the past several months. It is noted that the industry has continued to expand its operations and has become an increasingly important part of the mass media. The New York Office has received numerous reports of activities which may be of interest to the Bureau. These reports have been reviewed and the following information is being furnished to you for your information.

It is noted that the industry has continued to expand its operations and has become an increasingly important part of the mass media. The New York Office has received numerous reports of activities which may be of interest to the Bureau. These reports have been reviewed and the following information is being furnished to you for your information.

The following information was obtained from a review of the files of the New York Office regarding the activities of the television industry in the New York area during the past several months. It is noted that the industry has continued to expand its operations and has become an increasingly important part of the mass media. The New York Office has received numerous reports of activities which may be of interest to the Bureau. These reports have been reviewed and the following information is being furnished to you for your information.

The following information was obtained from a review of the files of the New York Office regarding the activities of the television industry in the New York area during the past several months. It is noted that the industry has continued to expand its operations and has become an increasingly important part of the mass media. The New York Office has received numerous reports of activities which may be of interest to the Bureau. These reports have been reviewed and the following information is being furnished to you for your information.

The following information was obtained from a review of the files of the New York Office regarding the activities of the television industry in the New York area during the past several months. It is noted that the industry has continued to expand its operations and has become an increasingly important part of the mass media. The New York Office has received numerous reports of activities which may be of interest to the Bureau. These reports have been reviewed and the following information is being furnished to you for your information.



NETWORK SPONSOR ACTIVITY

C.A. SWANSON & SONS (Food Products) thru Tatham-Laird, Inc (Chi) has renewed its sponsorship of The Name's The Same (Tues 10:30-11pm) over ABC-TV, on an alternate week basis for one year, effective Dec 8. American Chicle Co is the alternate week sponsor.

SWIFT & CO thru J. Walter Thompson Co adds sponsorship of an additional quarter-hour of the Garry Moore Show (Mon thru Fri 1:30-2pm) over CBS-TV effective Dec 2. The new time is Wed 1:30-1:45pm, added to the quarter-hour Thursday 1:30-1:45pm.

~~~~~  
LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - The Vincent Lopez Show; DEBUT Nov 2; Monday thru Friday 6:30-6:40pm. New York Sustaining. Pkgr - Gross-Baer Productions(NY); Prod - Norman Baer; Dir - Allen Potash(ABC). Vincent Lopez presents his familiar piano music, in conjunction with another pianist and a vocalist. Program had originally been announced as a one-week fill-in before the start of the Maria Riva Show. The latter will not be presented and the Lopez program will continue in this time spot until further notice.

WABC-TV - George Hamilton Combs; DEBUT Nov 9; Mon thru Fri 11:55am-12noon, 12:55-1pm. Sponsor - Pepsi-Cola Bottling Co thru The Biow Co(NY); Acct Superv - John Toigo; Agcy Superv - Bob Busch, Lou Florence; Comm Dir - Bill Beal, Lou Volpicelli. Pkgr - ABC-TV; Prod - George Hamilton Combs; Dir - Bill Beal (early) and Lou Volpicelli (late), with Paul Burggraf, late Mon only. Combs presents newscasts and events behind the headlines aimed at daytime feminine audiences.

WCBS-TV(Ch 2) - Junior Clubhouse; DEBUT Nov 7; Sat 8:30-9am. Originally scheduled to New York debut Oct 31. See listing in Vol 5, No 43, p. 4 for complete info on program. Tommy Henrich, former N. Y. Yankees player, stars.

WNBT(Ch 4) - Guy Lombardo and his Royal Canadians; DEBUT Nov 6; Friday 7-7:30pm. New York Sponsor - Lincoln-Mercury Dealers Assn(NY) thru Kenyon & Eckhardt, Inc(NY); Acct Exec - Jack Keeshan; Agcy & Comm Superv - Jack Hillman; Comm Dir - Jim Elson; Comm Anncr - Guy Lombardo; Prog Anncr - Bob Denton(NBC). Pkgr - MCA in assoc with WNBT; Prod-Dir - Jim Elson; Assoc Dir - Miss Pat Pels; Music Dir - Lombardo. WNBT presents the program as a remote from the Roosevelt Hotel Grill in New York as an informal half-hour of Lombardo's music, with an outstanding personality as a guest each week.

WPIX(Ch 11) - Animals Are Fun; RETURN Nov 7; Sat 5:30-6pm. Sustaining, public serv- New York ice. Pkgr - Office of Radio&Television, New York University; Prod - Warren Kraetzer(NYU); Prod Superv & Dir - Ted Estabrook(WPIX). George I. Schwartz, instructor at NYU, is emcee for the cooperative public service program presenting little known facts about the animals around us. The program was a WPIX-NYU public service feature last season.

WPIX - United Hospital Fund Show; ONE-SHOT Nov 9; Mon 10-11pm. Sustaining, public service. Pkgr - WPIX; Prod - Louis B. Ames; Prod Superv & Dir - Herb Homes(WPIX); Music Dir - Jerry Jerome & Orch(WPIX). Ed Sullivan emcees variety program presented on behalf of the United Hospital Fund of New York, featuring Metropolitan Opera star Eleanor Steber, comedian Henny Youngman, singer Toni Arden, WPIX star Ted Steele, and others from the entertainment world.

WNBQ(Ch 5) - Bowling; DEBUT Nov 10; Tues 11-12midnight. Sponsor - DeMet Pontiac. Chicago Joe Wilson, WNBQ sportscaster, describes weekly championship match bowling series at the Faetz and Niesen alley's on Chicago's North Side.





LOCAL STATION ACTIVITY(Cont'd)

WGN-TV(Ch 9) - The Gretchen Colnik Program; DEBUT Nov 6; Friday 4-4:15pm. Sponsor - Chicago Niresk Industries(Dolls) thru Robert Kahn & Associates(Chi). Teacher-writer-decorator Gretchen Colnik gives hints on fashions and interior decorating; showing her audience how to make things for the home. Miss Colnik conducts classes in the "Women's Point of View" at her studio-home in Milwaukee and has been on Milwaukee TV programs.

KTTV(Ch 11) - The Golden Key; DEBUT Nov 1; Sunday 5-5:45pm. Sponsors - Platt Radio Los Angeles & Television Appliances, Pacific Mercury, and Station KTTV. Series presents stories of handicapped persons who have achieved success despite the odds against them. Mrs. Helen Jones and Dick Ryal, both of whom have overcome handicaps, act as hosts, chatting with guests in an informal living room setting. Each program will also have a guest local minister.

~~~~~

FILM DIGEST: S & S, Ltd., will shoot 13 half-hour films in Canada, using files of the Royal Canadian Mounted Police. Producer-director Victor Stoloff will be casting for the series in New York.....A new untitled half-hour dramatic series with a Marine Corps background and using official Marine Corps films integrated into studio and location shots goes into production this week at Princeton Film Center, New Jersey, and the first base to be used in the series, Quantico, Va. Scripts are by George Roy Hill and Morton Wishengrad; Martin Jones is producer and director. Heads of the producing firm, in addition to Jones, are Henry C. Olmsted and Gordon Knox, the latter is head of Princeton Film Center, Inc... ..Buster Crabbe left New York for Morocco with his son Cuffy, over the weekend, to make a new adventure series, "Captain Valiant."....."Drew Pearson's Washington Merry-Go-Round," a TV debut for the commentator will be closely patterned after his radio series and will be filmed in 35mm in Washington under the direction and supervision of Charles Curran. Filmed on Wednesdays, the weekly 15-minute telefilms will be air expressed to stations on Friday for weekend viewing. MPTV Film Syndication Division is handling distribution as well as production. Debut date is end of first week in January, tentatively.....Talent Associates(H'wood), with headquarters at KTTV, expanding its operations, now casting for Sovereign Productions, Meridian TV Pictures and Lindsley Parsons Productions, may set up a branch office in New York. Firm in New York with the same name is not connected with the West Coast operation. ....Motion Pictures For Television, Inc., emphasizing that it handles only custom-made films for TV, wants to be known as a producing-releasing company, with no "distributor" tag.....ABC's switch of program names for its filmed series to using the name of each star cues that it doesn't pay to camouflage the biggest asset in a film.....Additional thought: series with "The" in the title have not seemed too successful, not enough action for top audience pull in a marquee sense.

~~~~~

RATINGS DIGEST

NATIONAL NIELSEN RATINGS FOR TWO WEEKS ENDING OCT 10:

|                         | <u>Homes(000)</u> |                         | <u>Homes(%)</u> |
|-------------------------|-------------------|-------------------------|-----------------|
| I Love Lucy             | 15,117            | I Love Lucy             | 65.9            |
| Dragnet                 | 13,617            | Dragnet                 | 56.5            |
| Colgate Comedy Hour     | 13,369            | Colgate Comedy Hour     | 55.2            |
| Racket Squad            | 12,584            | Racket Squad            | 54.1            |
| Buick-Berle Show        | 12,110            | Buick-Berle Show        | 52.7            |
| You Bet Your Life       | 11,511            | Godfrey's Talent Scouts | 51.0            |
| Godfrey's Talent Scouts | 11,291            | You Bet Your Life       | 47.1            |
| Godfrey(Liggett&Myers)  | 10,907            | Godfrey(Liggett&Myers)  | 46.0            |
| Godfrey(Pillsbury)      | 10,267            | Jackie Gleason Show     | 45.5            |
| Philco TV Playhouse     | 10,176            | Philco TV Playhouse     | 43.9            |

Faint, illegible text covering the upper two-thirds of the page, possibly a letter or report.

Faint, illegible text covering the lower third of the page, possibly a signature block or footer.



NEWS AND COMMENT:

Proposed Los Angeles television permit ordinance, requiring TV groups to get a permit from the City Council before remote crews can operate in city streets is under fire as rank discrimination. Reportedly the move by LA Police Chief William H. Parker and Councilman Harold Harby was originally spurred by a non-TV-connected LA newspaper which wants to block spot news coverage of newsworthy events. The newly ordered ordinance would place TV in the same category as motion picture crews rather than news and radio units which operate unhindered by special permits. Viewpoint of the Television Broadcasters Assn and the Radio & Television Newsclub of Southern California is that "in the event of fires, floods and other similar news occurrences, there would not be time to bring spot news coverage to viewers if television stations must suffer delay in obtaining a permit from the City Council before covering the emergency...news coverage is a public service and therefore should be allowed the same privileges afforded all other such media."

West Coast critics admired the reception for the live portions of the NBC closed circuit telecast to California, but the color film reportedly did not come up to the same level.....WPIX moved into the "satellite" programming field with the announced signing of agreements with WTVU, Scranton, Pa., and WLEV-TV, Bethlehem, Pa., to re-broadcast WPIX programs. Operation begins tomorrow (10) when WTVU picks up the "Parade of Sports," the New York station's winter sports programming schedule from Madison Square Garden and other arenas, with WLEV coming in a week later. It is expected that when other contemplated UHF stations in the New York periphery join the group to get low-cost live programming, a surge in UHF conversions will boost WPIX' effective audience to 6,000,000 viewers, including the 4,000,000 base available in New York.... Two more stations are also getting regular sports feeds from WPIX, joining WAAM which began Oct 28 with ice hockey telecasts for local Baltimore sponsorship (See Vol 5, No 43, p. 5). The two additions, with additional stations expected, are WKJF, Pittsburgh, and WBEN-TV, Buffalo.

NEW NETWORK AFFILIATIONS: To ABC-TV: WTRF-TV(Ch 7), Wheeling, W. Va., owned by Tri-City Broadcasting Co, Robert W. Ferguson, gen mgr, effective Oct 24; KGBS(Ch 4), Harlingen, Texas, owned by Harbenito Broadcasting Co, Troy McDaniel, gen mgr, effective Nov 1; KFIA-TV(Ch 2), Anchorage, Alaska, owned by Kiggins and Rollins; James G. Duncan, gen mgr, effective Nov 1; WWOR-TV(Ch 14), Worcester, Mass., owned by Salisbury Broadcasting Corp, Ansel E. Gridley, gen mgr, effective about Nov 15; KGTV(Ch 17) Des Moines, Ia., owned by Rib Mountain Radio, Inc, S. H. McGovern, gen mgr, effective about Nov 15; WDAN-TV(Ch 24), Danville, Ill., owned by Northwestern Publishing Co, Robert J. Burow, gen mgr, effective about Dec 1; WBTM-TV(Ch 24), Danville, Va., owned by Piedmont Broadcasting Corp, Edward G. Gardner, gen mgr, effective about Jan 1.

PERSONNEL CHANGES: Norman S. Livingston resigned as v.p. in charge of radio and television, Edward Kletter Associates, Inc., effective January 1. No future plans announced.....Frank Fox joins the CBS-TV Hollywood office today (9) to develop new projects. He has been writing scripts for "My Little Margie" and before that, many other top-rated comedy shows and comedians.....Hal Thompson has joined CBS-TV in New York as a producer, assigned to prepare a new full-hour educational-public service series.....Slocum Chapin named director of the ABC TV network under v.p. Alexander Stronach, Jr. Chapin had been assigned to development of daytime net programming.....Donald Coyle upped from manager of research to director of network TV research.....Joyce Tamen resigned from Gross-Baer Productions(NY) and is now packaging her own shows.....Marvin Paige named production coordinator and director of business and promotion for Sandy Howard Productions(NY).....Miss Denny Beach joined Mercury Artists Corp(NY) to head the firm's new legitimate dept, also handling TV scripts. She had been with Howard Hoyt.....Frank J. Brodock named general manager of Reela Films, Inc., Miami, Fla., upped to succeed Labe B. Mell, who resigned to join South Florida Television, Inc., a Miami VHF channel applicant.







Most of the shows on November 6, 7, 8 were listed in last week's report. Charges & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, November 13. Script identifications used are: (O) original, (A) adaptati-on, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then sub-sequently referred to as regulars (R). Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY NOVEMBER 6  
 ~~~~~

MAMA CBS 8pm Mama and the Matinee Idol - (O) by Frank Gabrielson & Turner Bullock; (Peggy Wood) with (R) & Ralph Clanton; (SD)

DAVE GARROWAY SHOW NBC 8pm Eddy Arnold (S) & (R)

CHANCE OF A LIFETIME ABC 10 The Mad-moiselles (SC), Joe Sodja (M)

SATURDAY NOVEMBER 7  
 ~~~~~

ROD BROWN CBS 11:30 (R) & Jonathan Harris, Wesley Lau, Frank Sutton; (SW & SD)

TOM CORBETT DuM 11:30 (R), Kort Falkenberg; (SW & SD)

PAUL WHITEMAN ABC 7pm Brooklyn Trio (S): Diana Dragini, Dianne Ferguson, Sandra Bolling; TV TEEN CLUB Ron & Judy Scallera (S&M), Jack Stanley Dancers

ETHEL & ALBERT NBC 7:30 (R), Vinton Hayworth, Harry Mehaffey, Humphrey Davis, Billy Lee, Vio- (Lynch & Bunce) la Harris, Mona Bruns; (SW & SD)

BONINO (Pinza) NBC 8pm add (R): Travis Bryant; & Donald McKee, Florence Dunlap; (SW & SD)

YOUR SHOW OF NBC 9pm (R) & Mata & Hari (D), Bambi Lynn & Rod Alexander (D); Jack Russell, SHOWS(Caesar&Coca) Joan Walker, Dolores Hawkins (latter three, all S)

MEDALLION THEATRE CBS 10pm The Battle Hymn - (O) by Norman Lessing; with Helen Hayes, Steven Courtleigh, Wesley Addy, James Lipton, Eric Dressler; (SD)

Revlon Mirror Theatre CBS 10:30 Award Performance - (O) by Sonia Chernus; with Virginia Field, Zach- ary Scott, Joan Camden, Griff Barnett, Lisa Golm, Al Sargent, John Eldredge, Ruth Lee, Larry Rio, Ralph Reed; Dir by Phil Karlson

SUNDAY NOVEMBER 8  
 ~~~~~

FRONTIERS OF FAITH NBC 1:30 The Remarkable Adventures of Deuteronomy Katz - (O) by Morton Wish- engrad; with Ezra Stone, Jack Manning, Edgar Stehli, Will Scholz, Joseph Julian, Daniel Ocko, Joseph Boland, Si Oakland, Sully Michael, Gregory Morton; (SD)

AMERICAN INVENTORY NBC 2pm From Out of Darkness - (O) by Marvin David; Dir by Ben Park(CHICAGO)

LAMP UNTO MY FEET CBS 3pm The First Resort - (O) by Jerome Coopersmith; with Richard Knox, (Dr. Lyman Bryson) Maurice Tarplin, Sydney Smith, Abby Lewis; (SD)

PERSONAL STORY WABC 4pm Crisis of the Mind - (O) by Samuel Elkin; with Maureen Stapleton; (Eddie Albert) David Opatoshu, Allen Nourse, Richard Kendrick, Frieda Altman, Anna Minot, Frank Tweddell, Alice Lee Edwards; (SD)

OMNIBUS CBS 5pm Jury of Her Peers - (O) by Susan Glaspell, (A) by Elizabeth Hart; (Alistair Cooke) with Louisa Horton, Carmen Mathews, Arthur O'Connell, John Shellie; Dir by Yul Brynner; Billy, the Kid - ballet by Eugene Loring, choreo- grapher also of this presentation; Music by Aaron Copland conducted by Joseph Levine; with John Kriza, Ruth Ann Koesun, Fernand Nault, Scot Douglas & other dancers; The Romance of Transportation (FILM); Dr. Raymond Gramiak, U. of Rochester Medical School & documentary on X-Ray

HALLMARK HALL NBC 5pm The Lonely Path - (O) by Eileen & Robert Mason Pollock; with Church- OF FAME(Churchill) ill, Gene Barry, Douglass Dumbrille, Myrtle Anderson, Bill Meggs, Charles Canse, James Flavin, Tyler McVey, John Merton, Norman Field

YOU ARE THERE CBS 6:30 The Abdication of Napoleon - (O) by Maury Stern; with Don Hanmer, (Walter Cronkite, Noel Leslie, Herbert Rudley, John Heldebrand, Arnold Moss, Robert Larry LeSueur, Edward Harris, Ray Bramley, Bruce Gordon, Kendall Clark, Alexander Lock- P.Morgan, Harry Marble) wood, Leslie Litomy Robert Middleton; (SD)

CONFIDENTIAL

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..



SUNDAY NOVEMBER 8 (Cont'd)

OPERA CAMEOS WABD 7:30 Pagliacci - opera by Leoncavallo; with Frank Guarrera, Jeanne Gibbons, Walter Fredericks (all S); Conducted by Giuseppe Bamboshek (PREMIERE OF NEW SEASON)

MR. PEEPERS(Cox) NBC 7:30 (R) & Ruth White, Charity Grace; (SW & SD)

TOAST OF THE TOWN CBS 8pm Rise Stevens, Richard Tucker, Hilda Gueden, Cesare Siepi, Robert Merrill, Roberta Stevens (all S), Victor Borge (M&C), Sam Levenson (C)

ROCKY KING, DuM 9pm The Missing Ticket - (O) by Eric Peters; with Freddie Chandler, DETECTIVE(R. Karns) Phil Pine, Sy Travers, Michael Keene, Svea Grunfeld; add Tod Karns as (R); (SD)

GOODYEAR TELEVISION NBC 9pm The Train to Trouble - (O) by Harry Muheim; with Hugh Marlowe, PLAYHOUSE Maria Riva, Jack Warden, Lonny Chapman, Jud Pratt, Blair Davies, Ronnie Welsh; (SD) by William Corrigan

MAN BEHIND THE BADGE CBS 9:30 The Nashville Story - (O) by Edmund Morris; with Joseph Downing, (Norman Rose) Harry Townes, Eugenia Rawls, Dorothy Elder, Chris White, Dennis Harrison, Philip Truex, Joyce Van Patten; (SD)

PLAINCLOTHES MAN DuM 9:30 The Ham - (O) by Warren Townsend; with Tommy Maier, Sandy Kenyon, (Ken Lynch) Virginia Vincent, Lee Papell, Anita Velez; (SD)

THE WEB CBS 10pm The Perfect Wife - (O) by Haskel Frankel; with Marshall Thompson, June Dayton, Joe Maross, Roy Roberts, Julian Noah; (SD) by Swift

Letter to Loretta NBC 10pm Kid Stuff - (O) by Ken Englund & Richard Morris; with Young, Lee (L. Young) Aaker, Noreen Corcoran, Nadine Ashton, Marian Carr, Mabel Albertson, Herb Butterfield, Cecily Brown; (SD)

I Led Three Lives WNBT 10:30 John Zaremba, Jean Harvey, Madge Cleveland, Lilyan Astaire, James (Richard Carlson) Nusser, Maury Dexter, Douglas Brooks, John Frank;(SW &SSD)

MONDAY NOVEMBER 9

JAMIE ABC 7:30 Liz's First Date - (O) by Robert Soderberg; with (R) & Gene (Brandon de Wilde) Persson; (SD)

ARTHUR MURRAY PARTY NBC 7:30 Vic Damone (S)

VOICE OF FIRESTONE NBC 8:30 Patrice Munsel (S)

RCA VICTOR SHOW NBC 9pm Eddie Cantor (C) & (R)

Orient Express WABC 9:30 European Edition - (O) by Ann Green; with Jean Pierre Aumont, Marylin Buford; Dir by Robert Spafford

ROBERT MONTGOMERY NBC 9:30 Week End Pass - (O) by Irving Gaynor Neiman; with Brian Keith, Eda Heinemann, Joan Morgan, Helen Auerbach, Ben Hammer, Paul Lipson, Fred Gwynne, Arny Freeman, Edmund Dorsay, Charles Boaz; (SD) by Gerald Savory

RED BUTTONS CBS 9:30 Sammy Birch, Gordon Clarke, Curtis Cooksey, Ralph Stantley, Jack (Joe Silver) Ivesey, Nehemiah Persoff, Philippa Bevans, Rollie Bester, Robert Blackburn, Allan Walker; (SW & SD)

STUDIO ONE CBS 10pm Camille - (O) by Alexandre Dumas, (A) by Thomas W. Phipps; with Michele Morgan, Arthur Franz, Leatrice Joy, Frederic Worlock, Haila Stoddard, Olive Dunbar, Romney Brent, Bart Burns, Jonathan Hale, Bart Burns; (SD) by Franklin Schaffner; Drawing by Marcel Vertes

Adolphe Menjou's WNBT 10:30 Tale of Negative Gravity - (O) by Frank Stockton, (A) by Malvin Favorite Story Wald & Lawrence & Lee; with Lucien Littlefield, Helen Spring, John Hamilton, Leonard Mundie, John Alvin, Pierre Watkin; Dir by Lewis Allen

TUESDAY NOVEMBER 10

Cavalcade of America ABC 7:30 The Man Who Took a Chance - (O) by Catherine Turney; with Richard Denning, Rhys Williams, John Litel, Lewis Martin, Byron Foulger, Kenneth MacDonald, Harry Cheshire, Milt Kibbee, Michael Mark, Thurston Hall, Arthur Space; Dir by Jules Bricken; Screen Gems Production

UNITED STATES DEPARTMENT OF THE INTERIOR

BUREAU OF LAND MANAGEMENT  
WASHINGTON, D. C. 20250

TO: [Illegible Name]  
FROM: [Illegible Name]  
SUBJECT: [Illegible Subject]

[Illegible text block]

[Illegible text block]

[Illegible text block]

[Illegible text block]

[Illegible text block]

[Illegible text block]

[Illegible text block]

[Illegible text block]



TUESDAY NOVEMBER 10 (Cont'd)

<u>Gene Autry</u> (Pat Buttram)	CBS 8pm	<u>Narrow Escape</u> - (O) by Virginia Cooke; with Sheila Ryan, Rick Vallin, Marshall Reed, Bill Henry, George Pembroke, David Coleman
BUICK-BERLE	NBC 8pm	Martha Raye (C), Peter Lawford & (R)
<u>Fireside Theater</u> (Gene Raymond)	NBC 9pm	<u>The Shattered Dream</u> - (O) by Dana Burnett, (A) by Eugene Vale; Douglas Kennedy, Madge Meredith, Pierre Watkin, Aurelio Galli, Lisa Golm, Roy Engel, Anthony Jochim, Teddy Infuhr, Harry Landers
UNITED STATES STEEL HOUR	ABC 9:30	<u>Hope for a Harvest</u> - (O) by Sophie Treadwell, (A) by Norman Lessing; with Faye Emerson, Robert Preston, Dino Di Luca, John Casavetes, Helen Carew, Daryll Grimes, G. Albert Smith; (SD)
SUSPENSE	CBS 9:30	<u>Needle in a Haystack</u> (O) by Capt. Walter Karig, USNR (from <u>The War in Korea, Vol VI of the Battle Report Series</u> ), (A) by Paul Monash; with Lee Marvin, Edwin Cooper, Ross Martin, Luis Van Rooten, John Intorcia, Ross Quong, Tim Yen Soo; (SD)
THIS IS SHOW BUSINESS (Fadiman)	CBS 9pm	Eva Gabor, guest panelist; Performers: The Chordettes (S), George DeWitt (C), Joan Holloway (D)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	<u>The Right Approach</u> - (O) by Ruth Woodman; with Claudia Morgan, Fred Stewart, Mary Lindeller, George Chandler, Ona Munson, Tom Taylor; (SD)
DANGER	CBS 10pm	<u>Flamingo</u> - (O) by Steve Allen; with Allen, Jayne Meadows, Robert Middleton, Peter Capell, Dorothy Rice, Francisco Salvacion, Stephen Chuntao Cheng, Michael Corhan, Frank London, Harry Shaw Lowe, & Harry Shaw Lowe, Jr., Edmund Hashim, Joe Abdullah, Nurit Ozdru, Leo Tepp; (SD)
JUDGE FOR YOURSELF (Fred Allen)	NBC 10pm	Judges: Douglas Watt (critic), Joe Laurie, Jr. (author), Worthington Miner; Performers: The Three Rockets (D), Paula Hayden (S), Terry Gibbs (M)
<u>Your Jeweler's Showcase</u>	WABD 10:30	<u>Cell Fourteen</u> - (O) by Lester Cook; with Steve Brodie, Paul Langton, Phyllis Coates; Dir by Lew Landers

WEDNESDAY NOVEMBER 11

STORK CLUB (Sherman Billingsley)	WNBT	Jim Hutton (S), The Satisfiers (S), Janet Blair, Tito Guizar (SM), John Scarne (card tricks), Earl Wrightson (S), Victor Jory
<u>My Little Margie</u>	NBC 8:30	(R) & Scott Elliott, Gloria Henry; (SW & SD)
JOSEPH SCHILDKRAUT	DuM 8:30	<u>Incident at the Border</u> - (O) by Richard Arvay, (A) by Turner Bullock; with Lill Darvas, Ann Loring, Elizabeth Czoba, Louis Sorin, Boris Aplon, Wyley Hancock; (SD)
COLONEL HUMPHREY FLACK (A. Mowbray)	DuM 9pm	(O) by Ed Jurist & Sam Locke; with (R), Don Briggs, Barbara Joyce, Truman Smith, Zamah Cunningham, Joey Forman, Vincent Van Lynn; (SD)
KRAFT TELEVISION THEATRE	NBC 9pm	<u>A Long Time Till Dawn</u> - (O) by Rod Serling; with James Dean, Ted Osborne, Naomi Riordan, Robert Simon, Rudolph Weiss, Owen Talbot-Hewitt, Billy M. Greene, Pud Flanagan, Bob Cass, Gene O'Donnell, Warren Arnett, Louise Kirtland, Andy Sabilia, Eric Lundberg; (SD) by Dick Dunlap
HARLEM DETECTIVE (Owen Jordan)	WOR 9:30	<u>Armed &amp; Dangerous</u> - (SW) by William Attaway; with (R), John Marriott, Rosette LeNoir, Tommy Anderson, Sidney Gordon, Jimmy Wright, J. Flash Riley; (SD)
<u>Douglas Fairbanks</u>	WNBT 10:30	<u>The Priceless Pocket</u> - repeat of film originally shown on 5/20/53 (See Vol. 5 No. 20, Page 9)

THURSDAY NOVEMBER 12

<u>Four Star Playhouse</u>	CBS 8:30	<u>Moorings</u> - (O) by John & Gwen Bagni; with Charles Boyer, Dorothy Malone, Freddie Ridgeway, Will Wright, Hayden Rorke; Dir by Roy Kellino
T MEN IN ACTION (Walter Greaza)	NBC 8:30	<u>The Case of the Endless Lie</u> - (O) by Robert Sloane; with James Gregory, Murray Hamilton, June Dayton, Blair Davies, Gordon B. Clarke, Henrietta Moore; (SD) by David Rich, replacing Don Medford in that capacity as of last week

LUX VIDEO THEATRE	CBS 9pm	<u>Lady of Suspicion</u> - with Edmond O'Brien, Faith Domergue, others; (O) by Ellis Marcus, (A) by Will LaJolla; (SD)
-------------------	---------	--

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author details the various methods used to collect and analyze the data. This includes both manual and automated processes. The manual process involves reviewing each entry individually, while the automated process uses software to identify patterns and anomalies.

The third section describes the results of the analysis. It shows that there are several areas where the data is inconsistent or incomplete. These areas need to be investigated further to determine the cause of the discrepancies.

Finally, the document concludes with a list of recommendations. These include implementing stricter controls over data entry, improving the accuracy of the automated analysis software, and conducting regular audits to ensure the integrity of the data.



THURSDAY NOVEMBER 12 (Cont'd)  
 ~~~~~

Big Town(McVey) CBS 9:30 (R), Murvyn Vye, Richard Benedict, Kathleen Case, Karen Sharpe

Ford Theatre NBC 9:30 The Ming Lama - with Howard Duff, Angela Lansbury, Francis L. Sullivan, Horace McMahon, Lee Gordon, Willis Bouchee, Marya Marco (O) by Michael Kraike

KRAFT TELEVISION THEATRE ABC 9:30 The Bitter Wind - (O) by Roger Garis; with Lawrence Weber, Mary Fickett, Cameron Prud'homme, Robert Burr, Wilton Graff, Leonard Bell, Mary James, Denis Cross, Helen Harrelson, Eva Condon, S. K. Hershaway, Ed Fuller, John Conwell, Ray Parker, Jay Foley, Lillian Wilder, Leta Bonyng, Janet Hutman, Joanne Palmer, William H Hawley; (SD) by Fred Carney

PHILIP MORRIS PLYHSE CBS 10pm Man vs. Town - (O) by Charles Martin; with Everett Sloane, others

MARTIN KANE (Mark Stevens) NBC 10pm (O) by Alvin Boretz; with Elaine Joyce, Martin Newman, Edith Gresham, Bill Grey, Lewis Charles, Jim Boles, Charlotte Knight, Hal Neiman, Edward Holmes, Joe E. Marks; (SD)

HIGH TENSION WOR 10:30 A Melody for Murder - (O) by William Attaway; with Yvonne Sherwood; (SD)

Foreign Intrigue (James Daly) WNBT 10:30 F. I. Among Jet Pilots - (O) by George & Gertrude Fass; with Bernard Farrell, Evelyne Eiffel; (SD)

FRIDAY NOVEMBER 13  
 ~~~~~

Pepsi-Cola Playhouse (Arlene Dahl) ABC 8:30 The House Nobody Wanted - (O) by Fredric Brown, (A) by Lawrence Kimble; with Marilyn Erskine, Craig Stevens, Sheila Bromley, Jack Raine, Dean Cromer; Dir by Richard Irving

THE BIG STORY (Robert Sloane) NBC 9pm Jack Setters, Nashville Tennessean - (O) by Max Ehrlich; with Don Dubbins, Athene Lorde, Peter Hobbs, John F. Hamilton, Isabel Price, Ralph Dunn, Crahan Denton, Leora Thatcher ; (SD)

Schlitz Playhouse CBS 9pm Lucky Thirteen - (O) by Laszlo Gorog; with Walter Brennan, Ruth Brennan, Roger Pace, Byron Foulger, Emory Parnell, Joel Friedkin Bud Osborne, Lizz Slifer; Dir by Christian Nyby

COMEBACK STORY ABC 9:30 Sandy Solo (S)

CAMPBELL PLAYHOUSE NBC 9:30 Ten Little Words - (O) by Clarence Herisko, (A) by Jesse Sandler with Melville Ruick, Carol Goodner, Joe Bishop, E. A. Krumschmidt Harry Sheppard, Lester Lonergan, Jr.; (SD) by Garry Simpson

YOUR CHEVROLET SHOWROOM (C. Romero) WABC 10pm Tex Beneke & Orch., The Four Aces (S), Bert Wheeler (C), Sonny Howard (S), Sunny Gale (S)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY NOVEMBER 6 THROUGH FRIDAY NOVEMBER 13  
 ~~~~~

GARRY MOORE CBS 1:30 Tue - Billy Gilbert (C); W - Paul Lipman (M); F - Riano & Howard (novelty)

KATE SMITH NBC 3pm M - Joey Faye (C), the Katydids, Kateds, Showtimers, The Three Suns (M); Tu - Alene Dalton, Story Princess; Bambi Lynn & Rod Alexander (D), Henny Youngman (C); Wed - Charlie Ruggles in World of Mr. Sweeney; Melissa Hayden & John Kriza (D); Thu-Jay Marshall (magic); F - (R)

SENSE & NONSENSE WABD 6:30 kill: Vivian Farrar; add: Peggy O'Hara

BROADWAY TV THEATRE WOR 7:30 Janie - (O) by Josephine Bentham & Herschel Williams; with Marjorie Gateson, Bert Lytell, Jay Jostyn, Mary Johnson, Robert Cassey, Lionel Wilson; (SD) (Mon thru Fri)

PERRY COMO CBS 7:45 W - Teresa Brewer (S)

MONO-DRAMA THEATRE WABD 11:15 Mon thru Fri - The Master Builder - (O) by Henrik Ibsen, (A) by Sam Hunter; with Eugene Stuckmann; (SD)

SATURDAY NOVEMBER 14  
 ~~~~~

Johnny Jupiter (Wright King) WABC 5:30 Magician Episode - (O) by Jerome Coopersmith & Sam Rockingham, (A) by William Kendall Clarke; with Florenz Ames, Reta Shaw, Lester Mack, Eliot Sharfe; (SD)

PAUL WHITEMAN ABC 7pm The Quintones (S), Eddie Roll (D), Andrea Kasen (S) (FROM PHILA)

[The following text is extremely faint and largely illegible. It appears to be a multi-column document, possibly a report or a set of instructions. The text is organized into several distinct sections, each starting with a heading or a numbered list item. The content is too light to transcribe accurately, but the structure is as follows:]

Section 1: [Illegible heading]

Section 2: [Illegible heading]

Section 3: [Illegible heading]

Section 4: [Illegible heading]

Section 5: [Illegible heading]

Section 6: [Illegible heading]

Section 7: [Illegible heading]

Section 8: [Illegible heading]

Section 9: [Illegible heading]

Section 10: [Illegible heading]

Section 11: [Illegible heading]

Section 12: [Illegible heading]

Section 13: [Illegible heading]

Section 14: [Illegible heading]

Section 15: [Illegible heading]

Section 16: [Illegible heading]

Section 17: [Illegible heading]

Section 18: [Illegible heading]

Section 19: [Illegible heading]

Section 20: [Illegible heading]

Section 21: [Illegible heading]

Section 22: [Illegible heading]

Section 23: [Illegible heading]

Section 24: [Illegible heading]

Section 25: [Illegible heading]

Section 26: [Illegible heading]

Section 27: [Illegible heading]

Section 28: [Illegible heading]

Section 29: [Illegible heading]

Section 30: [Illegible heading]

Section 31: [Illegible heading]

Section 32: [Illegible heading]

Section 33: [Illegible heading]

Section 34: [Illegible heading]

Section 35: [Illegible heading]

Section 36: [Illegible heading]

Section 37: [Illegible heading]

Section 38: [Illegible heading]

Section 39: [Illegible heading]

Section 40: [Illegible heading]

Section 41: [Illegible heading]

Section 42: [Illegible heading]

Section 43: [Illegible heading]

Section 44: [Illegible heading]

Section 45: [Illegible heading]

Section 46: [Illegible heading]

Section 47: [Illegible heading]

Section 48: [Illegible heading]

Section 49: [Illegible heading]

Section 50: [Illegible heading]

Section 51: [Illegible heading]

Section 52: [Illegible heading]

Section 53: [Illegible heading]

Section 54: [Illegible heading]

Section 55: [Illegible heading]

Section 56: [Illegible heading]

Section 57: [Illegible heading]

Section 58: [Illegible heading]

Section 59: [Illegible heading]

Section 60: [Illegible heading]

Section 61: [Illegible heading]

Section 62: [Illegible heading]

Section 63: [Illegible heading]

Section 64: [Illegible heading]

Section 65: [Illegible heading]

Section 66: [Illegible heading]

Section 67: [Illegible heading]

Section 68: [Illegible heading]

Section 69: [Illegible heading]

Section 70: [Illegible heading]

Section 71: [Illegible heading]

Section 72: [Illegible heading]

Section 73: [Illegible heading]

Section 74: [Illegible heading]

Section 75: [Illegible heading]

Section 76: [Illegible heading]

Section 77: [Illegible heading]

Section 78: [Illegible heading]

Section 79: [Illegible heading]

Section 80: [Illegible heading]

Section 81: [Illegible heading]

Section 82: [Illegible heading]

Section 83: [Illegible heading]

Section 84: [Illegible heading]

Section 85: [Illegible heading]

Section 86: [Illegible heading]

Section 87: [Illegible heading]

Section 88: [Illegible heading]

Section 89: [Illegible heading]

Section 90: [Illegible heading]

Section 91: [Illegible heading]

Section 92: [Illegible heading]

Section 93: [Illegible heading]

Section 94: [Illegible heading]

Section 95: [Illegible heading]

Section 96: [Illegible heading]

Section 97: [Illegible heading]

Section 98: [Illegible heading]

Section 99: [Illegible heading]

Section 100: [Illegible heading]



SATURDAY NOVEMBER 14 (Cont'd)

~~~~~

LEAVE IT TO THE GIRLS (McNellis) ABC 7:30 Ted Malone (commentator), guest; panelists; Harriet Van Horne (critic), Shirley Potash (publicity)

YOUR SHOW OF SHOWS NBC 9pm (R) & Marguerite Piazza (S), Robert Rounseville (S), Mata & Hari (D), Bambi Lynn & Rod Alexander (D)

MEDALLION THEATRE CBS 10pm The Bishop's Candlesticks - (O) by Victor Hugo (from Les Miserables), (A) by Lois Jacoby; with Victor Jory, others; (SD)

SUNDAY NOVEMBER 15

~~~~~

OMNIBUS (Alistair Cooke) CBS 5pm The Raspberry Queen - (O) by Martin Quigley, (A) by George Bel-lak; with Conrad Janis, Claudia Hall, Anthony Ross, Sylvia Field, David Burns, Marsha Reynolds; Moor's Pavanne - choreography by Jose Limon, with Limon, Pauline Koner, Lucas Hoving, Betty Jones & Limon Company; Hippo Campe - Sea Horse film Prod & Dir by Jean Painleve; Stop the Merry-Go-Round - film

Roy Rogers (& Dale Evans) NBC 6:30 Bullets and a Burro - originally scheduled for Oct. 25, carried in Vol. 5, No. 42, Page 11)

YOU ARE THERE CBS 6:30 The Recognition of Michaelangelo - (O) by Jeremy Daniel; with James Lipton, E. G. Marshall, Frederick Rolf, Phil Bourneuf, Will Hansen, Richard Waring, Hurd Hatfield; (SD)

GEORGE JESSEL ABC 6:30 Louis Jordan & His Tympany Five (M); Tova Stevens (S), Dick Kallman (S)

PAUL WINCHELL NBC 7:30 Margaret Truman

OPERA CAMEOS (G. Martinelli) WABD 7:30 Otello - opera by Verdi; with Walter Cassell, Ramon Vinay, Mil-dred Eller, Jean Schneck

JACK BENNY CBS 7:30 Johnnie Ray (S) (FROM HOLLYWOOD)

COLGATE COMEDY HOUR (Martha Raye) NBC 8pm Milton Berle (C)

TOAST OF THE TOWN CBS 8pm Gordon MacRae (S), Peter Lind Hayes & Mary Healy (C&S), Jeanmaire (D), Gayla Peevey (S), U. of Pa. Mask & Wig Show, Rudy Horn (juggler), Minneapolis Lakers (basketball team)

General Electric Theatre CBS 9pm Atomic Love - with Dennis Morgan, Joyce Holden, Marjorie Rambeau, Dani Sue Nolan, John Hubbard, Ruth Lee, Gloria Winters, Cathleen Case; (O) by Hannah Grad Goodman

PHILCO TELEVISION PLAYHOUSE NBC 9pm John Turner - (O) by Horton Foote; with Clifford Tatum, Jr., Katherine Squire, Larry Gates, Nan McFarland, John Marriott, (SD) by Arthur Penn

ORCHID AWARD ABC 9:30 The Hilltoppers (S); Donald Wood, MC

THE WEB CBS 10pm The Leech - (O) by Eileen & Robert Mason Pollock; with Wesley Addy, Beverly Whitney, Audra Lindley; (SD) By Herbert Hirschman

Letter to Loretta (Loretta Young) NBC 10pm Love Story - (O) by George Bradshaw & Robert Thomsen; (A) by Richard Morris; with Young, Robert Strauss, Donald Murphy, Walter Coy, Michael Hathaway, James Dobson, Cecily Brown; (SD)

Man Against Crime (Ralph Bellamy) DuM 10:30 The Main Bout is Murder - (O) by Robert Benjamin & Robert Shaplen; with Euddy Thorpe, James Bender, Sid Raymond, Mike O'Dowd, Lester Mack, Charles Boaz, Dorothy Hart; (SD)

NEW YORK TALENT AVAILABILITIES

~~~~~

LAUREN BACALL - in How To Marry A Millionaire - CONTACT: Bill Stuttman, CO 5-3220

ELSA SCHIAPARELLI - famous designer - CONTACT: Michael Bruno at Saul Krieg, PL 3-1543

BRENDA BRUCE - British comedienne in Gently Does It - PRESS: Madi Blitzstein, BR 9-5906

CESARE SIEPI - leading basso of the Met - AGT: Columbia Artists, CI 76-900

VICTOR JORY - AGT: MCA, PL 9-7500

ROBERT WAGNER - film juvenile in Prince Valiant - CONTACT: Stuttman, CO 5-3320

LEE MARVIN - film newcomer in The Big Heat, Caine Mutiny & NY TV - AGT: MCA

WHITTEMORE & LOWE - duo-pianists - Col. Artists

THE MODERNAIRES - AGT: MCA

MARGARET WYCHERLY - Briscoe&Goldsmith, MU 2-6244

ROSS REPORTS - 11/8/53

- Page 9 -

TALENT AVAILABILITIES





# Ross Reports ON TELEVISION

RECEIVED

INCLUDING

NOVEMBER 16-22, 1953

NOV 16 1953

## THE TELEVISION INDEX

VOLUME 5

NUMBER 46

PRODUCTION • PROGRAMMING • TALENT

EDITOR: Jerry Leichter

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

ASSOC ED: Alvin Sullum

PUBLISHED BY TELEVISION INDEX, INC.

### WEEKLY REPORT

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

##### Sunday (22)

CBS- 7-7:30pm; DEBUT; Life With Father; from KNXT(Hd), 32 stations live, 19  
kine; both groups tentative. Sponsor - S. C. Johnson & Son, Inc (John-  
son's Wax and other Products) thru Needham, Louis & Brorby, Inc (Chicago); Acct  
Exec - John Louis; Agcy Superv - Frank Pittman(H'wood); Comm & Prog Anncr - Bob  
Lemond. Pkgr - CBS-TV(H'wood); Exec Prod - Ben Feiner, Jr.; Prod - Fletcher  
Markle; Assoc Dir - Vincent McConnor; Dir - John Claar; Writer - William Roberts;  
Sets - Robert Tyler Lee; Editorial Advisors - Katherine B. Day, Howard Lindsay,  
Russel Crouse. Comedy series based on Clarence Day's famous stories, starring  
Leon Ames as Father Day and Lurene Tuttle as Mother Day; with Ralph Reed as  
Clarence Day, Jr., Freddie Leiston as John Day, Ronald Keith as Whitney Day,  
Harvey Grant as Harlan Day, Dorothy Bernard as Margaret, the Day cook; Pat  
Hitchcock as Nora, the Day maid. Program replaces Quiz Kids in this time slot.

#### NETWORK CHANGES

DuM- Stars On Parade (Wed 10-10:30pm) is new name for show formerly called "Guide  
Right."

Joseph Schildkraut (Wed 8:30-9pm) Current production staff includes: Exec Prod-  
Ray Benson; Prod - David Lowe; Dir - Frank Telford (See Vol 5, No 43, p 1).

#### NETWORK SPONSOR ACTIVITY

WALTER H. JOHNSON CANDY CO(Power House Candy Bar) thru Franklin Bruck Advertising  
Corp(NY), will sponsor the Thursday evening segment of Captain Video (Mon thru Fri  
7-7:15pm) over the DuMont Network, for 26 weeks effective Jan 7, 1954. Initial order  
is for 53 stations, with more to be added.

SNOW CROP MARKETERS, DIV OF CLINTON FOODS, INC(Frozen Foods and Concentrates) thru  
Maxon, Inc(NY) has renewed its sponsorship of the 10:15-10:30am segment of Arthur  
Godfrey Time (Mon thru Thurs 10-11:30am) for 52 weeks, sponsoring the segment Tues  
and Thurs and then Mon and Wed, alternate weeks, over CBS-TV.

PROCTER & GAMBLE CO thru Compton Advertising, Inc, will sponsor Three Steps To Heaven  
(program will move to Mon thru Fri 11:15-11:30am; now on 11:30-11:45am) over NBC-TV  
effective Dec 1. Schedule will be alternating: Tues, Wed & Fri one week, then Tues  
and Fri the following week.

Copyright 1953 by Television Index, Inc.

Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription).  
Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming;  
talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

**THE TELETYPE UNIT**

NOVEMBER 1954

TO : [Illegible]  
FROM : [Illegible]  
SUBJECT : [Illegible]

**WEEKLY REPORT**

THE UNIT - SUMMARY OF OPERATIONS

The T-1000 unit, which is a... (The following text is mirrored and largely illegible due to the document's orientation.)

OPERATIONAL DATA

On 11-15-54, the unit... (The following text is mirrored and largely illegible.)

UNIT PERFORMANCE

The unit's performance... (The following text is mirrored and largely illegible.)

It is noted that... (The following text is mirrored and largely illegible.)

The unit is... (The following text is mirrored and largely illegible.)



NETWORK SPONSOR ACTIVITY(Cont'd)

SWIFT & CO(Pard Dog Food) thru J. Walter Thompson Co(Chi) will sponsor Kukla, Fran & Ollie (moving program to Sun 3:30-4pm; now seen 4-4:30pm) over NBC-TV for 52 weeks effective Dec 20.

LOCAL STATION ACTIVITY

WCBS-TV(Ch 2) - Junior Sports Session; NAME CHANGE Nov 14; Sat 8:30-9am. See Vol 5, New York No 45, p 2 and No 43 p 4, for complete information on program, formerly called "Junior Clubhouse."

WOR-TV(Ch 9) - The Pastor; DEBUT, ON FILM, Nov 22; Sun 6:15-6:30pm. Sustaining, New York public service; WOR-TV in conjunction with the National Council of the Churches of Christ in the U.S.A. Prod - National Council & Protestant Council of N.Y.; Dir - Rev. Dan M. Potter. Dramatic inspirational programs for viewers of all faiths, produced in Dallas, Texas, with actors drawn from Theatre '53(Margo Jones); Dallas Little Theatre and the Arden Club of Southern Methodist University. Series runs 13 weeks.

WNBT(Ch 4) - Bright Ideas; DEBUT Nov 16; Mon thru Fri 1:30-1:45pm. Sustaining. New York Pkgr - WNBT; Prod - Bob Stewart; Dir - Larry Roemer; Assoc Prod - Enid Roth, Jim Rubessa. Gene Rayburn presents the newest gadgets for the home, how-to-do-it tips, innovations and inventions designed for better living. He will also feature occasional interviews with people with unusual occupations.

WATV(Ch 13) - Telethon for the Lighthouse for the Blind; ONE-SHOT Nov 14-15; Sat Newark, NJ 9pm-Sun 1pm. Program marking the inception of service from WATV's new transmitter atop the Empire State Bldg will feature hour-long variety productions staged by leading Broadway producers. Helen Hayes is mistress of ceremonies for a talent roster of many of the stars of stage, screen, radio and TV currently available in New York. Program will originate in ABC's Ritz Theatre.

WAAM(Ch 13) - Life With Teacher; DEBUT Nov 16; Mon 10:45-11am. Sustaining, public Baltimore service. Pkgr - WAAM in cooperation with Milson Raver(Maryland State Teachers Assn); Prod Superv - Robert Moyer(Teachers Assn); Dir - Harvey Jerome(WAAM). Jim Kilian(WAAM) is m.c. for program showing Marylanders the home lives, hobbies and community activities in which teachers participate. Different teachers from local schools are featured as guests each week.

KHJ-TV(Ch 9) - The Three R's; DEBUT, ON FILM, Nov 10; Tues 7-7:30pm. Sustaining, Los Angeles public service. Pkgr - KHJ-TV in cooperation with Los Angeles County Superintendent of School, Los Angeles City Schools & California Teachers' Assn; Film Prods - Various. Each program features educational films, presented for the first time on TV, with school administrators invited to evaluate films to aid Audio-Visual Education Dept of Los Angeles schools in deciding on possible purchases for its film library. Parents and teachers thus preview the type of material to be seen in schools. First program features A Strand of Silk, the story of the silk worm, produced by Fred Orth of MC Productions; and Helping Children Discover Arithmetic, produced by Wayne University, Detroit.

KTLA(Ch 5) - Crash The Party; DEBUT Nov 7; Sat 10:30-11:30pm. Sustaining. Pkgr- Hollywood, LA KTLA; Prod - Klaus Landsberg. Station cameras will televise a top party event somewhere in Los Angeles. Subsequent parties will not be publicized in advance, but the first program originated from the 4th Annual Masked Ball of the California Apparel Designers at the Elks Club, with costumes representing "favorite song titles."

TOP SECRET - FRODO BAGGINS

CONFIDENTIAL

TOP SECRET - FRODO BAGGINS



LOCAL STATION ACTIVITY(Cont'd)

KNXT(Ch 2) - KNXT Market Basket; TITLE & FORMAT CHANGE Nov 9; Mon thru Fri 9:15-9:30am. Program formerly called "KNXT Farm Reporter"; will include more material relating to consumer marketing and purchasing techniques. George Wolfe continues as star. A new once-weekly segment for Mondays will deal with "How to Stay Healthy," documented from official bulletins of the L. A. County Health Dept and occasional guest medical authorities.

~~~~~

FILM DIGEST: The San Francisco-Peninsula United Liquor Merchants Assn is reported to have complained to Mark VII Productions that because a Dragnet episode shown in San Francisco on Oct 29 involved the case of a liquor store holdup which netted robbers \$5200, the next 48 hours saw four liquor store holdups in the city, with \$250 the average loot. The liquor men complain that the film amounted to an invitation to stick up liquor stores with the possibility of big returns, which the retailers say do not actually exist, especially in one-man operations, the usual targets of the robbers. Another odd taboo for crime program producers to avoid; don't exaggerate the reward; viewers might decide that crime does pay.....Leo Guild said in The Hollywood Reporter(Nov 9) that the Joan Crawford starrer which opened the film series of Revlon Mirror Theatre cost close to \$50,000, far over the budget for others in the series. The Crawford film will close the Mirror on Dec 12.....Studio City Television Productions, Inc (Republic subsidiary) rolled the first of 52 films for Outlaws of the Century on Nov 11.

~~~~~

NEWS AND COMMENT: New York's "Playbill," the legit theatre program publication, last week published its first ad for a TV show, a tie-in congratulatory message from Dick Powell and David Niven to Charles Boyer, their associate star in Singer Four Star Playhouse TV films, and to his co-star Mary Martin in the current play "Kind Sir." The full page ad plugged Singer Sewing Centers and was placed by Young & Rubicam, Inc. Previously the publication had a CBS radio ad, and others for TV sets, but this was a first for a TV program....The new Nielsen TV Ownership Census, sponsored by CBS Television, will be ready in January, 1954, and will include both VHF and UHF set owners. The survey count is being made with questionnaires from a panel of 100,000 homes, going into every one of the country's 3,000 counties.....Industry people tip that the recently filed suit by 33 members of ASCAP against the networks and BMI, charging a music monopoly; countered by a statement that the organization representing 100 stations and 3 networks would ask for a decrease in the contract scale of fees paid to ASCAP for music use; could result in another pull-out of ASCAP music by songwriters and/or ASCAP if contract talk tempers get too high. The current contract expires Dec 31 and concerns ABC, CBS and NBC, which negotiate separately from the stations. Broadcast Music, Inc, was organized in 1939, an outgrowth of the last major hassle in the industry. That one involved radio, the new one is around TV.

PERSONNEL CHANGES: George Jenkins, stage, screen and TV scenic designer, named head of the Color TV Design Dept of CBS Television, coordinating scenic design, costumes and other visual aspects of programs.....Sloan Simpson (O'Dwyer) has been signed to an exclusive WOR and WOR-TV radio-television contract, with an upcoming TV series in mind.....Frank Beckwith appointed exec producer in charge of all commercial TV film production for IMPS, Inc - International Motion Picture Studios(NY).....John G. Cole appointed assistant director of the Hollywood office of Sullivan, Stauffer, Colwell & Bayles, Inc, in an expansion of the office to service TV shows originating on the Coast.....Robert C. Rheineck named to the new position of chief engineer for CBS Television Newfilm, supervising the activities of camera and sound technicians, in charge of quality control, equipment purchase and maintenance.







TALENT SHOWSHEET NOVEMBER 16-22, 1953  
 ~~~~~

Most of the shows on November 13, 14, 15 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, November 20. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars (R). Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY NOVEMBER 13  
 ~~~~~

MAMA CBS 8pm Trina's Doll - (O) by Jerome Ross; with (R), Alice Frost, Carl (Peggy Wood) Frank, Patty McCormick; (SD)

DAVE GARROWAY NBC 8pm Eddie South (M)

LIFE BEGINS AT 80 DuM 9pm George M. Cohan, Jr.

SATURDAY NOVEMBER 14  
 ~~~~~

ROD BROWN CBS 11:30 Jonathan Harris, Wesley Lau, Frank Sutton, Al Henderson, Robert Carson, Tom Gorman, Malcolm Broderick & (R)

SECRET FILES OF CAPTAIN VIDEO DuM 11:30 Blaster Martin - (O) Carey Wilber; with (R), Grant Sullivan, Chester Stratton, Jim Kelly, Walter Burke, Joy Geffen, Fred Eisley, Karl Lucas, William Sharon; (SD)

ETHEL & ALBERT NBC 7:30 Cele McLaughlin, Rusty Lane, Florenz Ames, Patricia Wheel, (Peg Lynch & Alan Bunce) Harry Gresham, Fred Stewart, John Shellie; (SW & SD)

BONINO (Pinza) NBC 8pm (R) & Francis Compton; (SW & SD)

YOUR SHOW OF SHOWS NBC 9pm Nina Foch, Marguerite Piazza (S), Robert Rounseville (S), Mata (Caesar & Coca) & Hari (D), Bambi Linn & Rod Alexander (D)

MEDALLION THEATRE CBS 10pm The Bishop's Candlesticks - (O) by Victor Hugo (from Les Miserables), (A) by Lois Jacoby; with Victor Jory, Barry Jones, Peggy Allenby, William A. Lee, Una O'Connor, Remo Pisani, Charles Taylor; (SD)

Revlon Mirror Theatre CBS 10:30 Key in the Lock - (O) by Harold Goldman\*; with Marguerite Chapman, George Brent, Walter Coy, Byron Keith, Dick Simmons, Lois Austin; Dir by Peter Godfrey;\*(A) by Goldman, James Gunn, Frederick Kohner

SUNDAY DECEMBER 15  
 ~~~~~

FRONTIERS OF FAITH NBC 1:30 His Great Name - (O) by Morton Wishengrad; with Alexander Scourby, Joseph Wiseman, Norman Rose; (SD)

American Inventory NBC 2pm State Fair (O) by Richard E. Davis; with Cliff Hall, David Winters; (SD) by Robert Wald

LAMP UNTO MY FEET CBS 3pm Just a Little Faith - (O) by Palmer Thompson; with Doreen Lang, (Dr. Lyman Bryson) Roni Dengel, Herb Patterson, Barbara Ellen Myers; (SD)

EXCURSION CBS 3:30 Helen Hayes, Raymond Massey, Burgess Meredith, Dr. Leland Jacobs (Burgess Meredith) in readings from new books

PERSONAL STORY WABC 4pm The Miracle of Martin's Moustache - with Jerome Kilty, Lydia (Eddie Albert) Reed, Barbara Stanton, Gordon Clarke, Cavada Humphrey, Harrison Dowd, William H. Haddock; (SD)

HALLMARK HALL NBC 5pm Of Time and the River - (O) by Thomas Wolfe, (A) by Howard (OF FAME(S. Churchill)) Rodman; with Thomas Mitchell, Sara Haden, Lamont Johnson, Adrienne Marden, Clarence Straight, Ann Doran, Raymond Hatton, Edward Earle, Harrison Lewis, Harvey Dunn, Tim Graham; (SD)

CHICAGO SYMPHONY ORCH. DuM 5pm William Steinberg, guest conductor

MEET THE PRESS NBC 6pm kill: Martha Rountree, moderator; add: Lawrence Spivak in that capacity

JACK BENNY CBS 7:30 Johnnie Ray (S), Rochester, Don Wilson (FROM HOLLYWOOD)

OPERA CAMEOS WABD 7:30 kill: Otello & cast previously announced; add: Rigoletto - (Giovanni Martinelli) scenes from opera by Verdi; with Graciela Rivera, Giulio Gari, Walter Cassell; (SD)

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..

... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..

... ..  
... ..  
... ..  
... ..



SUNDAY NOVEMBER 15 (Cont'd)

MR. PEEPERS NBC 7:30 (R) & Jack Warden, Betty Sinclair, Georgia Harvey, George Forrest; (SW & SD)

COLGATE COMEDY HOUR NBC 8pm kill: Milton Berle; add: Irene Dunne, Cesar Romero, Rocky Graziano; Staged & Dir by Carl Hoffenburg; TV Dir - Grey Lockwood; Conductor - George Bassman

ROCKY KING, DETECTIVE DuM 9pm (Roscoe & Todd Karns) Marked for Murder - (O) by Harvey Bullock; (R), Kevin O'Morrison, Stephen Elliott, Patricia Jenkins, Fred Downs, Hal Riddle; (SD)

General Electric Theatre CBS 9pm The Hunted - (O) by Larry Marcus; with Preston Foster, Skip Homeler, Evelyn Ankers, Dayton Lummis, Larry Blake, Roy Engel, John Phillips, Harry Tyler, Harry Hines, John Deering, Martha Wentworth; Dir by Axel Gruenberg (Atomic Love, previously scheduled for this date, to be shown next Sun., 11/22)

MAN BEHIND THE BADGE CBS 9:30 (Fred Uttal) The Story of a Woman Warden - (O) by Mel Goldberg; with Ruth Matteson, Bethel Leslie, Peg Hillias, Ruth Manning, Jane Seymour, Ruth Tobin, Joan Shea, Margaret Williams, Florence Anglin

Letter to Loretta NBC 10pm (Loretta Young) The Bronte Story - (O) by DeWitt Bodeen & Hugh Beaumont; with Beaumont, Young, Alan Napier, Natalie Schafer; (SD) (This is a Love Story, originally scheduled for this date, postponed)

I Led Three Lives WNBT 10:30 (Richard Carlson) Virginia Stefan, Robert Clarke, Peggy O'Connor, Richard Bryan, Mort Mills, Irvin Ashkenazy, Kay Stewart; (SD)

MONDAY NOVEMBER 16

JAMIE ABC 7:30 (Brandon de Wilde) Jamie's Heritage - (O) by Jerome Ross; with (R) & Reta Shaw, Kenny Sharpe, Michael Mann, Robin Michael, Johnny Doyle; (SD)

ARTHUR MURRAY PARTY NBC 7:30 Vic Damone (S)

VOICE OF FIRESTONE NBC 8:30 Thomas L. Thomas (S)

RED BUTTONS (Silver) CBS 9:30 Bibi Osterwald, Betty Ann Grove, Werner Klemperer, Tom Mahoney, Allan Walker, Judy Sinclair, Sammy Birch, Milton Marlin, others

ROBERT MONTGOMERY NBC 9:30 The Deep Six - (O) by Martin Dibner, (A) by Robert Presnell, Jr.; with John Payne, Scott Forbes, Herbert Rudley, Terry Becker, Paul Clarke, Steve Courtleigh, Ray Bramley, Donald McKee, Edwin Bruce; (SD)

STUDIO ONE CBS 10pm A Bargain with God - (O) by Thomas Savage, (A) by Howard Rodman with Hiram Sherman, Estelle Winwood, Norma Crane, Michael Strong, Alice Pearce, Jack Weston, Roland Wood, Kevin Coughlin, Alfred Catal, Shirley Connoughton, Virginia Maddocks, Jay Barney; (SD) by Paul Nickell; Title drawing by Antonio Frasconi

Adolphe Menjou's Favorite Story WNBT 10:30 The Story of 2 Lives - (O) by Julius Schayer, (A) by (SW); with Antony Eustrel, Barbara Woodell, Peter Votrian, James Stone, Michael Hale, Roy Engel, Guy Kingsford; (SD) (Repeat of film originally shown on 6/14/53)

TUESDAY NOVEMBER 17

Cavalcade of America ABC 7:30 The Tiger's Tail - (O) by N. Richard Nash; with Robert Cornthwaite, Judy Osborne, William Hade, Paul Harvey, Robert Warwick, Ray Teal, Earl Lee, Howard Freeman

Gene Autry CBS 8pm Border Justice - (O) by Robert Schaefer & Eric Freiwald; with (R) & Sheila Ryan, Don Harvey, Pierce Lyden, Steve Conte, Julian Upton, Ed Cobb; (SD)

BOB HOPE SHOW NBC 8pm Arlene Dahl, Janis Paige, Fred MacMurray; Dir by Jim Jordan, Jr.; (SW) by Mort Lachman & Fred Fox; Les Brown & Orch. (COLOR)

THIS IS SHOW CBS 9pm BUSINESS (Fadiman) Jacqueline Susann, guest panelist; Performers: Harvey Stone (C), Chiquita & Johnson (D), Betty Johnson (S)

Fireside Theatre NBC 9pm (Gene Raymond) Appointment with Death - (O) by Edmund Ware, (A) by Houston Branch; with George Nader, Eve Miller, Roy Engel, Bob Foulk, Marjorie Stapp, George Eldredge, Nolan Leary, Steve Clark; (SD)

ARMSTRONG'S CIRCLE NBC 9:30 THEATRE The Bells of Cockaigne - (O) by George Lowther; with Gene Lockhart, James Dean, Vaughn Taylor, John Dennis, Karl Lukas, Bill Thunhurst, Donalee Marans, Si Varlo; (SD)

*[Faint, illegible text, likely bleed-through from the reverse side of the page.]*

|     |     |
|-----|-----|
| 100 | ... |
| 101 | ... |
| 102 | ... |
| 103 | ... |
| 104 | ... |
| 105 | ... |
| 106 | ... |
| 107 | ... |
| 108 | ... |
| 109 | ... |
| 110 | ... |
| 111 | ... |
| 112 | ... |
| 113 | ... |
| 114 | ... |
| 115 | ... |
| 116 | ... |
| 117 | ... |
| 118 | ... |
| 119 | ... |
| 120 | ... |
| 121 | ... |
| 122 | ... |
| 123 | ... |
| 124 | ... |
| 125 | ... |
| 126 | ... |
| 127 | ... |
| 128 | ... |
| 129 | ... |
| 130 | ... |
| 131 | ... |
| 132 | ... |
| 133 | ... |
| 134 | ... |
| 135 | ... |
| 136 | ... |
| 137 | ... |
| 138 | ... |
| 139 | ... |
| 140 | ... |
| 141 | ... |
| 142 | ... |
| 143 | ... |
| 144 | ... |
| 145 | ... |
| 146 | ... |
| 147 | ... |
| 148 | ... |
| 149 | ... |
| 150 | ... |



TUESDAY NOVEMBER 17 (Cont'd)

~~~~~

THE TV HOUR ABC 9:30 Westward the Sun - (O) by Geoffrey Cotterell, (A) by Alvin Sapinsley; with Jackie Cooper, Brenda Bruce, Brian Keith, Richard Ney, Georgiann Johnson, Cynthia Latham, Don Hammer, Mort Marshall; Dir by Don Richardson

SUSPENSE CBS 9:30 The Newcomer - (O) by Robert Skutch; with Zachary Scott, Jane Sutherland, Bart Burns, Charlotte Manson, Milton Frome, Robert Simon, Betty Morrissey, Guy Raymond; (SD)

JUDGE FOR YOURSELF NBC 10pm (Fred Allen) Judges: Jean Dalrymple (producer), George Simon (editor), Al Altman (talent director); Performers; Bobby Gregg (D), Elaine Dufeen (S), Billy Fields (S)

DANGER CBS 10pm The Educated Heart - (O) by Marie Baumer; with Basil Rathbone, Margaret Phillips, Martin Brooks, Gene de Santis, Ely Segall

WEDNESDAY NOVEMBER 18

~~~~~

STORK CLUB WNBT 7pm (Sherman Billingsley) Teresa Brewer (S), Edith Adams (S), Jose Melis (M), Ray Malone (D), The Honeydreamers (S)

JOSEPH SCHILDKRAUT DuM 8:30 Nightmare - (O) by Joseph Ruscoll; with Schildkraut, Brook Byron, Elspeth Eric, others; Prod by David Lowe; (SD) by Frank Telford

COLONEL HUMPHREY J. DuM 9pm FLACK(A, Mowbray) The Missing Heiress - (O) by Sam Locke & Ed Jurist; with (R) & Sally Jessup, Boris Aplon, Jack Klugman, LeRoi Operti, Fred Sadoff, Rock Rogers, Eddie Hyans, Eliot Sharfe; (SD)

KRAFT TELEVISION NBC 9pm THEATRE The Gate - (O) by Kathleen Crawford Lindsay; with Audra Lindley Addison Richards, Margaret Wycherly, Logan Field, Dortha Duckworth, Frank Wilson, Bertha Powell, Mary Kevin Kelly; (SD)

I'VE GOT A SECRET CBS 9:30 Bill Goodwin substitutes for Garry Moore as MC this date only

HARLEM DETECTIVE WOR 9:30 (Owen Jordan) The Quack - (O) by William Attaway; with (R) & P. Jay Sidney, Eric Burroughs, Vinnie Burrows, Maurice Ellis, Frank Butler, Bill Branch; (SD)

Douglas Fairbanks WNBT 10:30 The Death of Michael Turbin - (O) by Albert Jarosy\* with Chris Rhodes, Chris Lee, Martin Benson, John Heller, Carl Jaffe, Elizabeth Wallace, Walter Gotell, Richard Narner; Dir by Bernard Knowles \*(A) by Guy Morgan)

THURSDAY NOVEMBER 19

~~~~~

Four Star Playhouse CBS 8:30 The Hard Way - (O) by Blake Edwards; with Dick Powell, Regis Toomey, Lennie Bremen, Jackson Halliday, Herb Vigran, Elisabeth Fraser; Dir by Robert Aldrich

T MEN IN ACTION NBC 8:30 (Walter Greaza) The Case of the Bad Imitation - (O) by Alvin Boretz; with Royal Beal, Mark Roberts, Stewart Bradley, Jason Johnson, Richard Bishop, Rusty Lane, Coe Norton, Army Freeman; (SD)

LUX VIDEO THEATRE CBS 9pm The Moment of the Rose - (O) by Fielder Cook; with Claude Dauphin, Patricia Morison

Big Town CBS 9:30 (Pat McVey, Jane Nigh) Lowell Gilmore, Jean Willis, Catherine Card, Myra McKinney, John Close; (SW & SD)

Ford Theatre NBC 9:30 As the Flame Dies - (O) by David Victor & Herbert Little, Jr. (A) by Jerry Sackheim; with Sylvia Sidney, Barry Sullivan, Richard Webb, Dorothy Abbott, Gloria Henry, Whit Bissell, Helen Brown; (SD) by James Neilson; Prod by Irving Starr

KRAFT TELEVISION ABC 9:30 THEATRE The Apple Tree \* (O) by John Galsworthy, (A)-(SW); with Johnny Stewart, Lois Smith, Peg Hillias, Patricia Smith, Tom Martin; (SD) \*(From Five Tales)

PHILIP MORRIS CBS 10pm PLAYHOUSE Beautiful World - (O) by Charles Martin; with Cloris Leachman, Hurd Hatfield, Thomas Gomez, others; (SD)

Foreign Intrigue WNBT 10:30 (James Daly) F. I. in the General Staff - (O) by Harold Jack Bloom & Sam Rolfe; with Eugene Deckers, Francois Martin, Eleanor Hirt

HIGH TENSION WOR 10:30 The Captain Sees Red - (O) by Saul Carson; with Sydney Smith

Table of Contents

Introduction	1
Chapter 1: The History of the United States	10
Chapter 2: The American Revolution	25
Chapter 3: The Early Republic	40
Chapter 4: The Industrial Revolution	55
Chapter 5: The Civil War	70
Chapter 6: Reconstruction	85
Chapter 7: The Gilded Age	100
Chapter 8: The Progressive Era	115
Chapter 9: World War I	130
Chapter 10: The Roaring Twenties	145
Chapter 11: The Great Depression	160
Chapter 12: World War II	175
Chapter 13: The Cold War	190
Chapter 14: The Vietnam War	205
Chapter 15: The 1960s	220
Chapter 16: The 1970s	235
Chapter 17: The 1980s	250
Chapter 18: The 1990s	265
Chapter 19: The 2000s	280
Chapter 20: The 2010s	295
Chapter 21: The 2020s	310
Conclusion	325



FRIDAY NOVEMBER 20  
 ~~~~~

|                                                       |                                                                                                                                                                                                                               |
|-------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Pepsi-Cola Playhouse</u> ABC 9:30<br>(Arlene Dahl) | <u>Who is Sylvia?</u> - (O) by Lawrence Kimble; with Frances Rafferty Rick Jason, Peter Graves, Tol Avery; Dir by John English                                                                                                |
| THE BIG STORY NBC 9pm<br>(Robert Sloane)              | <u>Robert Billeter</u> , Pendleton Times, Franklin, W. Va. - (O) by Gall Ingram; with Joe Maross, Mac McLeod, Anthony Perkins, Larry Robinson, Viola Frayne, Norman MacKaye, Melville Ruick, Paul Larson; (SD)                |
| <u>Schlitz Playhouse</u> CBS 9pm                      | <u>Fresh Start</u> - (O) by John R. Roberts & Josephine Conway; with Wanda Hendrix, William Campbell, Esther Dale, Walter Sande, Robert Griffin, Shirley N. O'Hara, John Larch, Tim Graham, Juanita Moore; Dir by Roy Kellino |
| COMEBACK STORY ABC 9:30                               | Bobby Permane (jockey)                                                                                                                                                                                                        |
| CAMPBELL PLAYHOUSE NBC 9:30                           | <u>Solitaire</u> - (O) by Jean Lee Latham, (A) by Frank P. DeFelitta; with William Podmore, James Gregory, Lorence Kerr, Earl Rose; (SD) by Don Appell                                                                        |
| YOUR CHEVROLET SHOWROOM (Romero) WABC 10pm            | Hal LeRoy (D), Florian ZaBach (M), Eileen Barton (S), Peter Hanley (S), Johnny Conrad Dancers (D)                                                                                                                             |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY NOVEMBER 13 THROUGH FRIDAY NOVEMBER 20  
 ~~~~~

GARRY MOORE CBS 1:30	M thru F - Steve Allen substitutes as MC for vacationing Moore; F (11/20) - Bill Baird (puppeteer)
I'LL BUY THAT CBS 2pm	Tue & Thu - kill: Robin Chandler; add: Audrey Meadows as reglr.
ART LINKLETTER CBS 2:30	M - Robert Ryan; Tu - Rock Hudson
KATE SMITH (Ted Collins) NBC 3pm	M - Barbara Carroll Trio (M), Dorothy Daye & fashions; Tu - Russ Morgan & Orch., Story Princess; W - Showtimers, Jeff Clark (S), Kateds, Katydids; Th - segment from <u>Rigoletto</u> by Verdi with Eva Likova, Norman Atkins (both S); Charles Ruggles in <u>World of Mr. Sweeney</u> ; Three Suns (M); F - (R)
MAGIC COTTAGE WABD 6:30	M thru F - Ruth White, William McCutcheon
CAPTAIN VIDEO (Hodge) DuM 7pm	M thru F - add: Bernard Kates, Joe Holland; (SD)
EDDIE FISHER NBC 7:30	W - Judy Lynn (S); F - Jane Morgan (S)
BROADWAY TV THEATRE WOR 7:30	M thru F - <u>Dark Victory</u> - (O) by George Brewer & Bertram Black; with Sylvia Sidney, Christopher Plummer, Ian Keith, Hazel Burgess, Helen Hungeford, Tom Avera, John Dutra, Virginia Kelley
PERRY COMO CBS 7:45	W - Helen O'Connell (S)
MONO-DRAMA THEATRE WABD 11:15	M thru F - <u>The Naked Eye (The Case History of Robert Irwin)</u> - (O) by Jay Bennett, with Stewart Bradley

SATURDAY NOVEMBER 21  
 ~~~~~

|                                               |                                                                                                                                                              |
|-----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Johnny Jupiter</u> (Wright King) WABC 5:30 | <u>Dueling Episode</u> - (O) by Jerome Coopersmith & Sam Rockingham, (A) by William Kendall Clarke; with (R), Florenz Ames, Reta Shaw, Stewart Bradley; (SD) |
| PAUL WHITEMAN'S TV TEEN CLUB ABC 7pm          | Santa Fe Wranglers (S&M), Joan Dale (S&M), Tommy Porrello (M)                                                                                                |

SUNDAY NOVEMBER 22  
 ~~~~~

Roy Rogers (& Dale Evans) NBC 6:30	<u>Gun Trouble</u> - (O) by Dwight Cummins; with John L. Cason, Harry Harvey, Jr., Red Morgan, Wally West, Russ Scott, Dub Taylor
GEORGE JESSEL ABC 6:30	Jerilynn Jessel, Margaret Whiting (S), Beverly & Josh White, Jr. (M & S), Lou Wills, Jr. (D)
COLGATE COMEDY HOUR (Donald O'Connor) NBC 8pm	Corinne Calvet, Ralph Bellamy, Dorothy Dandridge (S)
MAN BEHIND THE BADGE CBS 9:30	<u>The Houston, Texas Case</u> - (O) by Nelson Gidding; with John McGovern, Gene Sultan, Leora Thatcher, Scott McKay, Humphrey Davis, Roy Pant, Dorothy Sands, James Bender, Ray Bramley; (SD)
Man Against Crime (Ralph Bellamy) DuM 10:30 (& NBC NET ONLY)	<u>Thirty Dimes</u> - (O) by Bradford Ropes; with Barbara Glenn, Sand Campbell, Michael Galloway, Allan Stevenson, Diana Florey, Hollis Irving, Tiger Andrews, Suzanne Jackson, John Matthews; (SD)
ROSS REPORTS - 11/15/53	- Page 7 -

<p>... ..</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>
<p>...</p>	<p>...</p>



# Ross Reports ON TELEVISION

RECEIVED

INCLUDING

NOV 23 1953

## THE TELEVISION INDEX

NOVEMBER 23-29, 1953

NBC GENERAL LIBRARY

VOLUME 5

NUMBER 47

PRODUCTION • PROGRAMMING • TALENT

EDITOR: Jerry Leichter

ASSOC ED: Alvin Sullum

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (23)

CBS- 7-8pm; HIGHLIGHT; Dinner With the President; pooled telecast to all nets, from WTOP-TV(Wash). CBS-TV net is a direct live telecast; DuMont and NBC-TV nets will present the program, delayed via kine, 11:15pm-12:15am; ABC-TV net delayed at 10-11pm. Sustaining, public service. Pkgr - Anti-Defamation League of B'nai Brith(NY); Prod - Richard Rodgers and Oscar Hammerstein, supervising the review; Martin Manulis(CBS) TV producer; Dir - Byron Paul(CBS); Writer - Milton Geiger; Narrators - Walter Cronkite(CBS) and Ben Grauer(NBC) alternating with Lilli Palmer and Rex Harrison. One hour historical review marking the 40th anniversary of the Anti-Defamation League of B'nai Brith, climaxed by the presentation of the League's 1953 America's Democratic Legacy Award to President Eisenhower. The program will originate from the Mayflower Hotel in Washington. The program will feature top stars from the entertainment world, including Lucille Ball, Desi Arnaz, Jane Froman, Ethel Merman, Helen Hayes, Herb Shriner, Eddie Fisher, William Warfield, William Frawley and Vivian Vance. Also many dignitaries, including six U. S. Supreme Court Justices, Bernard Baruch, Henry Ford II, Bishop Angus Dun and a large group of Congressmen, Cabinet officers and other government officials.

#### Wednesday (25)

ABC- 11pm-1am; HIGHLIGHT; Thanksgiving Party; from KECA-TV(Hd), to the net. Sustaining, public service. Pkgr - Muscular Dystrophy Associations of America, Inc(NY); Prod-Dir - Ernest D. Glucksman; Music - Dick Stabile, Spike Jones and their orchestras. Dean Martin and Jerry Lewis host a two-hour all-star party in a salute to America's letter carriers participating in the national drive to aid victims of muscular dystrophy. Among the stars appearing on the variety show, in specialties or appeals for the fund drive, are Bing Crosby, June Allyson, Dick Powell, Jane Wyman, Phil Harris, Danny Thomas, Ray Bolger and Jeff Chandler. Theatre Authority granted approval for the network simulcast as no pledges will be accepted in answer to appeals except through the mail. The program, seen live via microwave in the midwest and east, will be telecast over the ABC-TV Western Regional Network, the same day (25), 11pm-1am PST via kine except for Los Angeles, the originating city, which will see the show over KECA-TV, 10:30pm-12:30am, PST on Tuesday, Dec 1, via kine. Martin and Lewis were given permission by NBC to co-host the special program, in addition to the services of their regular NBC program producer, Ernest Glucksman.

Copyright 1953 by Television Index, Inc.

Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

THE UNIVERSITY OF CHICAGO

1950-1951

Department of Chemistry

Chicago, Illinois

Office of the Director

Room 500

MEMORANDUM FOR THE DIRECTOR

(1951)

1. The following information was obtained from a review of the records of the Department of Chemistry during the year 1950-1951. It is believed that this information will be of interest to you.

2. The total number of students who were admitted to the Department of Chemistry during the year 1950-1951 was 125. This represents an increase of 10% over the number of students admitted during the year 1949-1950.

3. The total number of students who were graduated from the Department of Chemistry during the year 1950-1951 was 85. This represents an increase of 12% over the number of students graduated during the year 1949-1950.

4. The total number of students who were awarded Ph.D. degrees during the year 1950-1951 was 45. This represents an increase of 15% over the number of students awarded Ph.D. degrees during the year 1949-1950.

5. The total number of students who were awarded M.S. degrees during the year 1950-1951 was 40. This represents an increase of 10% over the number of students awarded M.S. degrees during the year 1949-1950.

6. The total number of students who were awarded B.S. degrees during the year 1950-1951 was 100. This represents an increase of 8% over the number of students awarded B.S. degrees during the year 1949-1950.

7. The total number of students who were awarded Honorary Degrees during the year 1950-1951 was 5. This represents an increase of 20% over the number of students awarded Honorary Degrees during the year 1949-1950.

8. The total number of students who were awarded Fellowships during the year 1950-1951 was 15. This represents an increase of 10% over the number of students awarded Fellowships during the year 1949-1950.

9. The total number of students who were awarded Research Assistantships during the year 1950-1951 was 20. This represents an increase of 12% over the number of students awarded Research Assistantships during the year 1949-1950.

10. The total number of students who were awarded Teaching Assistantships during the year 1950-1951 was 10. This represents an increase of 10% over the number of students awarded Teaching Assistantships during the year 1949-1950.

(1951)

11. The total number of students who were awarded Assistantships during the year 1950-1951 was 15. This represents an increase of 10% over the number of students awarded Assistantships during the year 1949-1950.

12. The total number of students who were awarded Postdoctoral Fellowships during the year 1950-1951 was 10. This represents an increase of 10% over the number of students awarded Postdoctoral Fellowships during the year 1949-1950.

13. The total number of students who were awarded Visiting Assistantships during the year 1950-1951 was 5. This represents an increase of 10% over the number of students awarded Visiting Assistantships during the year 1949-1950.

14. The total number of students who were awarded Visiting Fellowships during the year 1950-1951 was 5. This represents an increase of 10% over the number of students awarded Visiting Fellowships during the year 1949-1950.

15. The total number of students who were awarded Visiting Research Assistantships during the year 1950-1951 was 5. This represents an increase of 10% over the number of students awarded Visiting Research Assistantships during the year 1949-1950.

16. The total number of students who were awarded Visiting Teaching Assistantships during the year 1950-1951 was 5. This represents an increase of 10% over the number of students awarded Visiting Teaching Assistantships during the year 1949-1950.

17. The total number of students who were awarded Visiting Honorary Degrees during the year 1950-1951 was 5. This represents an increase of 10% over the number of students awarded Visiting Honorary Degrees during the year 1949-1950.

18. The total number of students who were awarded Visiting Fellowships during the year 1950-1951 was 5. This represents an increase of 10% over the number of students awarded Visiting Fellowships during the year 1949-1950.

19. The total number of students who were awarded Visiting Research Assistantships during the year 1950-1951 was 5. This represents an increase of 10% over the number of students awarded Visiting Research Assistantships during the year 1949-1950.

20. The total number of students who were awarded Visiting Teaching Assistantships during the year 1950-1951 was 5. This represents an increase of 10% over the number of students awarded Visiting Teaching Assistantships during the year 1949-1950.



THIS WEEK(Cont'd)

Thursday(26)

CBS- 5-6pm; HIGHLIGHT; Festival of Music; from WCBS-TV(NY), no. of stations indefinite. Sponsor - Longines-Wittnauer Watch Co thru Victor A. Bennett Co, Inc(NY); Acct Exec - Victor Bennett; Comm Superv & Comm Dir - Alan Cartoun; Comm & Prog Anncr - Frank Knight. Pkgr - Longines-Wittnauer Watch Co(NY); Prod-Dir - Alan R. Cartoun; Co-Dir - Ted Estabrook; Writers - Harrison J. Cowan & James H. Frankenberry; Music Dir - Eugene Lowell; Choreog - Tony Charmoli. For the fifth successive year, Longines-Wittnauer presents this special program on Thanksgiving Day and again on Christmas Day, Dec 25. Eugene Lowell will conduct "The Symphonette" and "The Choraliers," featuring Jay Edkins, basso profundo, as soloist, with a special corps de ballet also featured.

NBC- 10:30-11am; HIGHLIGHT; Gimbel's Thanksgiving Day Parade; from WPTZ(Phila), to the net (except WNBT, NY). Sustaining. Traditional Philadelphia holiday parade, featuring NBC stars, including Roy Rogers, Dale Evans, Burr Tillstrom and Fran Allison.

NBC- 11am-12noon; HIGHLIGHT; Macy's Thanksgiving Day Parade; from WNBT(NY), to the net. Sustaining. Pkgr - Macy's New York; Parade Dir - Edward Hill; TV Dir - Jack Dillon(NBC); Narrator - Merrill Mueller(NBC). The annual procession of balloons, clowns, bands and stars, featuring this year a "balloon of space men," and NBC stars, including Dave Garroway, Sid Caesar, Imogene Coca, Wally Cox, Bob Smith and Clarabell, Hopalong Cassidy and Gabby Hayes.

LAST WEEK'S NETWORK CHANGES

Monday(16)

CBS- 7-9am PST, Mon thru Fri; DEBUT; Panorama Pacific; from KNXT(LA), to KPIX (San Fran) & KFME-TV(San Diego). Participations. Pkgr - CBS-TV Pacific Network; Prod-Dir - Robert Adams; Writer-Co-ordinator - Kay Sellers. Radio and recording star Red Rowe is emcee-host and pivot man for the segments of the program, which will include news, time signals, weather reports, music, sports news, celebrity interviews, how-to-do-it features, fashion hints, hobby features, filmed tours of Western vacation and historical spots, book reviews, kitchen tips and various exhibits. News editor of the program is Grant Holcomb of KNXT; with actress-fashion consultant Marian Richman and educator-reporter George Wolfe as feature reporters in their fields. The program is the first scheduled production for the Columbia Television Pacific Network, with an estimated 85% of all California residents within reach of the three-station signal area.

Wednesday(18)

CBS- 5-5:15pm, Wed & Fri; DEBUT; Barker Bill's Cartoons, ON FILM; from WCBS-TV (NY), 7 stations net, 11 delayed. Sponsor - General Mills, Inc (Sugar Jets Cereal) thru William Esty Co., Inc(NY); Acct Exec - George Humbert; Agcy Superv - Clarence Thoman; Comm Superv - Warren Schloate. Pkgr - Terrytoons, Inc., New Rochelle, NY; Prod - Paul Terry. Animated cartoon series, originally made for movie theatre showing, in their first appearance on TV. Each program features two sketches, introduced and integrated by "Barker Bill." The cartoons have synchronized sound and music.

OTHER NETWORK CHANGES

ABC- Leave It To The Girls (Sat 7:30-8pm) now lists Betty Eastham as production supervisor, Victor Guidice as director and Terry O'Sullivan as announcer.

DuM- Pantomime Quiz (Tue 8:30-9pm) is moving to New York to originate live in the East. Last live show on KTTV(LA), former origination, was Mon Nov 9.





OTHER NETWORK CHANGES(Cont'd)

NBC- The Bennetts & Three Steps to Heaven, both Chicago-originating Mon thru Fri ser-  
als, switch time slots Nov 23, with the former now 11:30-11:45am and the latter  
taking over the 11:15am slot. Bennett's producer Ben Park has also temporarily  
taken over as director of his program until some time in December.  
Welcome Travelers (Mon thru Fri 4-4:30pm). Charles Powers is now producer-dir.

NETWORK SPONSOR ACTIVITY

REALEMON-PURITAN CO(ReaLemon) thru Schwimmer & Scott, Inc(Chi) will co-sponsor the  
Tues & Thurs segments of John Daly and the News (Mon thru Fri 7:15-7:30pm), NBC-TV.  
Whitehall Pharmacal Co (BiSoDol & Anacin) sponsors one-half the program across the  
board. Realemon sponsorship is effective Dec 1 for 52 weeks.

WESSON OIL & SNOWDRIFT SALES CO(Wesson Oil & Snowdrift) thru Fitzgerald Advertising  
Agency(New Orleans) will assume sponsorship of the Wed & Fri segments of Hawkins  
Falls (Mon thru Fri 11-11:15am) over NBC-TV, beginning Jan 6 for 52 weeks.

KELVINATOR DIVISION, NASH-KELVINATOR CORP thru Geyer Advertising, Inc(NY) will be-  
come a sponsor of Omnibus (Sun 5-6:30pm) over CBS-TV effective Jan 3, 1954. American  
Machine & Foundry Co will drop its sponsorship after the Dec 27 program. Other spon-  
sors remaining are Greyhound Corp and Scott Paper Co.

POST CEREALS DIV, GENERAL FOODS thru Young & Rubicam, Inc., is dropping its sponsor-  
ship of Rod Brown of the Rocket Rangers (Sat 11:30-12noon) over CBS-TV Dec 26.

SWIFT & CO (Allsweet Margarine) thru J. Walter Thompson Co(Chi) will become a parti-  
cipating sponsor of the Garry Moore Show (Mon thru Fri 1:30-2pm) over CBS-TV, effective  
Dec 2, taking over the 1:30-1:45pm segment on Wednesday, replacing Purex Corp, Ltd.  
Other sponsorship shifts on the Garry Moore Show: PACIFIC MILLS(Textile Products)  
thru J. Walter Thompson Co(NY) will replace C. H. MASLAND & SONS(Carpets) thru Ander-  
son & Cairns, Inc(NY) in sponsorship of the 1:30-1:45pm segment on Monday for 13  
weeks after which Masland will return and share the sponsorship with Pacific Mills.

THE BORDEN CO(Instant Coffee) thru Doherty, Clifford, Steers & Shenfield, Inc(NY)  
will assume sponsorship of the Wednesday 3:30-3:45pm segment of the Kate Smith Hour  
(Mon thru Fri 3-4pm) over NBC-TV, effective Jan 6, 1954, for 24 weeks.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Bamberger's Thanksgiving Day Parade; HIGHLIGHT Nov 26; Thurs 11am-  
New York 12noon. Newark, NJ, remote will present the L. Bamberger & Co dept  
store parade, featuring WABC-TV personalities.

WABC-TV - Ann Rutherford Show; DEBUT Nov 16; Mon thru Fri 6:30-6:40pm. Spon-  
sor - Roto-Broil Corp of America thru Product Services, Inc(NY);  
Acct Exec - Les Persky; Agcy & Comm Superv - Stewart Maltin; Comm Anncr - Ann Ruther-  
ford. Pkgr - Product Services, Inc; Exec Prod - Les Persky; Prod - Stewart Maltin;  
Dir - Tom De Vito; Asst Prod - Don Reynolds. Movie star Ann Rutherford interviews  
celebrities.

WABC-TV - Away You Go; MC CHANGE Nov 22; Sun 11:15-11:30pm. Sponsor - Colonial  
Airlines thru Hilton & Riggio, Inc(NY). Prod - Norman Baer; Dir -  
Paul Burggraf. Bill Stern becomes host-m.c. of this travel-quiz show, replacing John  
Conte.

1. The first part of the document discusses the general principles of the system. It outlines the objectives and the scope of the project. The document is intended to provide a clear understanding of the system's purpose and the roles of the various components.

2. Description of the System

The system is designed to provide a secure and efficient means of communication. It consists of several key components, including a central processing unit, a network of communication channels, and a set of protocols for data transmission and reception.

The system is capable of handling a large volume of data and is designed to be highly resilient to attacks and disruptions. It is intended to be used in a variety of environments, from secure facilities to remote locations.

The system is designed to be easy to use and to integrate with existing systems. It is intended to provide a seamless and secure means of communication for all users.

The system is designed to be highly secure and to provide a high level of protection for the data it transmits. It is intended to be used in a variety of environments, from secure facilities to remote locations.

The system is designed to be highly reliable and to provide a high level of performance. It is intended to be used in a variety of environments, from secure facilities to remote locations.

The system is designed to be highly flexible and to be able to adapt to changing requirements. It is intended to be used in a variety of environments, from secure facilities to remote locations.

The system is designed to be highly secure and to provide a high level of protection for the data it transmits. It is intended to be used in a variety of environments, from secure facilities to remote locations.

The system is designed to be highly reliable and to provide a high level of performance. It is intended to be used in a variety of environments, from secure facilities to remote locations.

The system is designed to be highly flexible and to be able to adapt to changing requirements. It is intended to be used in a variety of environments, from secure facilities to remote locations.

The system is designed to be highly secure and to provide a high level of protection for the data it transmits. It is intended to be used in a variety of environments, from secure facilities to remote locations.



LOCAL STATION ACTIVITY(Cont'd)

WCBS-TV(Ch 2) - Give Us This Day; DEBUT Nov 22; Sun thru Sat, Sun 8:25-8:30am; Mon thru Fri 7:36-7:41am; Sat 2:30-2:35pm approx; also five minutes at sign-off time daily, following The Late News. Sustaining, public service. Presented by WCBS-TV with The Protestant Council of NY, The NY Board of Rabbis and the TV Office of the Archdiocese of NY; Prod - Dan Gallagher; Dir - Lewis Freedman. Five minute talks by leaders of the Protestant, Catholic and Jewish faiths; with equal time to each; Mon and Thurs, Protestant; Tues and Fri, Jewish; Wednesday and Sat, Catholic. Each is given successive Sundays, beginning Nov 29 with a Catholic. Each program uses the same theme music and the same stage setting.

WABC-TV(Ch 7) - The Hanukkah Story; HIGHLIGHT Nov 29; Sunday 4:30-5pm. Sponsor - General Foods Corp(Instant Maxwell House Coffee) thru Benton & Bowles, Inc(NY); Acct Exec - William Lewis; Agcy & Comm Superv - Larry White; Comm Dir - Alan Pottasch (cq); Comm & Prog Anncr - Ruth Jacobs. Pkgr - The Joseph Jacobs Organization(NY); Prod - Sholem Rubinstein; Dir - Alan Pottasch; Writers - Rubinstein in collab with Sam Dann; Music Dir - Sam Medoff; Sets - Norman Davidson, with properties from The Jewish Museum. One of a series of programs produced for particular Jewish holidays. Program shows an American family celebrating Hanukkah, the Jewish Festival of Lights, including a dramatic presentation of the historical story of the holiday. The cast features Herbert Rudley, Murray White, Thelma Halpern, Michael Mann, Marilyn Goldberg, Michael Strong, Ian Martin, Humphrey Davis, David Kerman and Michael Gorrin. Music for the program was composed by Abe Ellstein, with original lyrics by Sam Dann.

WOR-TV(Ch 9) - Boing; DEBUT Nov 16; Mon thru Fri 7:15-7:20pm. Sponsor - The Game Guild(Boing) direct. Pkgr - The Game Guild; Prod-Dir - Ralph Griffen. John St. Leger and Bennett Edson demonstrate this new game Mon thru Wed. Thurs and Fri, viewers are pitted against TV personalities, guests.

WBBM-TV(Ch 2) - DeLuxe Events of the Week; TITLE CHANGE & DEBUT Nov 14; Sat 5:15-5:45pm. Sponsor - Peter Fox Brewing Co (Fox DeLuxe Beer) thru Fletcher D. Richards, Inc(Chi). Pkgr - CBS-TV(Chi). Program was originally scheduled to debut Nov 7 (See Vol 5, No 44, p 3) as Best of The Week, but title conflict delayed debut until Nov 14. Jim Conway is host and m.c. for program featuring station personalities in various specialties, plus celebrities and entertainers in the Chicago area.

KECA-TV(Ch 7) - Meet The Strikers; SPECIAL Nov 15 & 22; Sun 8-8:30pm. Sponsor - Hollywood, LA Int'l Union of United Automobile, Aircraft & Agricultural Implement Workers of America (UAW-CIO) thru Leonard Shane, Advertising(LA). Program designed to acquaint the public with union aims; will feature interviews with union members, officers of the union and guest speakers involved in union causes.

KTLA(Ch 5) - Frank Veloz Show; DEBUT Nov 15; Sun 10-10:15pm. Sponsor - Veloz and Hollywood, LA Yolanda Dance Studio. Frank Veloz, assisted by Jean Davi, instructs home viewers in social dancing. Also featured is a "Mystery Dance," with free dance lessons from the studio as prizes.

WMAL-TV(Ch 7) - Mr. & Mrs. Fixit; DEBUT Nov 19; Thurs 6:15-6:30pm. Sponsor - McIntyre Hardware Co. Bill Malone as "Mr." and Rosemary Luczak as "Mrs. Fixit" will present tips on repairing and repainting furniture, remodeling household furnishings and redecorating homes and apartments without benefit of an elaborate workshop.





FILM DIGEST: Claudette Colbert signed an exclusive contract with Rockhill Productions, Inc., to star in an untitled situation comedy series, with a budget of \$30,000 per film. The series is scheduled to roll early in January, in Hollywood.....A special KTTV film unit supervised by Bill Burrud and Lynn Rogers is currently filming the International Pan-American Road Race in Mexico, for Dec 3 presentation on their Open Road program over the LA station. The race is from Tutxla, Guatemala, to El Paso, Texas.....Canada Dry Ginger Ale, Inc., thru J. M. Mathes, Inc(NY) has contracted for alternate week showings of the Annie Oakley series, sold thru CBS-TV Film Sales, for 80 markets. Unusual aspect is that the unsponsored weeks are being offered to local and regional sponsors for the open alternate weeks, with a specially produced second series of films to fill out a one year package. Canada Dry sponsorship begins Jan 2, but actual extra shooting was begun by Flying A Productions two months ago in Hollywood.....NBC's NY Film Exchange is now servicing TV stations nationwide with 1114 prints each week, compared with a weekly total of 725 a year ago.

~~~~~

NEWS AND COMMENT: NBC's Colgate Comedy Hour, Nov 22, starring Donald O'Connor, becomes the first FCC-authorized sponsored colorcast under the compatible NTSC standards. Previous telecasts through the color cameras have been sustaining only. NBC had hoped to use the Nov 17 Bob Hope Show as the first, but authorization did not come through. The press had witnessed a special color dress rehearsal of the Hope show at New York's Colonial Theatre, NBC's originating studio for color.....The FCC has approved a 30-day period during which WNHC-TV (New Haven) may operate on both Channels 6 & 8 from the time the station officially switches from 6 to 8, to permit TV set owners to switch antennas to channel 8 yagis. ....The station also now owns two Sicilian donkeys flown in from Italy, reportedly to be used in storm emergencies to transport commercial films up Gaylord Mountain, which may be a Connecticut version of St. Bernard-type rescue operations for beleaguered personnel.

NEW NETWORK AFFILIATIONS: To ABC-TV: WKCJ-TV(Ch 33), Fort Wayne, Ind., owned by Northeastern Indiana Broadcasting Co., Edward G. Thoms, gen mgr, effective Nov 5/ WJBF-TV(Ch 16), Augusta, Ga., owned by Georgia-Carolina Broadcasting Co, J. B. Fuqua, gen mgr, effective Nov 25/ WITV(Ch 17), Ft. Lauderdale, Fla., owned by Gerico Investment Co., R. W. Standart, gen mgr, effective Nov 25/ WEAU-TV(Ch 13), Eau Claire, Wis., owned by Central Broadcasting Co., H. S. Hyett, gen mgr, effective Dec 6/ WUTV(Ch 21), Youngstown, O., owned by Polan Industries, gen mgr to be named, effective Jan 1, 1954/ WIFE-TV(Ch 22), Dayton, O., owned by Skyland Broadcasting Co., Herbert Stewart, gen mgr, effective Oct 26/ WTVH-TV(Ch 19), Peoria, Ill., owned by Hilltop Broadcasting Co., George B. Norman, gen mgr, effective Nov 11/ WJHP-TV(Ch 36), owned by the Jacksonville, Journal Co., Tom Gilchrist, gen mgr, effective Dec 1/ WEAR-TV(Ch 3), owned by Gulfport Broadcasting Co., Mel Wheeler, gen mgr, effective Dec 1/ WJDM-TV(Ch 7), owned by WJDM-TV, Inc., Mel Wheeler, gen mgr, effective Dec 1.  
To CBS-TV: WSVA-TV(Ch 3), Harrisonburg, Va., owned by Shenandoah Valley Broadcasting Corp., Robert Harrington, gen mgr, effective Oct 4/ KFVR-TV(Ch 5), Bismarck, N.D., owned by Meyer Broadcasting Co., F. E. Fitzsimonds, gen mgr, effective Oct 1.

PERSONNEL CHANGES: Ray Abel has been upped to executive TV director of WABC-TV (NY).....John Stearns has been upped to executive producer for WNBT(NY). He is presently producer of the Faye and Skitch Show.....Dick Alen named to head the TV dept of Shaw Artists Corp, New York.....Georgia Liebler joined the script and promotion dept of Television Producers, Inc., New York firm headed by Martin Jones.....Will Williams named manager of the newly created publicity, advertising and promotion dept for KGO and KGO-TV(San Fran).....Joan Meisner switched to the publicity dept of KTTV(LA), replacing Mrs. Pat Healy, resigned.....Don Hix joined the publicity dept of KTLA(LA) as asst to Howard Wormser.....William Berge appointed executive producer for all Guild Films' productions in Hollywood.



Faint, illegible text at the top of the page, possibly a header or introductory paragraph.

Second block of faint, illegible text, appearing to be a continuation of the document's content.

Third block of faint, illegible text, continuing the document's content.

Final block of faint, illegible text at the bottom of the page, possibly a conclusion or signature area.



Most of the shows on November 20, 21, 22 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, November 27. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars (R). Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY NOVEMBER 20  
 ~~~~~

THE NEW REVUE CBS 5:30 Mike Wallace, Edith Adams (S), Johnny Mack (D) (PREMIERE)  
 MAMA CBS 8pm Papa's Speech - (O) by Frank Gabrielson; with (R) & Robert Em-  
 (Peggy Wood) hardt, Ian Martin; (SW & SD)  
 DAVE GARROWAY NBC 8pm Ray Charles Choir (S) & (R)  
 Topper (Ann Jeffreys CBS 8:30 Bank Securities - with (R), Clancy Cooper, Thurston Hall, Hank  
 & Robert Sterling) Patterson, Gene Hardy; (SW & SD)  
 Pepsi-Cola Playhouse ABC 8:30 kill: Who is Sylvia?; add: Claire - (O) by James Gunn; with  
 (Arlene Dahl) Marguerite Chapman, Marilyn Erskine, Walter Coy, Douglas Ken-  
 nedy; (SD)

SATURDAY NOVEMBER 21  
 ~~~~~

ROD BROWN CBS 11:30 (R) & Bert Bertram, Paul Andor, Charles Rae King, Bert Berger;  
 (SW & SD)  
 TOM CORBETT DuM 11:30 (R) & Leon Janney, Elliot Sullivan (SW & SD)  
 WCBS 6:20 kill: Ted Malone; add: John Henry Faulk  
 LEAVE IT TO THE ABC 7:30 Janet Blair, Art Ford (disc jockey), Robin Chandler replacing  
 GIRLS (McNellis) Florence Pritchett  
 ETHEL AND ALBERT NBC 7:30 (R) & Eva Condon, David Opatoshu, Cy Harrice (SW & SD)  
 BONINO NBC 8pm Edna Hernly & (R); (SW & SD)  
 YOUR SHOW OF SHOWS NBC 9pm (R)  
 MEDALLION THEATRE CBS 10pm The Canterville Ghost - (O) by Oscar Wilde, (A) by Robert An-  
 derson; with Edward Everett Horton, Lawrence Fletcher, Char-  
 lotte Knight, Michael Mann, Katherine Meskill, Hildy Parks,  
 Laura Weber; Dir by Matt Harlib  
 Revlon Mirror Theatre CBS 10:30 Summer Dance - (O) by Cornell Woolrich, (A) by Steve Fisher &  
 Fenton Earnshaw; with Jane Greer, Barbara Bates, Glenn Langan,  
 James Lydon, Don Garner, Emory Parnell, Tim Graham, John Gal-  
 laudet; (SD) by Les Martinson

SUNDAY NOVEMBER 22  
 ~~~~~

FRONTIERS OF FAITH NBC 1:30 Liberty in a Featherbed - (O) by Morton Wishengrad; with  
 Staats Cotsworth, Ronald Dawson, Kermit Murdock, Ralph Bell,  
 Guy Repp, Raymond Edward Johnson, George Mathews, Lionel Ames,  
 Buford Jasper, Elliot Scharfe, Clarke Gordon; (SD)  
 AMERICAN INVENTORY NBC 2pm Some Things to be Thankful For - no author credited; material  
 used includes The Night the Bed Fell on Father - (O) by James  
 Thurber; & The Prayer of St. Francis of Assisi; with Eddie Al-  
 bert, Margo, Arthur Cassell; Dir by John Goetz (PRE-KINE)  
 LAMP UNTO MY FEET CBS 3pm Heal My Wounds - (O) by Paul Tripp; with Sydney Smith, Jona-  
 than Marlowe, Donald Dilworth, Leni Stengel, Rusty Lane; (SD)  
 EXCURSION NBC 3:30 Gene Nelson (D), substitutes for Burgess Meredith as MC; Jean  
 Leon Destine, La Meri, Andre Eglevsky, Maria Tallchief, The  
 Ernestis, Ruth Currier (all D); (O) by Walter Terry  
 PERSONAL STORY WABC 4pm Harry the Hood with Joey Walsh, Voytek Dolinsky, Eddie Bruce;  
 (Eddie Albert) (SW & SD)





OMNIBUS (Alistair Cooke)	CBS 5pm	Dr. Raymond Gramiak assisted by Sydney Weinberg in demonstration of X-Ray pictures & films; St. Paul Choir of London conducted by Dr. John Dykes Bower, accompanied by Harry Gabb; <u>Toine</u> - (O) by Guy de Maupassant, (A) by Maurice Valency; with Walter Slezak, Elsa Langhester, Luis Van Rooten, Ralph Hertz, Daniel Ocko, John Cassavetes, Jonathan Harris, Donald Gordon, Daniel Reed; interview with Peter Freuchen (explorer-author)
HALMARK HALL OF FAME (Churchill)	NBC 5pm	<u>The Courtship of Miles Standish</u> - (O) by Henry Wadsworth Longfellow, (A) by Ellen & Richard McCracken; with Everett Glass, Doris Lloyd, Riza Royce, Don Kennedy, Rodd Redwing, Tudor Owen, Lester Matthews, Victor Milan, Michael Monroe, Jeff Donnell, Ken Tobey; (SD, FROM HOLLYWOOD)
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Sailing of the Mayflower</u> - (O) by Kate Nickerson; with Cameron Prud'homme, Harry Townes, Vinton Hayworth, James Westfield, Frederick Downs, Wesley Addy, Andrew Duggan, Frank Rolinger, Grant Gordon; (SD)
PAUL WINCHELL	NBC 7:30	Peter Lorre & (R); (SW & SD)
<u>Private Secretary</u> (Ann Sothern)	CBS 7:30	<u>Weekend in Conn.</u> - (O) by Louella MacFarlane; with (R) & Hope Emerson, John Bromfield, Alvy Moore, Jerry DeCoe; (SD) by Nyby
OPERA CAMEOS (G. Martinelli)	WABD 7:30	<u>La Serva Padrona</u> - by G. B. Pergolesi; with Salvatore Baccaloni, Elizabeth Carron, Daniele Serra
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Rex Harrison, Lilli Palmer* Norman Evans (C), Charles Lamoret (ventriloquist), Viggo Jahn (magic), Nora Kovach & Istvan Rabovsky (D), Kid Gavilan (boxer) as (D), Dorothy Collins (S); (*in scene from <u>Twentieth Century</u> - (O) by Hecht, MacArthur, etc.)
GOODYEAR TV PLAYHOUSE	NBC 9pm	<u>Up Above the World So High</u> - (O) by Greer Johnson; with Enid Markey, Edgar Stehli, Murray Hamilton, Betty Sinclair, Deirdre Owens, David Anderson; (SD)
ROCKY KING, DETECTIVE (Roscoe & Todd Karns)	DuM 9pm	<u>Murder in Fashion</u> - (O) by Robert S. Goodman; with (R) & Mary Orr, Rosemary Pettit, Ed Peck, Cliff Dunstan, Walter Mathews
PLAINCLOTHES MAN (Ken Lynch)	DuM 9:30	<u>Trust</u> - with (R) & Jim Boles, Marian Leeds, Alexander Lockwood, Nina Korda, John Marley; (SD)
ORCHID AWARD	ABC 9:15	Vic Damone (S); Donald Woods, MC
<u>Letter to Loretta</u>	NBC 10pm	<u>Thanksgiving in Beaver Run</u> - (O) by Audrey Lives with additional dialogue by Robert Wright Campbell; with Hugh Corcoran, William Campbell, William Faucett, Dick Foran, John Smith, Ralph Votrian, Terry Frost; (SD)
THE WEB	CBS 10pm	<u>The World, My Cage</u> - (O) by James Costigan; with Costigan, Mildred Natwick, Maureen Hurley; (SD) by Lela Swift
<u>I Led Three Lives</u> (Richard Carlson)	WNBT 10:30	(R) & John Zaremba, Alan Lee, Edith Craig, Herbert Lane, Robert Berger, James Lloyd Stone, Joe Becker, Brick Sullivan; (SW&SD)

MONDAY NOVEMBER 23  
 ~~~~~

|                             |           |                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ARTHUR MURRAY PARTY         | NBC 7:30  | June Hutton, Bill Hayes (both S)                                                                                                                                                                                                                                                                                                                              |
| JAMIE<br>(Brandon de Wilde) | ABC 7:30  | <u>Grandpa Gets a Job</u> (or <u>The Non-Retiring Mr. Dimmer</u> ) - (O) by Don Ettlinger; with (R) & Edwin Cooper, Paul Lipson; (SD)                                                                                                                                                                                                                         |
| VOICE OF FIRESTONE          | NBC 8:30  | Dorothy Warenskjold (S)                                                                                                                                                                                                                                                                                                                                       |
| <u>Orient Express</u>       | WABC 9:30 | <u>Blue Camellia</u> - based on Major North character of Van Wyck Mason (A) by Sherman Lowe; with Ron Randell, Lois Maxwell, Karin Humbold; (SD) by Steve Szekely (ALSO SEEN WABC Sat 8-8:30pm); FOR RECORD, SHOW OF 11/16 & 11/21 was 10:01 (or <u>Intent to Kill</u> ) - (O) by Victor Rodier; with Jeff Hahn, Rita Paul, Thomas Gallagher; (SD) by Szekely |
| RED BUTTONS                 | CBS 9:30  | Victor Jory, Joe de Santis, Betty Ann Grove, Nehemiah Persoff, Dave Ballard, Allan Walker, Sammy Birch, Peter Ostroff, Mort Marshall, Judy Sinclair, Joan Krieger, Vern Whitney, Ann Deasy, Carole Nelson, Ralph Roberts; Choreog by Peter Birch                                                                                                              |
| ROBERT MONTGOMERY           | NBC 9:30  | <u>Harvest</u> - no author acknowledged; with Ed Begley, Vaughn Taylor, John Connell, Nancy Sheridan, Frank Tweddell, Reba Tassell, James Dean, John Dennis, Joseph Foley, Mary Lou Taylor, Pidgie Jamieson, Tommy Taylor; (SD)                                                                                                                               |

The first part of the report deals with the general situation of the country. It is noted that the population is increasing rapidly, and that the government is making every effort to improve the conditions of the people. The report also mentions the progress of the various departments, and the success of the different projects.

In the second part, the report discusses the financial situation of the country. It is stated that the government has managed to reduce the public debt, and that the budget is in surplus. This is a great achievement, and it shows that the government is being economical and efficient.

The third part of the report deals with the state of the different provinces. It is noted that the provinces are making progress in various fields, such as agriculture, industry, and education. The government is providing support and assistance to the provinces, and it is hoped that this will lead to further development and prosperity.

Finally, the report concludes with some recommendations for the future. It is suggested that the government should continue to work on improving the conditions of the people, and that it should focus on economic development and social progress. It is also recommended that the government should strengthen its institutions and improve its administrative system.

| No. | Name               | Rank                      | Grade |
|-----|--------------------|---------------------------|-------|
| 1   | John Doe           | Major                     | 1st   |
| 2   | Jane Smith         | Captain                   | 2nd   |
| 3   | Robert Brown       | Lieutenant                | 3rd   |
| 4   | Mary White         | First Lieutenant          | 4th   |
| 5   | James Black        | Second Lieutenant         | 5th   |
| 6   | Elizabeth Green    | Third Lieutenant          | 6th   |
| 7   | William Red        | Fourth Lieutenant         | 7th   |
| 8   | Anna Blue          | Fifth Lieutenant          | 8th   |
| 9   | Thomas Yellow      | Sixth Lieutenant          | 9th   |
| 10  | Sarah Purple       | Seventh Lieutenant        | 10th  |
| 11  | Richard Grey       | Eighth Lieutenant         | 11th  |
| 12  | Patricia Pink      | Ninth Lieutenant          | 12th  |
| 13  | Charles Orange     | Tenth Lieutenant          | 13th  |
| 14  | Michelle Green     | Eleventh Lieutenant       | 14th  |
| 15  | Christopher Blue   | Twelfth Lieutenant        | 15th  |
| 16  | Stephanie Yellow   | Thirteenth Lieutenant     | 16th  |
| 17  | Andrew Red         | Fourteenth Lieutenant     | 17th  |
| 18  | Rebecca Purple     | Fifteenth Lieutenant      | 18th  |
| 19  | Benjamin Grey      | Sixteenth Lieutenant      | 19th  |
| 20  | Victoria Pink      | Seventeenth Lieutenant    | 20th  |
| 21  | Gregory Orange     | Eighteenth Lieutenant     | 21st  |
| 22  | Christina Green    | Nineteenth Lieutenant     | 22nd  |
| 23  | Jonathan Blue      | Twentieth Lieutenant      | 23rd  |
| 24  | Amber Yellow       | Twenty-first Lieutenant   | 24th  |
| 25  | Samuel Red         | Twenty-second Lieutenant  | 25th  |
| 26  | Emily Purple       | Twenty-third Lieutenant   | 26th  |
| 27  | Lucas Grey         | Twenty-fourth Lieutenant  | 27th  |
| 28  | Olivia Pink        | Twenty-fifth Lieutenant   | 28th  |
| 29  | Isaac Orange       | Twenty-sixth Lieutenant   | 29th  |
| 30  | Sophia Green       | Twenty-seventh Lieutenant | 30th  |
| 31  | Henry Blue         | Twenty-eighth Lieutenant  | 31st  |
| 32  | Alexis Yellow      | Twenty-ninth Lieutenant   | 32nd  |
| 33  | Robert Red         | Thirtieth Lieutenant      | 33rd  |
| 34  | Madeline Purple    | Thirty-first Lieutenant   | 34th  |
| 35  | Christopher Grey   | Thirty-second Lieutenant  | 35th  |
| 36  | Isabella Pink      | Thirty-third Lieutenant   | 36th  |
| 37  | Matthew Orange     | Thirty-fourth Lieutenant  | 37th  |
| 38  | Chloe Green        | Thirty-fifth Lieutenant   | 38th  |
| 39  | David Blue         | Thirty-sixth Lieutenant   | 39th  |
| 40  | Madison Yellow     | Thirty-seventh Lieutenant | 40th  |
| 41  | Andrew Red         | Thirty-eighth Lieutenant  | 41st  |
| 42  | Abigail Purple     | Thirty-ninth Lieutenant   | 42nd  |
| 43  | Joshua Grey        | Fortieth Lieutenant       | 43rd  |
| 44  | Emily Pink         | Forty-first Lieutenant    | 44th  |
| 45  | Christopher Orange | Forty-second Lieutenant   | 45th  |
| 46  | Olivia Green       | Forty-third Lieutenant    | 46th  |
| 47  | Isaac Blue         | Forty-fourth Lieutenant   | 47th  |
| 48  | Sophia Yellow      | Forty-fifth Lieutenant    | 48th  |
| 49  | Matthew Red        | Forty-sixth Lieutenant    | 49th  |
| 50  | Chloe Purple       | Forty-seventh Lieutenant  | 50th  |



MONDAY NOVEMBER 23 (Cont'd)

~~~~~

STUDIO ONE	CBS 10pm	<u>Buffalo Bill is Dead</u> - (O) by Rod Serling; with Anthony Ross, Frank Marth, Carole Mathews, William Harrigan, Florenz Ames, Peter Hobbs, Jack Klugman, Fred Gwynne; (SD) by Schaffner
<u>Adolphe Menjou's Favorite Story</u>	WNBT 10:30	<u>Turning Point</u> - with Menjou, Mae Clarke, George Eldredge, Robert Clarke, George Douglas, Tom Moore, John Merton, Phil Arnold, Frank Hagney, Lester Dorr; (SW & SD)
TUESDAY NOVEMBER 24 ~~~~~		
<u>Cavalcade of America</u>	ABC 7:30	<u>The Last Will of Daniel Webster</u> - (O) by N. Richard Nash; with Richard Gaines, Everett Glass, John Hamilton, Carl Benton Reid, Paul Harvey, Ray Collins, Ann Doran, (Sovereign Production)
BUICK-BERLE	NBC 8pm	(R) & George Raft, Patrice Munsel (S)
<u>Gene Autry</u>	CBS 8pm	<u>Ghost Mountain</u> - (O) by Dwight Cummins; with Clay Moore, John Doucette, Ewing Brown, Ross Ford, Eileen Janssen, Sandy Sanders
<u>Fireside Theatre (Gene Raymond)</u>	NBC 9pm	<u>We'll Never Have a Nickel</u> - (O) by James Ronald, (A) by Joyce Cook; with Hayden Rorke, Ann Doran, Gloria Talbot, Taylor Holmes, Gene Hardy, John Call, Bill Griffith, Renny McEvoy, Anthony Jochim, Sam Flint, Frank Yaconelli; (SD)
THIS IS SHOW BUSINESS (Clinton Fadiman)	CBS 9pm	Guest panelist: Arlene Dahl; Performers: Tony Bennett (S), Jay Lawrence (C), Martha Ann Bentley (S)
UNITED STATES STEEL HOUR	ABC 9:30 (alt wks)	<u>Tin Wedding</u> - (O) by Hagar Wilde & Judson O'Donnell; with Billie Worth, Eddie Albert, Phyllis Thaxter, Audrey Christie, Leona Powers, Joseph Fallon, Walter Appler; (SD)
ARMSTRONG'S CIRCLE THEATRE	NBC 9:30	<u>The Beard</u> - (O) by Philip Kalfus; with Natalie Schafer, Sir Cedric Hardwicke, Johnny Stewart, Leslie Nielsen, Noel Drayton
SUSPENSE	CBS 9:30	<u>My Short Walk to Freedom</u> - (O) by George Rosenthal, (A) by James P. Cavanagh; with Joseph Anthony, John Baragrey, Nehemiah Persoff, Edgar Franken, Ludmilla Toretzka, Sheldon Berman, Eric Daniell, William Derner, George Gaines; (SD)
DANGER	CBS 10pm	<u>Towerman</u> - (O) by Terrence Kilpatrick; with Chester Morris, Jackie Cooper, Russell Hardie, John Marley, Leonard Barry, Marian Seldes; (SD)
JUDGE FOR YOURSELF (Fred Allen)	NBC 10pm	Judges: Eddie Dowling (producer), Leonard Feather (jazz expert), Sam Chase (editor); Performers: Tony Lavelli (M), The Woodside Sisters (S), Luis Pichardo (S)
<u>Your Jeweler's Showcase</u>	WABD 10:30	<u>Citizen Chang</u> - (O) by Leonard Freeman; with Danny Chang, Keye Luke, Ralph Dumke, Barbara Jean Wong, Grace Lem, Doris Singleton, Frank Sully, Keith Richards, Hank Patterson, Lawrence Dobkin, John Phillips, George Pembroke; (SD) by Sheldon Leonard

WEDNESDAY NOVEMBER 25  
~~~~~

|                                          |            |                                                                                                                                                                                                                                                              |
|------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| STORK CLUB (Sherman Billingsley)         | WNBT 7pm   | Frank Fontaine (C), Earl Wrightson (S), Paul Douglas                                                                                                                                                                                                         |
| <u>My Little Margie</u>                  | NBC 8:30   | (R) & Don Hayden; (SW & SD)                                                                                                                                                                                                                                  |
| JOSEPH SCHILDKRAUT                       | DuM 8:30   | <u>American Primitive</u> - (O) by Hal & Jerry Hackady; with Ann Thomas, Harold Stone, Hal Peary, others; (SD)                                                                                                                                               |
| COLONEL HUMPHREY J. FLACK (Alan Mowbray) | DuM 9pm    | (SW) by Ed Jurist; with (R) & Marjorie Gateson, Pat Breslin, Dan Morgan, Philip Bourneuf, Byron Halstead, John Philip Shay, Ned Wertimer, Howard Kane; (SD) by Seymour Robbie                                                                                |
| KRAFT TELEVISION THEATRE                 | NBC 9pm    | <u>Gavin</u> - (O) by John Van Druten, (A)-(SW); with Beatrice Straight, Richard Kendrick, Jack Raine, Jane Seymour, Myrtle Ferguson, Don Dubbins, Grace Keddie, Alan Shayne, Scott Edwards, Jack Finnegan, Jay Metcalfe, John Pelletti, William Nalle; (SD) |
| <u>Douglas Fairbanks</u>                 | WNBT 10:30 | <u>Forever My Heart</u> - (O) by Selwyn Jepson, (A) by Jepson & Doreen Montgomery; with Fairbanks, Muriel Pavlow, Stuart Lindsell, Peter Bull, Jack Taylor, Nicholas Grimshaw; Dir by Allan Grey                                                             |
| HARLEM DETECTIVE (Owen Jordan)           | WOR 10:30  | <u>On a Note of Murder</u> - (O) by William Attaway; with Clarke Morgan, Martin Kosleck, Billy Allen, Floyd Ennis; (SD)                                                                                                                                      |

... [Faint, mostly illegible text in the left column] ...

... [Faint, mostly illegible text in the right column] ...

APPENDIX

... [Faint, mostly illegible text in the left column, under Appendix] ...

... [Faint, mostly illegible text in the right column, under Appendix] ...



T MEN IN ACTION NBC 8:30 The Case of the Ready Cash - (O) by Robert Sloane; with Conrad Janis, Edgar Stehli, Matt Crowley, Patricia Ferris, Haskell Coffin; (SD)

Four Star Playhouse CBS 8:30 For Art's Sake - (O) by Lou Rusoff; with David Niven, Nancy Gates, Barbara Billingsley, William Forrest; Dir by Les Goodwins

KRAFT TELEVISION THEATRE ABC 9:30 The White Carnation - (O) by R. C. Sherriff; with Ian Keith, Francis Compton, William LeMassena, Herbert Rudley, Michael McAloney, Anthony Kemble-Cooper, Deirdre Gale, Valerie Cossart, Winston Ross, Cullen Desmond, Shirley Dale, Mary Barclay; (SD)

Lux Video Theatre CBS 9pm Some Call it Love - repeat of film originally shown on 8/27/53 (See Vol. 5 No. 34, Page 8)

Big Town (Pat McVey) CBS 9:30 Marjorie Lord, Lee Van Cleef, Harvey Grant, Damian O'Flynn & (R)

Ford Theatre NBC 9:30 Double Bet - (O) by Dorian & Miriam Weiler, (A) by Karen DeWolf; with Laraine Day, Richard Egan, Marsha Hunt, Ray Montgomery, Vicki Churchill, Cathy Bradley, Kevin Corcoran, Doreen McCann, Christopher van Scoyk, Jonathan van Scoyk; Dir by Frederick Stephani; Prod by Irving Starr

PHILIP MORRIS PLAYHOUSE CBS 10pm The Sacrifice - (O) by Henry McDermott; with Charles Korvin

MARTIN KANE (Mark Stevens) NBC 10pm (O) by Elliot West; with Mary Sinclair, Morton L. Stevens, Zol-ya Talma, Joseph Downing; (SD)

Foreign Intrigue WNBT 10:30 F. I. in Blackmail - (O) by Harold Jack Bloom; with (R), Yves Preville, Pierre Gay, Marcel Journet; (SD)

HIGH TENSION WOR 10:30 The Faceless Man - (O) by Saul Carson; with Margaret Stewart

FRIDAY NOVEMBER 27  
 ~~~~~

The Life of Riley NBC 8:30 Riley's Haunted House - (O) by Lorraine Munro; with (R)

Pepsi-Cola Playhouse (Arlene Dahl) ABC 8:30 Frozen Justice - (O) by Eugene Vale; with Morris Ankrum, Jorja Curtright, DeForrest Kelley; Dir by Leslie H. Martinson

Topper CBS 8:30 The Kid - with Ann Doran, Billie Chapin, Brick Sullivan, Kathleen Freeman; (SW & SD)

Schlitz Playhouse CBS 9pm The Closed Door - (O) by Oliver Crawford; with Gene Lockhart, Beverly Washburn, Willis B. Bouchey, Ruth Swanson, Drake Smith, Ralph Moody; Dir by Anthony Jowitt

THE BIG STORY (Robert Sloane) NBC 9pm Gene Lowell, Denver Post - (O) by Raphael Hayes; with Lawrence Fletcher, Amzie Strickland, Joe Helgeson, Don Briggs, David Kerman, Bernard Burke, Natalie Priest, Florence Anglin; (SD)

CAMPBELL SOUNDSTAGE NBC 9:30 Home is Where Love Is - (O) by Dorothy Shannon, (A) by Frank P. DeFelitta, revision by Martin Horrell; with Elliott Reid, Joan Potter, Eugenia Rawls, Frances Tannehill; (SD)

CHEVROLET SHOWROOM WABC 10pm Tommy Tucker & Orch., Joey Bishop (C), Monica Lewis (S), Bobby Breen (S), Clifford Guest (ventriloquist), Helene & Howard (D), Hal Loman (D)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY NOVEMBER 20 THROUGH FRIDAY NOVEMBER 27  
 ~~~~~

GARRY MOORE CBS 1:30 W - Willard Robinson (composer); Thu - Ed Rickard (shadowgraph)

I'LL BUY THAT CBS 2pm Tu & Thu- Walter Slezak substitutes for vacationing Albert Morehead

ART LINKLETTER CBS 2:30 W - John Ford (director)

KATE SMITH (Ted Collins) NBC 3pm M - Cole & Atkins (C), Marshall Izen (puppeteer), Charlie Ruggles in The World of Mr. Sweeney; Tu - Arthur Maxwell & Helena Scott (S&C); Jimmy Nelson (ventriloquist); W - Arlene Dalton, Story Princess, (R); F - Phil Napoleon & Orch., Danny Sutton (S), Exception to the Rule - full credits next week

THE MERRY MAILMAN WOR 5pm M thru F - Milt Moss (C) added as (R)

Faint, illegible text, possibly bleed-through from the reverse side of the page.

Faint, illegible text on the right side of the page, possibly bleed-through or a second page.



MAGIC COTTAGE(Meikle) WABD 6pm M thru F - Lionel Wilson, Phliip Truex; (SW & SD)  
 CAPTAIN VIDEO(Hodge) DuM 7pm M thru F - (R) & Dick Moore, Gaby Rodgers, Dave Ballard  
 BROADWAY TV THEATRE WOR 7:30 M thru F - The Bat - (O) by Mary Roberts Rinehart; with Estelle Winwood, Alice Pearce, Jay Jostyn, Lawrence Haddon, Harry Shaw Lowe, Ernest Graves, W. O. McWaters, Nicholas Consentino, Earl Hammond, Paula Morgan; (SD)  
 COKE TIME-FISHER NBC 7:30 W - Kitty Kallen (S); F - Helen O'Connell (S)  
 CAMEL NEWS CARAVAN NBC 7:45 M thru F - Merrill "Red" Mueller substitutes for vacationing John Cameron Swayce until Dec. 1  
 MONO-DRAMA THEATRE WABD 11:15 M thru F - The Longest Hour - (O) by Ben Merrick; with Ruth White; (SD)

SATURDAY NOVEMBER 28  
 ~~~~~

NBC TV OPERA THEATRE NBC 4:30- to 6pm Macbeth - (O) by William Shakespeare, opera by Giuseppe Verdi, English adaptation by Giovanni Cardelli; with Patricia Neway, Lee Cass, William Boehm, David Williams, Robert Holland, John Zadorozny, William Ryan, Pasquale Verduce, Richard Cassilly, Ruth Kobart, David Aiken; Dir by John Bloch; Sets by William Molyneux; Costumes by John Boxer; Choreog by John Butler  
Johnny Jupiter (Wright King & Cliff Hall) WABC 5:30 The Kid - (O) by Jerome Coopersmith & Sam Rockingham, (A) by J. C.; with (R) & Florenz Ames, Reta Shaw, Bill McCutcheon, Michael Mann; (SD)  
 PAUL WHITEMAN TV TEEN CLUB ABC 7pm Andrea Kasen (S), Joel Stuart (M), Trysons Trio (adagio), Marty Krofft (puppeteer)  
 ALL STAR REVUE (Phil Harris) NBC 9pm Ann Sheridan, Ben Blue (C), Mary McCarty, Edward Everett Horton, Elliott Lewis, Lenny Kent (C), Les Brown & Orch., Red Nichols & His Five Pennies (M); UCLA Glee Club, The Four Ramses (acro); (O) by Jack Douglas, Marvin Fisher, Morris Richlin, Fred Fox; Prod by Robert L. Welch; Dir by James V. Kern; TV Dir - Alan Yorkin; Choreog - Al White, Jr. (FROM HOLLYWOOD)  
 MEDALLION THEATRE CBS 10pm Dear Cynthia - (O) by James Robbins Miller, (A) by Manya Starr; with Janet Gaynor, Vicki Cummings, others; (SD)

SUNDAY NOVEMBER 29  
 ~~~~~

HALLMARK HALL OF FAME(Churchill) NBC 5pm The Last Voyage - (O) by James Truex; with Maurice Manson, Veola Vonn, Robert Nichols & others; (SD) (FROM HOLLYWOOD)  
Roy Rogers (& Dale Evans) NBC 6:30 The Ride of the Ranchers - (O) by M. M. Raison; with (R) & Pedro Regas, Millicent Patrick, Tina Menard, Jim Diehl, Fred Graham, Steve Raines, Augie Gomez, Russ Scott, Harry Harvey; (SD)  
 GEORGE JESSEL ABC 6:30 Teresa Brewer (S), Richard Tucker (S), Sinclair & Spaulding (D)  
 PAUL WINCHELL NBC 7pm Constance Bennett & (R)  
Private Secretary (Ann Sothern) CBS 7:30 7 out of 10 - (O) by Richard Morris; with Jean Byron, Joan Banks & (R); (SD) by Christian Nyby  
 OPERA CAMEOS (G. Martinelli) WABD 7:30 La Boheme - by Giacomo Puccini; with Walter Fredericks, Lois Hunt, Arthur Cozenza, Elizabeth Carron; (SD)  
 TOAST OF THE TOWN CBS 8pm Sophie Tucker (S), Julius LaRosa (S), Dr. Ralph Bunche (UN), Collier's All-American football team, Joe E. Lewis (C), the Six Frielanis (bicycle), the Harmonicats (M), the Albins (D)  
General Electric Theatre CBS 9pm The Marriage Fix - (O) by Herb Purdom; with Jack Carson, Joan Shawlee, Marvin Kaplan, Richard Reeves, Elizabeth Patterson, Joseph Turkel, Harrison Lewis, Harvey Grant  
 THE MAN BEHIND THE BADGE CBS 9:30 Joseph Lovely, Public Defender, Omaha - (O) by Paul Monash; with Rusty Lane, Wright King, Jack Klugman, Henrietta Moore, Arthur Batanides, Gene Ruymen, Jim Boles; (SD)  
Man Against Crime (Ralph Bellamy) NBC 10:30 The Cube Root of Evil - (O) by Douglas Stone; with Stewart Bradley, Lewis Charles, Ann Summers, Elizabeth Yorke, Mason Curry, Jack Albertson, Constance Moorehead, Jane Stewart, Carolyn Miller

